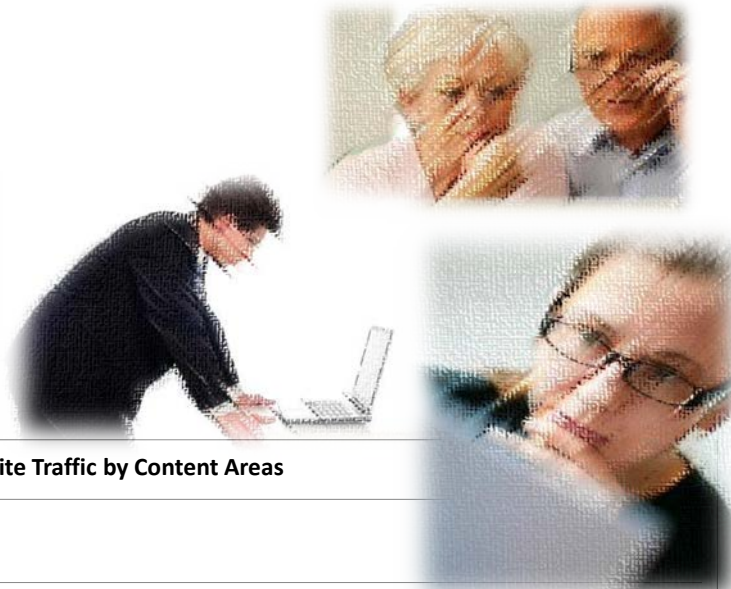


December 2012
DBM website traffic statistics (from Urchin)

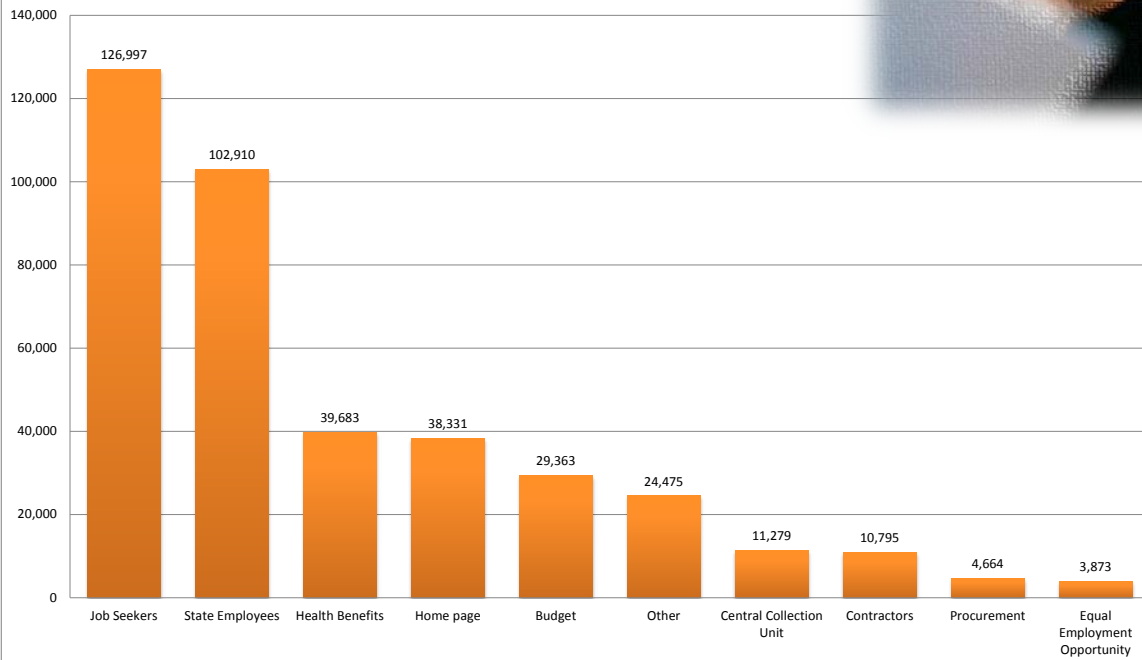
200,875 # visits
296,602 # total page views
95,768 # total document hits

How are people coming to our site?

38,419 google
24,293 direct (typed the URL directly)
9,148 jobaps.com
8,279 bing
4,412 search
4,020 maryland.gov
3,724 yahoo
3,545 intranet.dpsc.mdstate
2,415 google.com
1,397 mdcourts.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

| | |
|---|----------------|
| Job Seekers | 126,997 |
| jobsearch.aspx | 53,687 |
| jobseekershome.aspx | 37,273 |
| employmentinformationotheragencies.aspx | 6,741 |
| benefitsemloyment.aspx | 6,696 |
| jobresults.aspx | 6,390 |
| Health Benefits | 39,683 |
| hbhome.aspx | 7,612 |
| medicalplansalt.aspx | 1,885 |
| forms.aspx | 1,536 |
| benefits+guide.pdf | 1,287 |
| carefirst2013.aspx | 1,184 |
| State Employees | 102,910 |
| employeeshome.aspx | 22,548 |
| salaryinformation.aspx | 11,464 |
| stateholidays2013.aspx | 7,221 |
| disapplyforunemploymentbenefits.aspx | 5,510 |
| standardsalaryscale.pdf | 5,256 |
| Budget | 29,363 |
| fy2013budgethighlights.pdf | 1,944 |
| 2013capimprovplan.pdf | 1,357 |
| fy2013capitalbudgetenacted.pdf | 1,268 |
| 2012taxexpendreport.pdf | 1,241 |
| operatingbudget.aspx | 786 |
| Contractors | 10,795 |
| contractorshome.aspx | 2,519 |
| statewidecontractshome.aspx | 645 |
| contractlibraryhome.aspx | 341 |
| servicescontracts.aspx | 214 |
| langcontractsccat3.aspx/home.aspx | 186 |
| Central Collection Unit | 11,279 |
| ccuhome.aspx | 5,862 |
| ccupaymentmethods.aspx | 3,304 |
| ccuhourslocations.aspx | 1,023 |
| ccufedtaxintercept.aspx | 386 |
| ccustatetaxintercept.aspx | 374 |
| Procurement | 4,664 |
| procurementsinprogress.aspx | 932 |
| procurementhome.aspx | 789 |
| marylandethicsandprocurementlaws.aspx | 197 |
| dbm_delegation_agencies.pdf | 121 |
| contact_procurement_unit.pdf | 111 |
| Equal Employment Opportunity | 3,873 |
| eeohome.aspx | 1,317 |
| publicinfoact_appenc.pdf | 243 |
| eeobrochure.pdf | 176 |
| sexharrasspolicy.pdf | 164 |
| stateeodirectory.pdf | 125 |
| Home page | 38,331 |
| SITE TOTAL | 392,370 |

December, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 24,195

| Top 25 Queries | # Occurrences | Top 25 Queries Not Found | # Occurrences |
|-----------------------|----------------------|--|----------------------|
| Search | 708 | 12-999999-597 | 24 |
| ms100 | 164 | 12-999999-598 | 21 |
| unemployment | 130 | 12-001376-006 | 15 |
| ms-100 | 125 | 12-001136-001 | 11 |
| ms 100 | 118 | www.empire_state.gov/NavyYard/adamo_uzcategui136623037 | 11 |
| MS 100 | 103 | pinoy cash allowance | 10 |
| retirement | 91 | openenrollmentlink | 10 |
| payroll | 72 | list of govt holidays 2013 | 9 |
| fmla | 68 | MCTA | 9 |
| posc | 67 | dmhh | 7 |
| forms | 66 | shannon herrion | 7 |
| open enrollment | 61 | BURFA | 7 |
| cola | 60 | Cheryl Hagood | 7 |
| MS-100 | 59 | file webcert | 7 |
| cobra | 57 | payday on holiday | 6 |
| fleet | 55 | employee peformance evaluation | 6 |
| pay dates | 54 | wisconsin closings | 6 |
| application | 54 | beginning-of-cycle cover sheet | 6 |
| PEP | 53 | 12-004518-002 | 6 |
| pep | 52 | salary for building security officer2 | 6 |
| pay scale | 51 | Assessment and Taxation | 6 |
| job descriptions | 50 | correctional case managment supervisor | 6 |
| state holidays | 50 | craigslist d.c | 6 |
| vision | 50 |)Office Secretary I (BA214394) | 6 |
| payroll schedule | 47 | Euther Steele | 6 |