

**April 2013**  
**DBM website traffic statistics (from Urchin)**

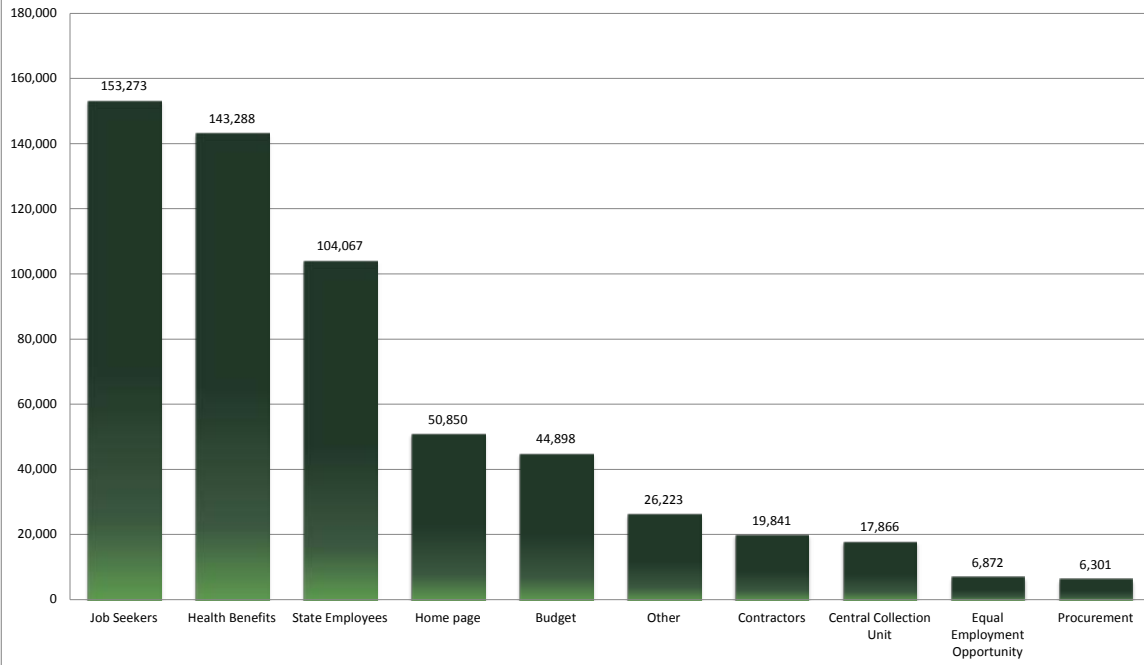
148,385 # visits  
 404,817 # total page views  
 168,662 # total document hits

**How are people coming to our site?**

39,695 google  
 31,934 direct (typed the URL directly)  
 13,410 jobaps.com  
 11,149 bing  
 8,866 google.com  
 4,854 search  
 4,467 yahoo  
 3,565 maryland.gov  
 2,749 intranet.dpssc.mdstate  
 2,673 mdcourts.gov



**Site Traffic by Content Areas**



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>	<b>153,273</b>
jobsearch.aspx	67,373
jobseekershome.aspx	41,599
benefitemployment.aspx	8,082
employmentinformationotheragencies.aspx	7,763
jobresults.aspx	6,255
<b>Health Benefits</b>	<b>143,288</b>
HBHome.aspx	26,196
openenrollment2014.aspx	10,385
planyear2013/carefirstplanbrochure.pdf	7,601
medicalplansalt.aspx	6,423
carefirst2013.aspx	4,256
<b>State Employees</b>	<b>104,067</b>
employeeshome.aspx	25,079
salaryinformation.aspx	11,475
standardsalaryscale.pdf	5,513
disapplyforunemploymentbenefits.aspx	5,000
stateholidays2013.aspx	3,564
<b>Budget</b>	<b>44,898</b>
2014/supplementalbudget.pdf	2,162
2014capbudgetvolume.pdf	1,869
2014capitalbudgetproposed.pdf	1,717
fy14taxespendituresrpt.pdf	1,616
2012taxespendreport.pdf	1,599
<b>Contractors</b>	<b>19,841</b>
contractorshome.aspx	3,139
statewidecontractshome.aspx	991
contractlibraryhome.aspx	607
servicescontracts.aspx	329
langcontractsccat3.aspx	209
<b>Central Collection Unit</b>	<b>17,866</b>
ccuHome.aspx	8,074
CCUPaymentMethods.aspx	5,349
CCUHoursLocations.aspx	1,627
CCUStateTaxIntercept.aspx	1,417
CCUFedTaxIntercept.aspx	901
<b>Procurement</b>	<b>6,301</b>
procurementsinprogress.aspx	1,234
procurementhome.aspx	1,143
marylandethicsandprocurementlaws.aspx	203
doingbusinesswithdbm.aspx	139
visual-communication-services.aspx	122
<b>Equal Employment Opportunity</b>	<b>6,872</b>
annual-eeo-report-fy2012.pdf	1,588
eeohome.aspx	1,544
publicinfoact_appenc.pdf	369
sexharrasspolicy.pdf	242
discriminationcomplaintfm.doc	178
<b>Home page</b>	<b>50,850</b>
<b>SITE TOTAL</b>	<b>573,479</b>

**April, 2013**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 14,195

<b>Top 25 Queries</b>	<b># Occurrences</b>	<b>Top 25 Queries Not Found</b>	<b># Occurrences</b>
Search	733	13-005298-006	10
open enrollment	85	linda padgett	6
leave bank	82	http://timesheet.dhmf.maryland.gov	5
ms 100	60	HR Analyst Susan Derlunas	4
ms100	58	004243 health aide	4
ivr	58	susan delurnas	4
retirement	57	correctional officer 1	4
posc	54	HElth benefits bairsheart health benefits bairs	4
ms-100	52	State Personnel and Pensions Article, Â§7-209	4
fmla	47	carolyn chase	4
correctional officer	41	12-999999-325	4
forms	41	mdtime	4
MS-100	40	13-002418-001	3
unemployment	38	comptrollers office tax refund	3
application	37	Grade 9NE	3
MS 100	34	Grocery StoreStocker	3
job specs	32	13-002729-003	3
jobs	32	MSP TROOPER CANDIDATE 13-005911-001.	3
driver	31	leslie wiglett	3
benefits	30	drinking driver monitor I appointment notice	3
dpscs	28	13-000049-001	3
mva	27	corr officer testing confirmation	3
IVR	27	termination with preudice	3
dhmf	26	howard.minster@maryland.gov	3
salary scale	26	Timkeeping Manual	3