

May 2013
 DBM website traffic statistics (from Urchin)

127,400 # visits
 323,230 # total page views
 119,048 # total document hits

How are people coming to our site?

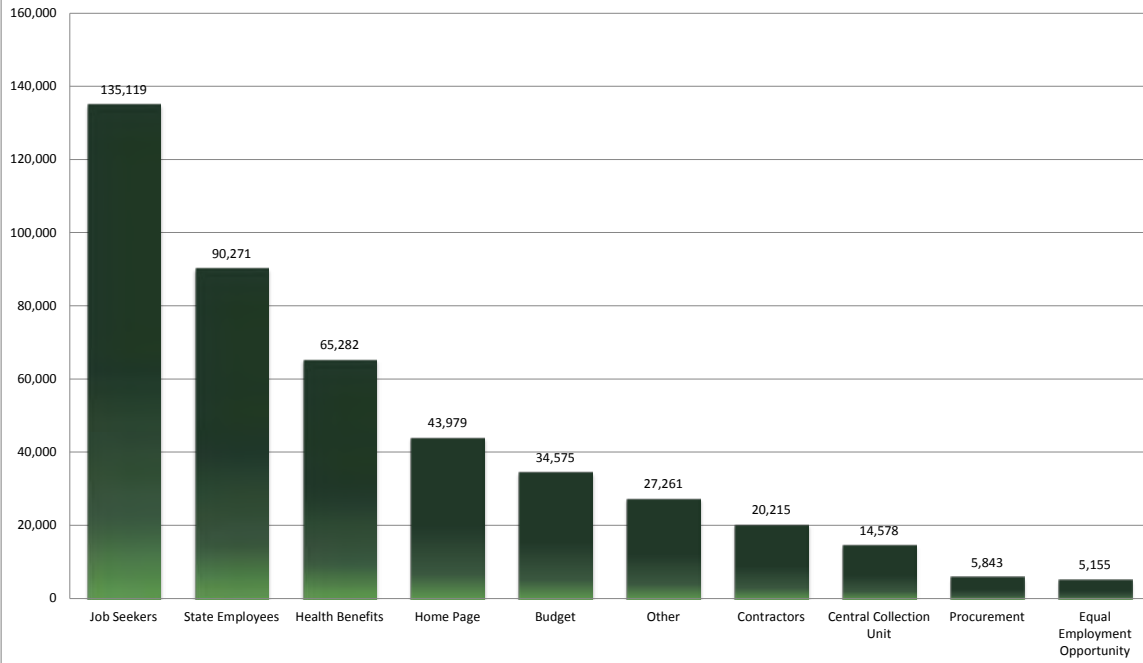
32,497 google
 25,606 direct (typed the URL directly)
 14,006 jobaps.com
 10,396 bing
 8,382 google
 4,570 search
 4,471 yahoo
 3,040 intranet.dpscs.mdstate
 2,203 mdcourts.gov
 2,196 maryland.gov



Top Content (pageviews and document hits)

Job Seekers	135,119
jobsearch.aspx	60,375
jobseekershome.aspx	34,325
benefitemployment.aspx	8,738
employmentinformationotheragencies.aspx	7,023
jobresults.aspx	5,755
Health Benefits	65,282
HBHome.aspx	12,788
openenrollment2014.aspx	3,365
medicalplansalt.aspx	2,719
forms.aspx	2,342
benefits+guide.pdf	1,907
State Employees	90,271
employeeshome.aspx	20,856
salaryinformation.aspx	10,974
standardsalaryscale.pdf	5,151
disapplyforunemploymentbenefits.aspx	4,610
stateholidays2013.aspx	3,989
Budget	34,575
operatingbudget.aspx	1,084
budgethighlightsfy2014.pdf	1,037
capbudget/home.aspx	614
fy2014operatingbudgetdocs.aspx	605
2014capbudgetvolume.pdf	583
Contractors	20,215
contractorshome.aspx	3,105
statwidecontractshome.aspx	1,077
contractlibraryhome.aspx	514
languagecontracthome.aspx	273
servicescontracts.aspx	264
Central Collection Unit	14,578
ccuhome.aspx	7,387
CCUPaymentMethods.aspx	4,296
CCUHoursLocations.aspx	1,383
CCUStateTaxIntercept.aspx	645
CCUFedTaxIntercept.aspx	439
Procurement	5,843
procurementsinprogress.aspx	1,093
procurementhome.aspx	1,058
marylandethicsandprocurementlaws.aspx	194
doingbusinesswithdbm.aspx	129
contact_procurement_unit.pdf	106
Equal Employment Opportunity	5,155
eehome.aspx	1,354
annual-eeo-report-fy2012.pdf	448
publicinfoact_appenc.pdf	320
sexharrasspolicy.pdf	278
eeofilecomplaint.aspx	170
Home page	43,979
SITE TOTAL	442,278

Site Traffic by Content Areas



May, 2013
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 12,723

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	573	13-999999-258	9
retirement	67	13-001376-009	7
ms 100	51	13-000693-003	6
unemployment	43	13-003235-006	5
posc	43	jo hobner	5
fmla	42	13-002831-001	5
payroll schedule	39	13-001376-008	5
forms	35	SearchWWW.AEROSOL SHOES.COM	5
cobra	35	13-002504-005	5
ms100	34	mdtime	4
correctional officer	33	self schedule your exam for corr officer 1	4
open enrollment	30	hairdryer hair stylists	4
salary	30	12-000502-001	4
job specs	29	w9	4
ivr	29	texas,Dallas district 5 supervisor	4
nursing	28	salary requirements management servjces	4
dpscs	28	mw507 form	4
child support	27	kathleen weissner	3
ms-100	27	emily eubanks	3
state police	27	13-002247-004	3
jobs	26	13-003310-004	3
MS 100	25	Number to human resouces	3
leave bank	24	better quailfied er mean	3
tuition reimbursement	24	logout	3
human resources	22	dda p roviders	3