

June 2013
DBM website traffic statistics (from Urchin)

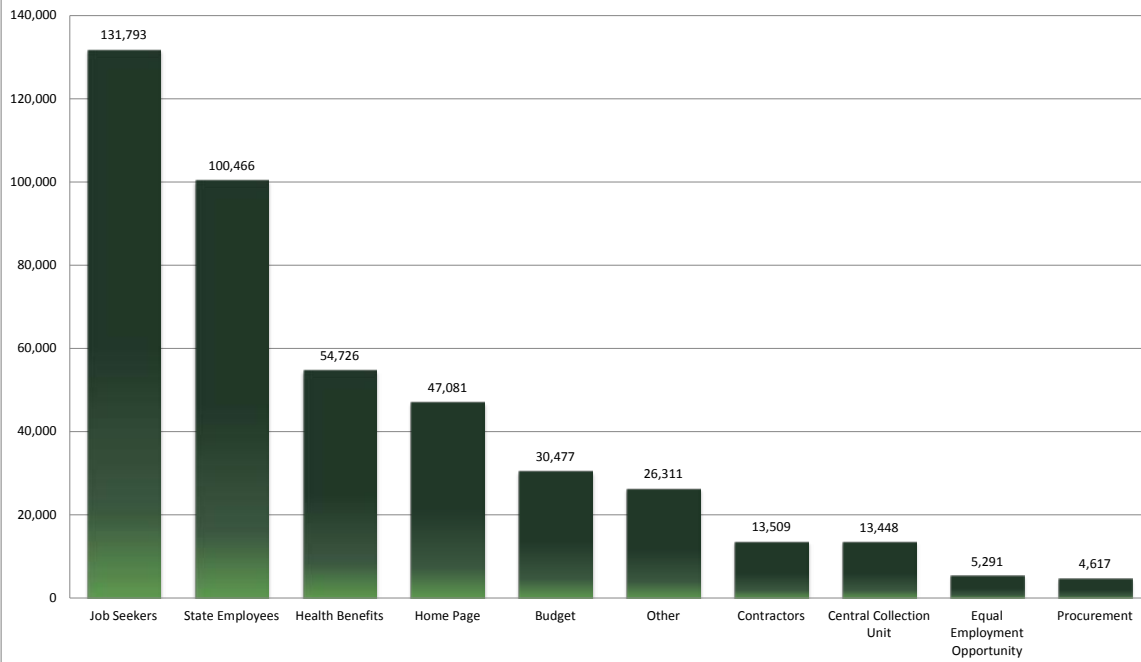
127,833 # visits
326,117 # total page views
101,602 # total document hits

How are people coming to our site?

31,760 google
26,491 direct (typed the URL directly)
14,248 jobaps.com
10,594 bing
8,754 google.com
4,364 search
4,232 yahoo
3,220 intranet.dpsc.mdstate
1,988 maryland.gov
1,972 mdcourts.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	131,793
jobsearch.aspx	57,498
jobseekershome.aspx	34,182
benefitemployment.aspx	8,240
employmentinformationotheragencies.aspx	6,977
jobresults.aspx	6,467
Health Benefits	54,726
HBHome.aspx	11,905
forms.aspx	2,712
medicalplansalt.aspx	2,352
benefitsguidespy13.pdf	2,028
premiumrates.aspx	1,512
State Employees	100,466
employeeshome.aspx	22,355
salaryinformation.aspx	12,266
standardsalaryscale.pdf	5,794
disapplyforunemploymentbenefits.aspx	5,411
pephome.aspx	4,287
Budget	30,477
operatingbudgetinstructions.aspx	1,385
operatingbudget.aspx	1,037
capbudget/home.aspx	873
budgethighlightsfy2014.pdf	852
2012/proposed/mitdp.pdf	637
Contractors	13,509
contractorshome.aspx	3,196
statewidecontractshome.aspx	908
contractlibraryhome.aspx	477
servicescontracts.aspx	280
languagecontracthome.aspx	138
Central Collection Unit	13,448
ccuHome.aspx	6,864
CCUPaymentMethods.aspx	3,997
CCUHoursLocations.aspx	1,244
CCUStateTaxIntercept.aspx	584
CCUFedTaxIntercept.aspx	370
Procurement	4,617
procurementhome.aspx	1,041
procurementsinprogress.aspx	993
marylandethicsandprocurementlaws.aspx	154
doingbusinesswithdbm.aspx	123
creatingabpwwagendaitem.aspx	96
Equal Employment Opportunity	5,291
eeohome.aspx	1,571
publicinfoact_appenc.pdf	301
annual-eeo-report-fy2012.pdf	279
sexharrasspolicy.pdf	222
eeofilecompliant.aspx	162
Home page	47,081
SITE TOTAL	427,719

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DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 13,418

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	338	13-005911-002	9
dbm.state.md.us	74	Maryland capital national park and planning commisionion	5
ms 100	65	tollbooth	4
payroll schedule	62	telecert	4
@dbm.state.md.us	58	Corrective officer/lisc cosmetogist	4
ms100	57	furlow	4
forms	53	performace evaluation	4
fmla	51	1242-2 form	4
ms-100	46	FY15 collective bargained costs	3
cobra	46	employment verificatio.	3
retirement	45	Account balance for ccu 1355757	3
posc	44	midcycle	3
unemployment	41	tollbooth agents	3
pay scale	39	ms-22 scientist 3	3
MS 100	37	check my payment statue with ccu	3
dpscs	36	check my payment staue with ccu	3
civil service commission	31	apple ford	3
djs	30	net pay calculaor	3
payroll	29	md-22 scientist 3	3
PEP	27	data entry tdec	3
13-004549-002	26	Cosmetology inspector	3
tuition reimbursement	25	Deadline dates for PEPS	3
mva	25	Prentice Mcbryde	3
annual leave	25	13-002572-009	3
jobs	24	DGSBuil	3