

**September 2013**  
**DBM website traffic statistics (from Urchin)**

127,750 # visits  
 339,936 # total page views  
 111,075 # total document hits

**How are people coming to our site?**

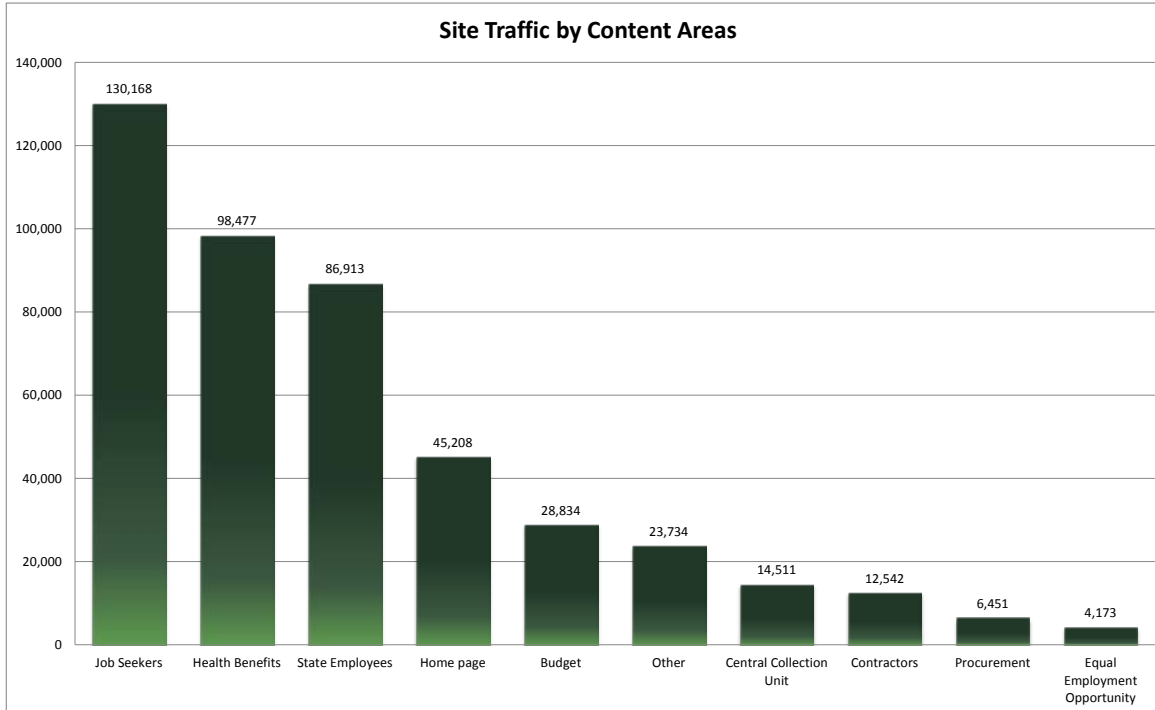
29,873 google  
 26,587 direct (typed the URL directly)  
 14,776 google.com  
 12,869 jobaps.com  
 10,436 bing  
 4,171 search  
 3,990 yahoo  
 3,079 intranet.dpsc.mdstate  
 1,545 maryland.gov  
 1,129 dbmnet



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>	<b>130,168</b>
jobsearch.aspx	56,910
jobseekershome.aspx	32,176
employmentinformationotheragencies.aspx	8,459
benefitsemployment.aspx	7,541
jobresults.aspx	7,343
<b>Health Benefits</b>	<b>98,477</b>
HBHome.aspx	24,837
medicalplansalt.aspx	3,636
openenrollment2014.aspx	3,227
benefits+guide.pdf	3,042
forms.aspx	2,748
<b>State Employees</b>	<b>86,913</b>
employeeshome.aspx	20,983
salaryinformation.aspx	10,941
disapplyforunemploymentbenefits.aspx	5,233
standardsalaryscale.pdf	5,195
stateholidays2013.aspx	4,648
<b>Budget</b>	<b>28,834</b>
fy2014capitalbudgetenacted.pdf	1,454
fy14taxexpenditurespt.pdf	1,382
operatingbudgetinstructions.aspx	1,116
operatingbudget.aspx	1,094
budgethighlightsfy2014.pdf	841
<b>Contractors</b>	<b>12,542</b>
contractorshome.aspx	3,197
statewidecontractshome.aspx	828
contractlibraryhome.aspx	475
servicescontracts.aspx	235
languagecontracthome.aspx	179
<b>Central Collection Unit</b>	<b>14,511</b>
ccuHome.aspx	7,276
CCUPaymentMethods.aspx	4,453
CCUHoursLocations.aspx	1,404
CCUStateTaxIntercept.aspx	578
CCUFedTaxIntercept.aspx	351
<b>Procurement</b>	<b>6,451</b>
procurementsinprogress.aspx	1,106
procurementhome.aspx	995
dental-plan.aspx	278
accountverificationsvcs.aspx	203
marylandethicsandprocurementlaws.aspx	163
<b>Equal Employment Opportunity</b>	<b>4,173</b>
eehome.aspx	1,285
sexharrassmentpolicy.pdf	220
publicinfoact_appenc.pdf	185
eeofilecomplaint.aspx	115
reasonableaccommodations.pdf	108
<b>Home page</b>	<b>45,208</b>
<b>SITE TOTAL</b>	<b>451,011</b>

**Site Traffic by Content Areas**



**September, 2013**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 12,938

<b>Top 25 Queries</b>	<b># Occurrences</b>	<b>Top 25 Queries Not Found</b>	<b># Occurrences</b>
Search	260	Search	36
ms100	60	goggle	11
ms 100	58	teste	8
forms	50	Reclassification Position Questionaire	8
fmla	49	<a href="https://mdnet.dbm.md.gov/sites/po">https://mdnet.dbm.md.gov/sites/po</a>	6
retirement	48	mourge	4
MS-100	41	taking pictures without consent of employees	4
MS 100	40	for dates how do you write mm dd yyyy	3
unemployment	39	hightowerlinda64@maryland.gov	3
ms-100	39	Patricia G Haffner	3
leave bank	34	client number 290502	3
transfer	33	spay	3
pay scale	32	baltimorecountyjobs	3
application	31	13-002572-014	3
jobs	28	fill another application form for job title 12-000348-001	3
posc	27	Definition of cash rewards	3
payroll	26	Reciting	3
comar	24	taking pictures of employees	3
djs	24	univar	3
correctional officer	23	DOM REL 31	3
MS100	22	<a href="https://mdnet.dbm.md.gov/sites/po">https://mdnet.dbm.md.gov/sites/po.</a>	3
employee handbook	22	delinquent account handbook	3
child support	22	Maryland State Retirement Agency Changee of Address	2
job specs	21	garrity	2
transfer list	21	remove health care dependants	2