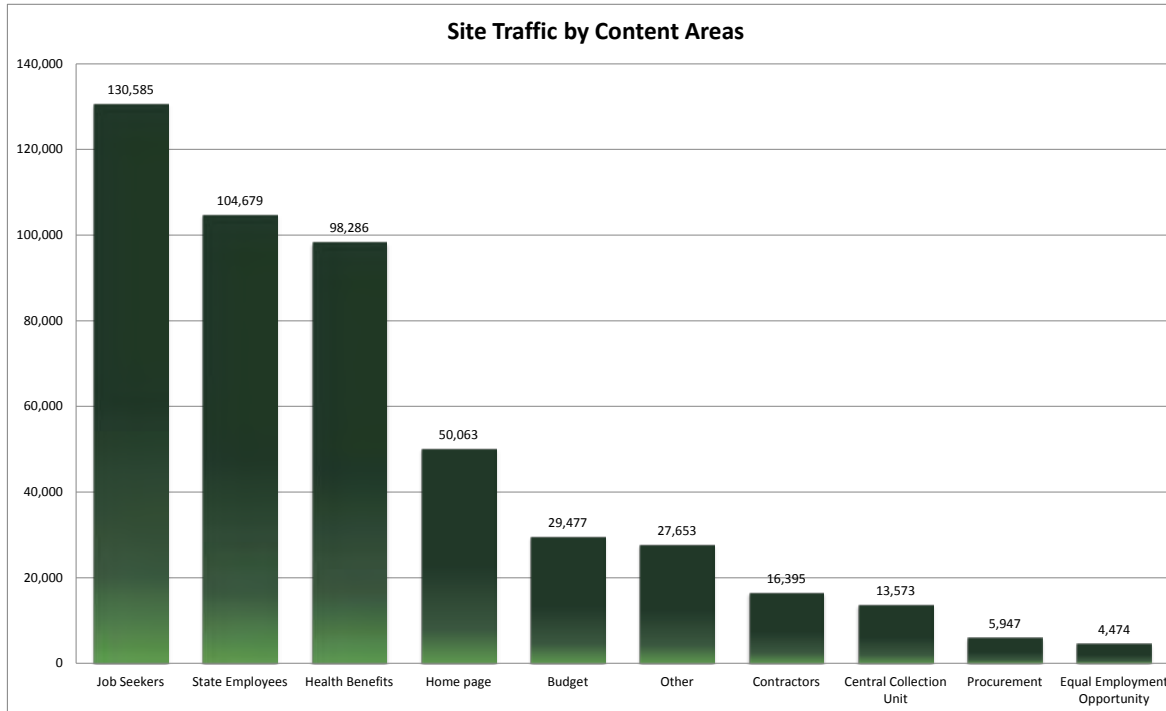


**October 2013**  
**DBM website traffic statistics (from Urchin)**

143,810 # visits  
 360,902 # total page views  
 120,230 # total document hits

**How are people coming to our site?**

35,341	google
27,970	direct (typed the URL directly)
18,501	google.com
14,187	jobaps.com
11,523	bing
5,131	search
4,195	yahoo
3,216	intranet.dpscs.mdstate
1,545	maryland.gov
997	baltimorecountymd.gov



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>		<b>130,585</b>
jobsearch.aspx		55,477
jobseekershome.aspx		34,858
benefitemployment.aspx		8,842
employmentinformationotheragencies.aspx		8,522
jobresults.aspx		4,760
<b>Health Benefits</b>		<b>98,286</b>
hbhome.aspx		27,674
benefits+guide.pdf		4,767
forms.aspx		3,410
medicalplansalt.aspx		3,208
employee+retiree+rate+sheet.pdf		2,398
<b>State Employees</b>		<b>104,679</b>
employeeshome.aspx		22,444
salaryinformation.aspx		11,735
disapplyforunemploymentbenefits.aspx		10,406
stateholidays2013.aspx		7,189
standardsalaryscale.pdf		5,927
<b>Budget</b>		<b>29,477</b>
operatingbudget.aspx		1,067
fy2014capitalbudgetenacted.pdf		1,708
fy14taxexpendituresrpt.pdf		1,578
operatingbudgetinstructions.aspx		985
budgethighlightsfy2014.pdf		840
<b>Contractors</b>		<b>16,395</b>
contractorshome.aspx		3,425
inmatementalhealthcontract.pdf		2,439
statwidecontractshome.aspx		927
contractlibraryhome.aspx		548
servicescontracts.aspx		323
<b>Central Collection Unit</b>		<b>13,573</b>
ccuhome.aspx		6,983
ccupaymentmethods.aspx		4,019
ccuhourslocations.aspx		1,324
ccustatetaxintercept.aspx		471
ccufedtaxintercept.aspx		346
<b>Procurement</b>		<b>5,947</b>
procurementsinprogress.aspx		1,166
procurementhome.aspx		1,041
marylandethicsandprocurementlaws.aspx		196
doingbusinesswithdbm.aspx		98
creatingabpwagendaitem.aspx		98
<b>Equal Employment Opportunity</b>		<b>4,474</b>
eeohome.aspx		1,444
sexharrasspolicy.pdf		228
publicinfoact_appenc.pdf		173
discriminationcomplaintfm.doc		152
eeofilecomplaint.aspx		149
Home page		50,063
<b>SITE TOTAL</b>		<b>481,132</b>

**October, 2013**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 14,687

<b>Top 25 Queries</b>	<b># Occurrences</b>	<b>Top 25 Queries Not Found</b>	<b># Occurrences</b>
Search	268	Search	49
unemployment	124	betsy tolentino	4
leave bank	102	goggle	4
fmla	69	Searchresidentail assistant	4
bas	57	Federal emplpyees furlough	3
forms	54	printable fmla 380	3
ms100	53	www.djs.state.md.us application on line	3
retirement	45	dts-1	3
posc	38	8991622045602002975	3
ms 100	34	flma paper work	3
open enrollment	32	www.facebook.com	3
pay scale	32	payer name: Edras Aguirre	3
cobra	32	WWW.YAHOO.COM	3
application	31	Eastern Shore Hospital Center/job applications	3
reinstatement	30	401k beneficiary forms	3
change of address	29	cindy driscoll	3
correctional officer	29	899162204560200â€¢2975	3
payroll	27	state employee payroll schedul e	2
holidays	26	maryland state trropers	2
tuition reimbursement	26	tax affadavit	2
benefits	26	ratesheet 2014	2
email	25	dpscs.state.md.hu,amresources	2
leave	24	Michele Holzer	2
affidavit for dependent eligibility	23	www.mduibenefits.com	2
salary	23	acf form	2