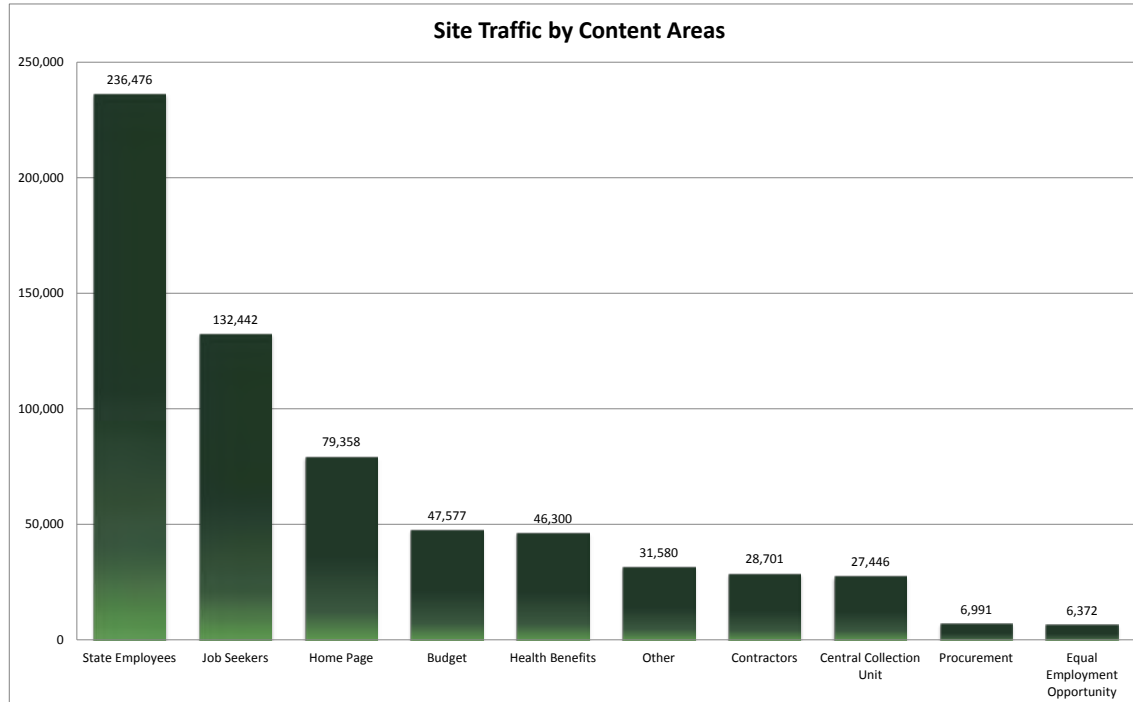


March 2014
DBM website traffic statistics (from Urchin)

233,609 # visits
 496,414 # total page views
 146,829 # total document hits

How are people coming to our site?

50,239	direct (typed the URL directly)
45,692	google.com
40,930	google[organic]
16,859	jobaps.com
14,960	bing[organic]
8,418	gov.state.md.us
7,195	mva.maryland.gov
6,310	maryland.gov
4,356	search
4,316	yahoo



Top Content (pageviews and document hits)	
<hr/>	
Job Seekers	132,442
JobSearch.aspx	49,877
jobseekershome.aspx	39,017
benefitemployment.aspx	9,557
marylandstateapplication.pdf	8,660
employmentinformationotheragencies.aspx	7,837
<hr/>	
Health Benefits	46,300
HBHome.aspx	11,405
benefits+guide.pdf	2,143
medicalplansalt.aspx	1,791
forms.aspx	1,656
retirees.aspx	1,055
<hr/>	
State Employees	236,476
weatherrel.aspx	115,354
employeeshome.aspx	28,943
salaryinformation.aspx	14,045
standardsalaryscale.pdf	8,657
newsdisplay.aspx	7,009
<hr/>	
Budget	47,577
budgethighlightsfy2015.pdf	1,360
operatingbudget.aspx	1,280
budgethighlightsfy2014.pdf	971
fy2015budgethearingtestimony.aspx	860
2015proposedoperbudget.aspx	709
<hr/>	
Contractors	28,701
contractorshome.aspx	3,831
statewidecontractshome.aspx	1,326
contractlibraryhome.aspx	538
servicescontracts.aspx	310
vcscontracthome.aspx	254
<hr/>	
Central Collection Unit	27,446
ccuHome.aspx	12,397
CCUPaymentMethods.aspx	7,720
CCUHoursLocations.aspx	2,901
ccustatetaxintercept.aspx	2,349
ccufedtaxintercept.aspx	1,452
<hr/>	
Procurement	6,991
procurementhome.aspx	1,171
procurementsinprogress.aspx	1,148
eap.aspx	190
rfptemplate.doc	165
marylandethicsandprocurementlaws.aspx	132
<hr/>	
Equal Employment Opportunity	6,372
eeohome.aspx	1,858
publicinfoact_appenc.pdf	225
recordkeeprequirements.pdf	193
sexharrasspolicy.pdf	189
eeofilecomplaint.aspx	174
<hr/>	
Home page	79,358
SITE TOTAL	643,243

March, 2014
DBM Website Frequent Search Terms (from Google Custom Search)

Total Searches: 22,912

Popular Queries	# Occurrences
weather	168
liberal leave	114
fmla	68
mva	68
state of emergency	54
closings	44
unemployment	36
search	34
liberal leave policy	34
posc	32
closing	22
inclement weather	22
weather closings	12
administrative leave	12
cobra	10
forms	10