

December 2010
DBM website traffic statistics (from Urchin)

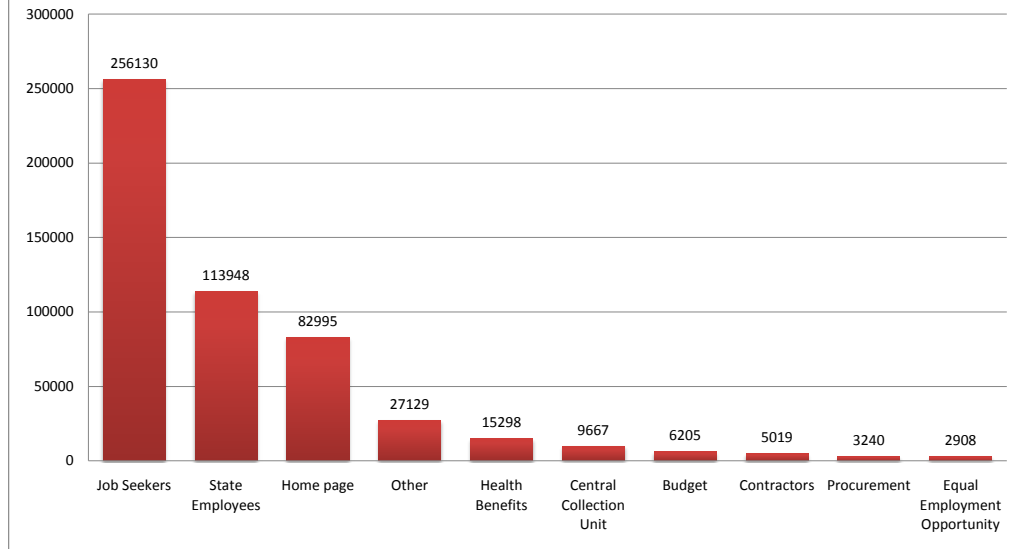
223,075 # visits
1,508,232 # total page views

How are people coming to our site?

65,504	direct (typed the URL directly)
54,520	google
11,380	maryland.gov
10,924	bing
9,569	search
7,033	intranet.dpmsc.mdstate
7,007	yahoo
3,899	dhmh.maryland.gov
3,679	dbmnet
2,646	dpmsc.state.md.us



Visits to Content Areas



Top Pages by Content Area		Top Document Downloads	
Job Seekers	256,130		28,358
JobSearch.aspx	91,710	MS100march2010.doc	5,733
JobResults.aspx	65,332	MS100march2010accessible.pdf	5,710
JobSeekersHome.aspx	37,983	interviewhire.doc	3,483
stateapp.aspx	11,677	MS100march2010.pdf	2,848
jobsearchdbmjobs.aspx	10,762	transferrequestfillable.doc	228
State Employees	113,948		136,980
vsp.aspx	45,352	vsp/agencyparticipationlist.pdf	14,590
employeesHome.aspx	25,647	vsp/vsprogramguide.pdf	12,506
weatherrel.aspx	9,855	vsp/vspexamptclasses.pdf	9,836
stateholidays2011.aspx	4,969	vsp/vspapplicationform.pdf	8,216
pephome.aspx	4,931	vsp/vspsra.pdf	7,598
Health Benefits	15,298		23,688
HBHome.aspx	5,990	FY2011HealthBenefitsGuide.pdf	2,726
Forms.aspx	1,387	hbforms/retireenrollment.pdf	1,771
HealthPlansHome.aspx	1,330	FY2011BenefitDescriptions.pdf	1,076
MedicalPlans.aspx	902	FY2011PremiumRates.pdf	1,010
abchome.aspx	720	fy2011DiretPayRates.pdf	617
Central Collection Unit	9,667		226
ccuHome.aspx	5,311	debt.doc	114
CCUPaymentMethods.aspx	2,410	client.doc	82
CCUHoursLocations.aspx	940	mdboffice97.zip	16
CCUFedTaxIntercept.aspx	402	mdboffice2000.zip	13
CCUStateTaxIntercept.aspx	356	payment.doc	1
Budget	6,205		57,171
OperatingBudget.aspx	1,928	FY2011BudgetHighlights.pdf	902
2011OperatingBudgetDocs.aspx	883	2011CapImprovPlan.pdf	544
2011FiscalDigest.aspx	825	fidig11exa.pdf	382
2012OperatingBudgetInstructions.aspx	639	fidig11exg.pdf	291
capbudget/pages/home.aspx	416	fidig11exc.pdf	275
Contractors	5,019		17,664
contractorsHome.aspx	2,910	foreignlanguageservices/overviewcontractservices.pdf	90
StatewideContractsHome.aspx	628	empbenpharmacy/pharmacy_catalyst_rx_contract.pdf	89
ContractLibraryHome.aspx	343	svcstatededir/med_director_f10r5200145rfp.pdf	88
ServicesContracts.aspx	237	recruitmentadservices/baltsuncontractsowadrates.pdf	85
auditservicescontractuse.aspx	110	svcsforeignlanguage/languageinterpretationrfp.pdf	81
Equal Employment Opportunity	2,908		4,342
EEOHome.aspx	2,581	PublicInfoAct_AppenC.pdf	302
EEOFileComplaint.aspx	87	stateeodirectory.pdf	253
SexualHarassPolicy.aspx	62	WhistleblowerLaw.pdf	204
EEOBrochures.aspx	42	publications/annual_eeo_rpt_fy2009.pdf	168
EEOCoordinator.aspx	40	eeo_faqs.pdf	164
Procurement	3,240		9475
ProcurementHome.aspx	1,493	/procurementsinprogress/pbmrfrpf10b0400006.pdf	163
ProcurementsInProgress.aspx	1,045	/procurementsinprogress/bheap_list2.pdf	130
DoingBusinesswithDBM.aspx	109	vehicle_leasing_procedures.pdf	124
MarylandEthicsandProcurementLaws.aspx	103	creatingpbwagendaitem/bpwsubmissionschedule11.pdf	116
procurementtraining.aspx	79	contact_procurement_unit.pdf	115
Home page	82,995		
SITE TOTAL	522,539		287,462

December, 2010
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 23,657

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
voluntary separation program	165	vsp	70
liberal leave	129	VSP	52
pep	124	voluntary seperation program	21
retirement	122	voluntary seperation	16
pay scale	112	snow closings	10
furlough	106	quitting state employment getting sick leave	10
posc	105	internal investigation detective provisional	9
weather	97	EX-EMPLOYEE LIST	9
voluntary separation	90	budget bord of phyaisians	8
executive branch	90	mdstateemployeesbuyout.com	7
closings	86	body fluid exposure protocol	7
ms 100	73	IVR campaigns	7
ms100	71	payday	7
weather closings	65	approved budget of agebcies in 20111	7
Voluntary Separation Program	64	case mnager specialist	7
leave balance	63	Voluntary Separation Program (VSP)	7
personal leave	62	GREIVANCE FORMS	6
payroll	60	email-groupwise	6
job specs	59	voluntary separation program (vsp)	6
PEP	58	ylandFederal jobs	6
vsp	57	rhone	6
tuition reimbursement	56	What positions are in Units A B C D E F G H	6
weather related closings	54	logos of DBM	6
salary scale	54	MS101	6
forms	54	IIU Detective provisional	6