

January 2011
DBM website traffic statistics (from Urchin)



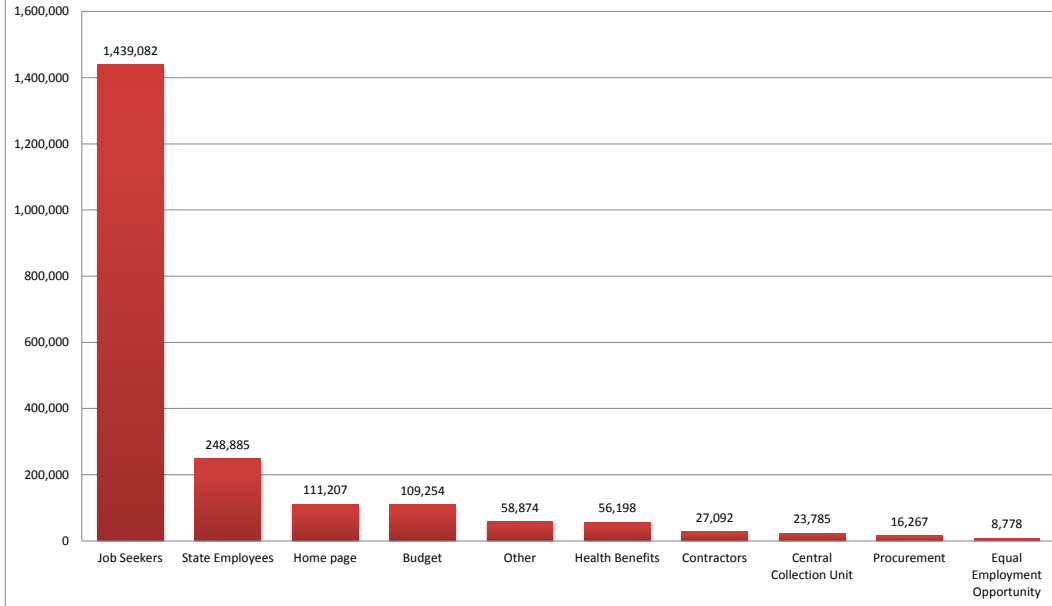
278,076 # visits
1,853,488 # total page views

How are people coming to our site?

78,901	google
64,523	direct (typed the URL directly)
22,350	maryland.gov
14,066	bing
12,620	search
9,431	yahoo
6,760	intranet.dpscs.mdstate
3,838	dhmh.maryland.gov
3,181	dbmnet
3,137	dpscs.state.md.us



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	1,439,082
jobsearch.aspx	832,092
jobresults.aspx	336,759
jobseekershome.aspx	63,572
jobsearchdbmjobs.aspx	30,196
employmentinformationotheragencies.aspx	26,770
Health Benefits	56,198
hbhome.aspx	12,414
forms.aspx	3,033
healthplanshome.aspx	2,665
medicalplans.aspx	1,937
abhome.aspx	1,355
State Employees	248,885
weatherrel.aspx	75,018
employeeshome.aspx	50,195
vsp.aspx	14,770
salaryinformation.aspx	8,484
stateholidays2011.aspx	7,877
Budget	109,254
fy2012operatingbudgetdocs.aspx	14,494
2012proposedoperbudget.aspx	4,495
operatingbudget.aspx	4,199
2012proposedoperbudget.aspx	4,495
capbudgethome.aspx	1,501
Contractors	27,092
contractorsHome.aspx	4,388
StatewideContractsHome.aspx	1,198
ContractLibraryHome.aspx	742
ServicesContracts.aspx	514
employeebenefitscontracts.aspx	209
Central Collection Unit	23,785
ccuHome.aspx	10,490
CCUPaymentMethods.aspx	6,203
CCUHoursLocations.aspx	2,322
CCUStateTaxIntercept.aspx	2,192
CCUFedTaxIntercept.aspx	1,671
Procurement	16,267
ProcurementHome.aspx	2,724
ProcurementsInProgress.aspx	1,826
procurementtraining.aspx	1,065
MarylandEthicsandProcurementLaws.aspx	304
doingbusinesswithdbm.aspx	258
Equal Employment Opportunity	8,778
EEOHome.aspx	3,981
publicinfoact_appenc.pdf	333
stateeodirectory.pdf	258
annualreport_fy2010.pdf	227
whistleblowerlaw.pdf	213
Home page	111,207
SITE TOTAL	2,099,422

January, 2011
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 33,669

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
liberal leave	788	Purple Friday	13
weather	422	www.careerbuilder.com	12
pay scale	214	ETR	12
retirement	163	4148 rECRUITMENTS	11
weather closings	153	purple friday	10
fmla	149	libral leave	10
inclement weather	143	Patricia Wheatley	9
posc	131	410-767-3000	9
closings	130	salary equality adjustment	9
ms-100	118	Fiscal management in Bureaucratic Organizations	8
salary	100	payday	8
furlough	91	find out was my taxes intercepted	8
salary scale	90	Mike Haifley	8
tuition reimbursement	89	asc-2011-01-001	8
job specs	87	Interim Progress Report A-1-25 C	8
meal reimbursement	82	harold young	7
salary information	81	exception time report (ETR)	7
ms 100	81	290502	7
ms100	79	TOP Trance number	7
weather related closings	77	050B8800003	7
vsp	76	W4	7
personal leave	70	1099R	7
bereavement leave	68	MICHAEL PETWAY	6
dhmh	67	jamesedward potter	6
support services test	67	biggers	6