

**April 2011**  
**DBM website traffic statistics (from Urchin)**



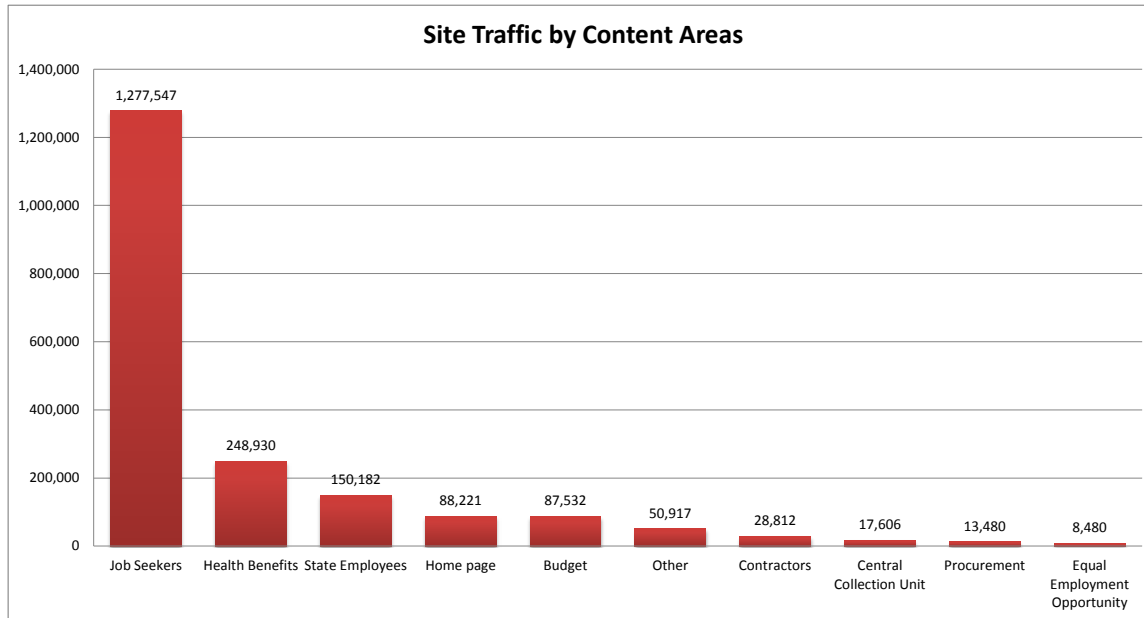
225,783 # visits  
 1,647,125 # total page views

**How are people coming to our site?**

64,199	google
51,883	direct (typed the URL directly)
13,887	bing
12,151	maryland.gov
10,857	search
7,855	yahoo
5,785	intranet.dpscs.mdstate
4,366	dhmh.maryland.gov
4,163	dhr.maryland.gov
3,364	mdcourts.gov



**Site Traffic by Content Areas**



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>	<b>1,277,547</b>
JobSearch.aspx	743,347
JobResults.aspx	300,222
JobSeekersHome.aspx	53,468
employmentinformationotheragencies.aspx	22,758
stateapp.aspx	22,634

<b>Health Benefits</b>	<b>248,930</b>
HBHome.aspx	76,609
planyear2012/oesupplementrates.pdf	26,192
HealthPlansHome.aspx	11,955
planyear2012/BenefitDescriptions.pdf	7,500
planyear2012/rxchangesfactsheet.pdf	7,316

<b>State Employees</b>	<b>150,182</b>
employeeshome.aspx	45,010
salaryinformation.aspx	9,123
cb_home.aspx	4,597
stateholidays2011.aspx	4,584
retirementreform.aspx	4,367

<b>Budget</b>	<b>87,532</b>
fy2012operatingbudgetdocs.aspx	5,795
OperatingBudget.aspx	3,120
/2012/fy2012budgethighlights.pdf	2,131
/2012/supplementalbudget1.pdf	2,085
2012proposedoperbudget.aspx	1,520

<b>Contractors</b>	<b>28,812</b>
contractorsHome.aspx	3,361
StatewideContractsHome.aspx	1,111
ContractLibraryHome.aspx	774
ServicesContracts.aspx	497
employeebenefitscontracts.aspx	192

<b>Central Collection Unit</b>	<b>17,606</b>
ccuHome.aspx	8,483
CCUPaymentMethods.aspx	4,873
CCUHoursLocations.aspx	1,817
CCUStateTaxIntercept.aspx	1,061
CCUFedTaxIntercept.aspx	716

<b>Procurement</b>	<b>13,480</b>
ProcurementHome.aspx	2,437
ProcurementsInProgress.aspx	1,528
/procurementsInProgress/bheap_prepropconfsum.pdf	316
DoingBusinesswithDBM.aspx	252
MarylandEthicsandProcurementLaws.aspx	248

<b>Equal Employment Opportunity</b>	<b>8,480</b>
EEOHome.aspx	3,204
publicinfoact_appenc.pdf	339
stateeodirectory.pdf	252
whistleblowerlaw.pdf	219
/publications/annualreport_fy2010.pdf	200

Home page	88,221
<b>SITE TOTAL</b>	<b>1,971,707</b>

**April, 2011**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 33,607

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
meal reimbursement	290	lifeguard	12
pay scale	172	20011-2012 medical coverage payments	12
furlough	164	receptionst	10
collective bargaining	157	Premium Rates/2011/2012	10
leave bank	143	ms2024	9
posc	119	DBM-312 form	9
salary scale	114	makepayment	8
ms-100	113	webcert	8
2012 health premium rates	92	colas 2011 md st ret	7
retirement	91	fy2012 holiday	7
forms	87	Executive Order 01.01.2010.12	7
mou	86	increase 401K contribution	6
fmla	85	open enrollement	6
ms 100	85	060B9800042	6
ms100	84	"direct media"	6
salary schedule	76	drinking driver monitor jod discription	6
central payroll	73	dr. Gail Jordan randolph	6
travel	73	executive order 01.01.1996	6
job specs	72	hank greenberg	6
correctional officer	71	"personnel services contract"	6
job specifications	69	standarded salary structure for graded state employees	6
support services test	69	employees reappointment	6
service reduction days	69	child/adolescent mental health associate I	6
tuition reimbursement	68	Administrative Asstistant	6
rates	67	furloughday for gov shaeffer	5