

**January 2012**  
**DBM website traffic statistics (from Urchin)**

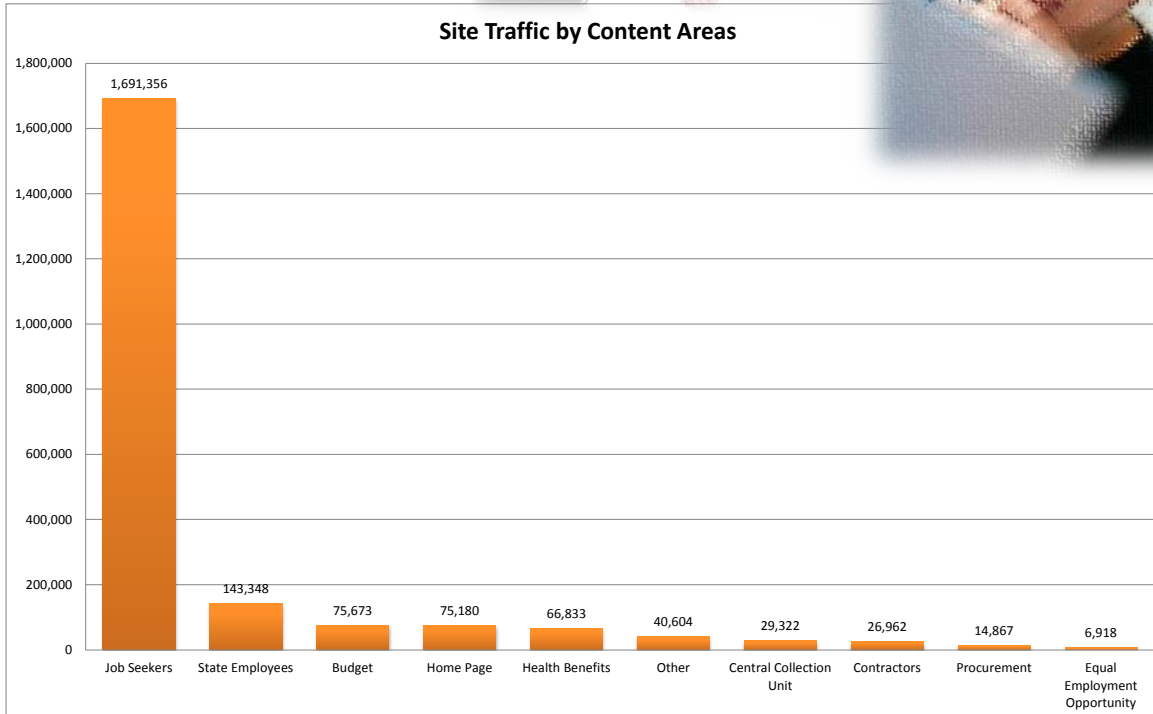
254,835 # visits  
1,952,037 # total page views

**How are people coming to our site?**

87,653	google
48,085	direct (typed the URL directly)
15,846	bing
12,133	maryland.gov
10,667	search
8,142	yahoo
6,525	dhr.maryland.gov
5,797	intranet.dpscs.mdstate
3,831	dhmf.maryland.gov
3,401	mdcourts.gov



**Site Traffic by Content Areas**



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>		<b>1,691,356</b>
JobSearch.aspx		1,001,111
JobResults.aspx		399,145
JobSeekersHome.aspx		53,738
jobsearchdbmjobs.aspx		29,725
employmentinformationotheragencies.aspx		29,406
<b>Health Benefits</b>		<b>66,833</b>
HBHome.aspx		15,281
healthplanshome.asp		3,235
forms.aspx		3,217
medicalcoverage2012.aspx		2,281
benefitsguide.pdf		1,949
<b>State Employees</b>		<b>143,348</b>
employeeshome.aspx		40,160
salaryinformation.aspx		13,818
stateholidays2012.aspx		8,523
weatherrel.aspx		5,269
standardsalaryscale.pdf		4,934
<b>Budget</b>		<b>75,673</b>
2013/fy2013budgethighlights.pdf		6,110
operatingbudget.aspx		2,904
2013proposedoperbudget.aspx		1,798
2012fiscaldigest.aspx		1,577
fy2012operatingbudgetdocs.aspx		1,355
<b>Contractors</b>		<b>26,962</b>
contractorshome.aspx		3,897
statewidecontractshome.aspx		1,120
contractlibraryhome.aspx		660
servicescontracts.aspx		347
auditservicescontractuse.aspx		151
<b>Central Collection Unit</b>		<b>29,322</b>
ccuHome.aspx		13,389
CCUPaymentMethods.aspx		7,159
CCUHoursLocations.aspx		3,001
CCUStateTaxIntercept.aspx		2,657
CCUFedTaxIntercept.aspx		2,293
<b>Procurement</b>		<b>14,867</b>
procurementhome.aspx		1,794
procurementsinprogress.aspx		1,758
marylandethicsandprocurementlaws.aspx		298
inmatentalhealth.aspx		220
doingbusinesswithdbm.aspx		204
<b>Equal Employment Opportunity</b>		<b>6,918</b>
eehome.aspx		2,514
publicinfoact_appenc.pdf		355
stateeodirectory.pdf		270
whistleblowerlaw.pdf		191
sexharrasspolicy.pdf		191
Home page		75,180
<b>SITE TOTAL</b>		<b>2,171,063</b>

**January, 2012**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 33,171

<b>Top 25 Queries</b>	<b># Occurrences</b>	<b>Top 25 Queries Not Found</b>	<b># Occurrences</b>
posc	153	md/lottery.com	24
w2	128	www. Hiltonfamily.jobs	15
ms100	127	does the state still match 401k	11
job specs	118	MFORMS-17	11
ms 100	103	recidivism	10
fmla	99	2011 w2's	10
retirement	90	spg transportation services llc	8
ms-100	87	w2's	8
holidays	86	Out of service training from ms-551	7
state holidays	82	supportservicestest	7
groupwise	79	K00B7200293	7
pay scale	70	EIPP pay scale for teachers	7
tuition reimbursement	69	pay grades for DAP Quality Assurance Specialist	7
salary scale	67	afsme	7
payroll	66	www.hiltonfamily.jobs	7
transfer	65	QDDP	7
support services test	65	DHRNET.gov	6
w-2	63	metermaid	6
ccu	61	FSIII	6
cobra	60	administrative aide job specs	6
dhmh	59	budget circulars	6
comar	59	MDT Administrative Cheif job	6
department of corrections	57	corporate chargecard allowed transactions	6
correctional officer	56	02.01.06	6
salary schedule	56	john ratliff	6