

June 2012
DBM website traffic statistics (from Urchin)

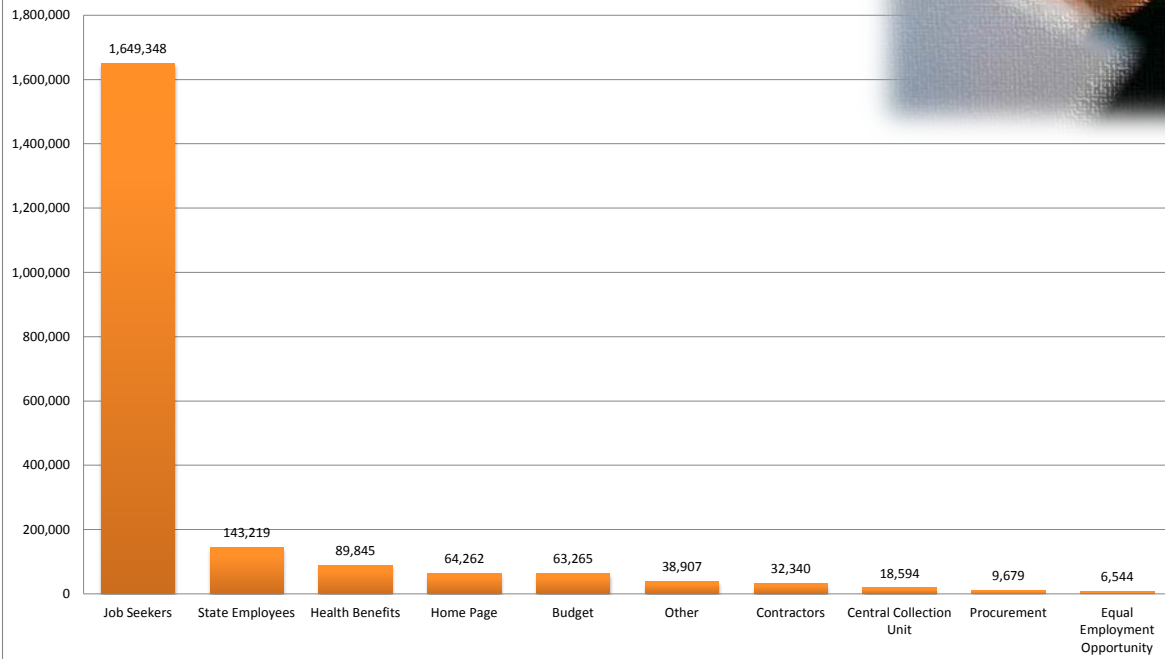
232,877 # visits
1,896,426 # total page views

How are people coming to our site?

82,192	google
42,025	direct (typed the URL directly)
14,948	bing
10,809	maryland.gov
10,482	search
6,474	intranet.dpscs.mdstate
6,423	yahoo
5,809	dhr.maryland.gov
4,354	dhmh.maryland.gov
3,400	mdcourts.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	1,649,348
jobsearch.aspx	974,699
jobresults.aspx	424,242
jobseekershome.aspx	47,895
stateapp.aspx	25,274
employmentinformationotheragencies.aspx	24,406
Health Benefits	89,845
HBHome.aspx	15,994
wellnesshome.aspx	5,984
forms.aspx	3,561
medicalplansalt.aspx	3,528
discountprograms.aspx	3,291
State Employees	143,219
employeeshome.aspx	33,608
salaryinformation.aspx	17,631
pephome.aspx	6,527
standardsalaryscale.pdf	6,097
disapplyforunemploymentbenefits.aspx	5,256
Budget	63,265
operatingbudgetinstructions.aspx	2,386
operatingbudget.aspx	2,087
fy2013budgethighlights.pdf	1,779
capbudget/pages/home.aspx	1,116
fy2013operatingbudgetdocs.aspx	931
Contractors	32,340
contractorshome.aspx	3,452
statewidecontractshome.aspx	930
contractlibraryhome.aspx	680
servicescontracts.aspx	393
inmatemedhealthcare.aspx	186
Central Collection Unit	18,594
ccuHome.aspx	9,937
CCUPaymentMethods.aspx	5,167
CCUHoursLocations.aspx	1,885
CCUStateTaxIntercept.aspx	582
CCUFedTaxIntercept.aspx	485
Procurement	9,679
procurementsinprogress.aspx	1,571
procurementhome.aspx	1,273
marylandethicsandprocurementlaws.aspx	259
language.aspx	205
doingbusinesswithdbm.aspx	202
Equal Employment Opportunity	6,544
eeohome.aspx	1,820
eeobrochure.pdf	329
sexharrasspolicy.pdf	299
publicinfoact_appenc.pdf	258
stateeodirectory.pdf	240
Home page	64,262
SITE TOTAL	2,116,003

June, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 29,275

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
ms100	104	disablity	14
ms 100	103	joe petrella	12
payroll schedule	94	419784	11
fmla	92	Yan Guo	11
pay scale	87	paperless timesheets	10
tuition reimbursement	86	etimesheet.dhmm.maryland.gov/PTFweb	10
posc	86	maryland state procurement article 21, Section 3-405	10
health benefits	83	mcdonald's	7
forms	81	supportservices	7
ms-100	80	charlotte akwara	7
payroll	78	slary plan	7
retirement	74	call evs	6
correctional officer	73	ravel	6
cobra	72	9990 salary schedule	6
jobs	68	pnp basic salary pay	6
job descriptions	65	job specs Group Life Manager II	6
pay dates	65	USTF	6
pep	64	maryland transit adminmistration	6
job classifications	64	mountgomery county	6
central payroll	54	casearch.org	6
ccu	52	paperless timesheet	6
leave bank	51	does a stae employee need voverage for days off	6
MS-100	50	bumping rights	6
change of address	49	"blood donation"	6
job specs	49	snagajob.com	6