

November 2012
DBM website traffic statistics (from Urchin)

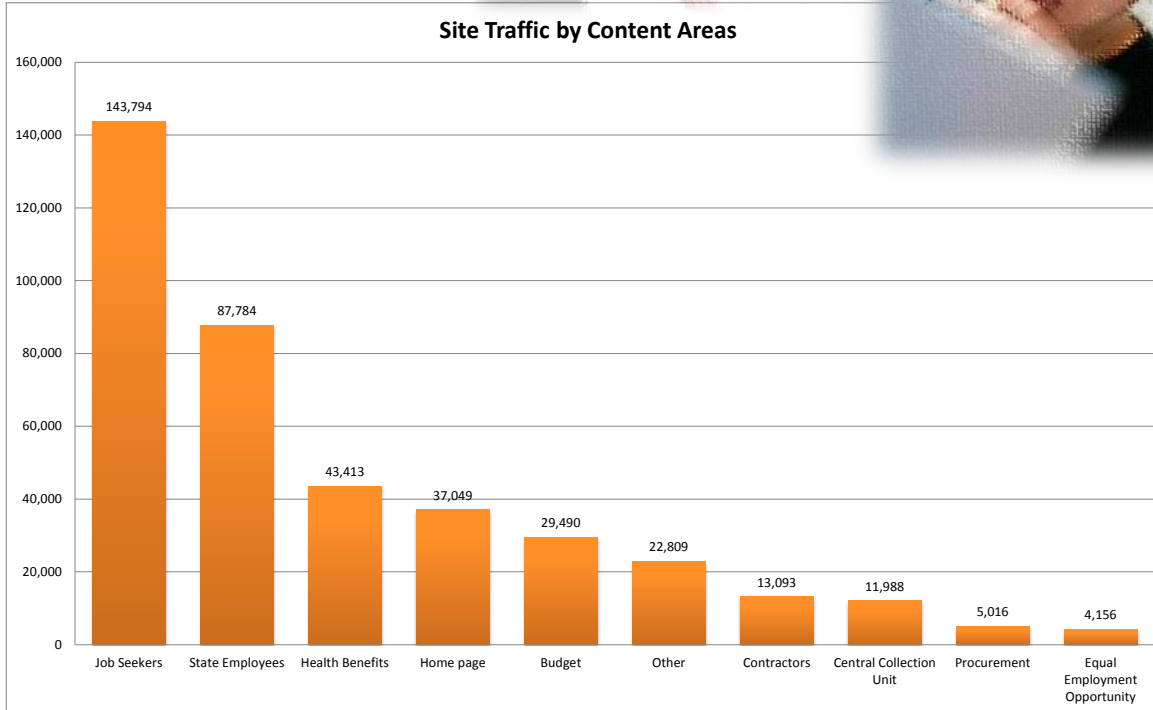
122,626 # visits
 307,990 # total page views
 90,602 # total document hits

How are people coming to our site?

43,281 google
 23,797 direct (typed the URL directly)
 8,905 jobaps.com
 8,419 bing
 4,381 search
 3,988 maryland.gov
 3,881 yahoo
 3,111 intranet.dpsc.mdstate
 1,558 mdcourts.gov
 1,175 dpssc.state.md.us



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	143,794
jobsearch.aspx	62,106
jobseekershome.aspx	39,335
jobresults.aspx	9,096
employmentinformationotheragencies.aspx	7,616
benefitsemployment.aspx	7,243
Health Benefits	43,413
hbhome.aspx	8,156
medicalplansalt.aspx	2,120
benefits+guide.pdf	1,638
forms.aspx	1,583
carefirst2013.aspx	1,275
State Employees	87,784
employeeshome.aspx	22,309
salaryinformation.aspx	8,496
stateholidays2012.aspx	5,986
disapplyforunemploymentbenefits.aspx	5,179
stateholidays2013.aspx	5,102
Budget	29,490
fy2013budgethighlights.pdf	1,716
2013capimprovplan.pdf	1,172
fy2013capitalbudgetenacted.pdf	1,030
2012taxexpendreport.pdf	1,017
2013/supplementalbudget.pdf	941
Contractors	13,093
contractorshome.aspx	2,595
statewidecontractshome.aspx	615
contractlibraryhome.aspx	354
/langcontractsccat3.aspx/home.aspx	308
servicescontracts.aspx	215
Central Collection Unit	11,988
ccuhome.aspx	5,991
ccupaymentmethods.aspx	3,576
ccuhourslocations.aspx	1,231
ccufedtaxintercept.aspx	448
ccustatetaxintercept.aspx	401
Procurement	5,016
procurementsinprogress.aspx	1,123
procurementhome.aspx	863
marylandethicsandprocurementlaws.aspx	170
visual-communication-services.aspx	157
dbm_delegation_agencies.pdf	133
Equal Employment Opportunity	4,156
eeohome.aspx	1,438
publicinfoact_appenc.pdf	238
eeobrochure.pdf	233
sexharrasspolicy.pdf	213
stateeodirectory.pdf	140
Home page	37,049
SITE TOTAL	398,592

November, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 26,095

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	866	12-999999-597	23
fleet	222	12-000123-003	15
ms100	156	handyman construction and cleaning	12
ms 100	134	skillsoft	12
MS 100	111	12-004091-001	11
unemployment	102	tracey dailey	11
posc	102	www.jobaps.com/md/passwordreset	11
forms	97	lateral transfers	11
jobs	94	National Budget Circular Nos 507	9
holidays	91	duties for job announcement 12-001207-002	9
child support	88	12-999999-598	8
job specs	73	IEPP	7
retirement	72	12-006093-001	7
fmla	72	YROLL 10/30/2012 FOR CORRECTIONAL OFFICERS	7
cobra	72	dbm.gov.ph	7
disciplinary action	69	job announcement 12-001207-002	7
reinstatement	67	dlc investigation unit	6
ms-100	65	12-002599-001	6
payroll	60	anna.bedova@maryland.gov	6
job specifications	53	2%%20raise	6
annual leave	50	stone specs	6
state holidays	50	ACCOUNTING INTERNSHIP IN KZN	6
application	48	webcart	6
correctional officer	46	parole and prabtion agent1	6
online application	44	12-001328	6