

January 2010
DBM website traffic statistics (from WebTrends)

262,968 # visits
159,124 # visitors
130,604 # unique visitors
1,501,194 # total page views
08:07 Avg time spent on the site

Top 10 Referring Sites

95,000	Direct Traffic
42,725	http://dbm.maryland.gov/
30,324	http://www.google.com/
23,395	http://www.maryland.gov/
22,095	http://www.dbm.maryland.gov/
3,991	http://www.bing.com/
3,683	http://search.maryland.gov/
3,225	http://www.dhr.state.md.us
2,858	http://search.yahoo.com/
1,310	http://www.courts.state.md.us

Top 10 page visits

97,694	http://dbm.maryland.gov/jobseekers/Pages/JobSearch.aspx
52,529	http://dbm.maryland.gov/Pages/home.aspx
44,418	http://dbm.maryland.gov/jobseekers/Pages/jobseekersHome.aspx
51,831	http://dbm.maryland.gov/employees/Pages/employeesHome.aspx
16,976	http://dbm.maryland.gov/jobseekers/Pages/JobSearchdbmjjobs.aspx
14,694	http://dbm.maryland.gov/jobseekers/Pages/StateApp.aspx
10,706	http://dbm.maryland.gov/jobseekers/Pages/jobsearchdhr.aspx
10,719	http://dbm.maryland.gov/jobseekers/Documents/ms100app.doc
7,650	http://dbm.maryland.gov/jobseekers/Pages/EmploymentInformationOtherAgencies.aspx
7,272	http://dbm.maryland.gov/agencies/Pages/AgenciesHome.aspx
3900	http://dbm.maryland.gov/agencies/operbudget/Documents/2011/FY2011BudgetHighlights.pdf

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DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 22,938

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
pay scale	101	w2	58
furlough	97	w2 forms	18
jobs	87	dbm-0106-radeq	12
job specs	79	baltimorecounty.gov	12
retirement	74	md schedule of state holiday for fy10	10
posc	73	payscale	10
tuition reimbursement	72	state protocol for refusal of random drug testing	9
ms100	72	DBMSO263629	9
furlough days	72	Job Specifications	9
fmla	68	ms551	9
salary plan	67	2479010	8
ms-100	66	DBM-2020	8
state holidays	66	W2	8
salary schedule	65	timesheet	8
forms	61	groupwise	7
fau	60	early retreatment	7
travel	55	MS-345	7
salary scale	54	is-22 office secretary III	7
health benefits	53	accountants/controllers	7
payroll	50	Project No. 050R5800116	7
central payroll	50	proficiency progression	7
2010 holidays	50	REIMBURSEMENT FORM 2010	6
w-2	48	ms-44	6
ms 100	48	Potomac Centar-Hagerstown, MD	6
salary information	47	how to apply for home improvement licences	6