

# USM - Coppin State University

## MISSION

Coppin State University is a comprehensive, urban institution offering programs in liberal arts, sciences and professional disciplines. The University is committed to excellence in teaching, research and continuing service to its community. CSU provides educational access and diverse opportunities for students with a high potential for success and for students whose promise may have been hindered by a lack of social, personal or financial opportunity. High quality academic programs offer innovative curricula and the latest advancements in technology prepare students for new workforce careers in a global economy. To promote achievement and competency, CSU expects rigorous academic achievement and the highest standards of conduct with individual support, enrichment and accountability. By creating a common ground of intellectual commitment in a supportive learning community, CSU educates and empowers a diverse student body to lead by the force of its ideas to become critical, creative and compassionate citizens of the community and leaders of the world, with a heart for lifelong learning and dedicated public service. Coppin State University applies its resources to meet urban needs, especially those of Baltimore City, wherever those applications mesh well with its academic programs.

## VISION

Coppin State University's goal, over the next decade, is to apply the highest levels of academic excellence and creativity for its students. While serving all students in the state of Maryland, Coppin State University will continue to enhance its special connections to first generation college students and to the City of Baltimore. Coppin State University will embody excellence in urban education, in the use of technology to make learning more effective and its administration more productive, and in liberal arts teaching that contributes models for inner city academic achievement to the city, the state and the nation.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

### Goal 1. Provide access to higher education for diverse citizens of Maryland.

**Obj. 1.1** Increase the percentage of non-African-American students from 12 percent in fiscal year 2010 to 15 percent or greater in fiscal year 2014.

**Obj. 1.2** Increase the number of students enrolled in programs delivered off-campus or through distance education from 1,378 in fiscal year 2010 to 1,670 in fiscal year 2014.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percentage of non-African-American students enrolled	12%	8%	6%	7%	8%	≥8%	≥8%
Number of students enrolled in off-campus or distance education courses	1,496	1,472	1,057	1,072	1,130	≥1,130	≥1,130

### Goal 2. Promote economic development in Maryland's areas of critical need in particular, and the inner city in general.

**Obj. 2.1** Increase the number of students completing CSU's teacher training program and eligible for state licenses, from nine in fiscal year 2010 to 18 in fiscal year 2014.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Undergraduates who intend to get a teacher education degree	238	379	331	319	170	≥170	≥170
Number of undergraduate students completing teacher training program and eligible for state licenses	6	8	9	10	12	≥12	≥12
Percent of undergraduate students who completed teacher training program and passed Praxis II exam	100%	100%	100%	100%	100%	100%	100%

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- Obj. 2.2** Increase student enrollment in STEM (science, technology, engineering, mathematics) programs from 241 in fiscal year 2010 to 260 in fiscal year 2014, and increase number of baccalaureate degrees awarded in STEM programs from 20 in fiscal year 2010 to 26 in fiscal year 2014.
- Obj. 2.3** Increase the NCLEX (nursing licensure) examination pass rate from 68.5 percent in 2009 to 75 percent in 2014.
- Obj. 2.4** Maintain the percentage of nursing graduates employed in Maryland at 85 percent or greater through 2014 survey year.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Number undergraduates enrolled in STEM programs	276	241	220	207	206	≥206	≥206
Number of baccalaureate degrees awarded in STEM programs	25	17	24	15	22	≥22	≥22
Number of baccalaureate degrees awarded in Nursing	80	131	101	136	85	≥85	≥85
NCLEX (Nursing licensure) exam passing rate	87%	80%	79%	67%	N/A	≥67%	≥67%
Baccalaureate nursing graduates employed in Maryland (triennial survey)	95%	N/A	N/A	N/A	N/A	N/A	≥95%

### Goal 3. Improve the retention and graduation rates of undergraduate students.

- Obj. 3.1** Increase the six-year graduation rate for all students from 18.3 percent in fiscal year 2009 (2003 cohort) to 26 percent in fiscal year 2014 (2007 cohort).
- Obj. 3.2** Increase the six-year graduation rate for all African-American students to 23 percent in fiscal year 2014 (2007 cohort).
- Obj. 3.3** Maintain a second-year retention rate of 60 percent or greater for all undergraduate students from fiscal year 2010 (2008 cohort) through fiscal year 2014 (2012 cohort).
- Obj. 3.4** Maintain a second-year retention rate of 60 percent or greater for African-American students from fiscal year 2010 (2008 cohort) through fiscal year 2014 (2012 cohort).

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Six-year graduation rate of all students	18.2%	18.5%	19.6%	16.1%	18.7%	≥18.7%	≥18.7%
Six-year graduation rate of all minority students	17.2%	18.2%	19.2%	14.7%	18.3%	≥18.3%	≥18.3%
Six-year graduation rate of African-American students	17.2%	18.3%	19.1%	14.8%	17.8%	≥17.8%	≥17.8%
Second-year retention rate of all students	62%	64%	66%	61%	69%	≥69%	≥69%
Second-year retention rate of all minority students	62%	67%	64%	60%	67%	≥67%	≥67%
Second-year retention rate of African-American students	61%	67%	64%	59%	67%	≥67%	≥67%

### Goal 4. Achieve and sustain national eminence in providing quality liberal arts and sciences education.

- Obj. 4.1** Maintain the percentage of graduates satisfied with education received in preparation for graduate and professional study at 70 percent or greater through fiscal year 2014.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percent of alumni satisfied with education received for graduate or professional school one year after graduation (triennial survey)	89%	N/A	N/A	N/A	N/A	N/A	≥89%

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**Obj. 4.2** Maintain percent of CSU graduates employed in Maryland at 85 percent or greater through fiscal year 2014.

**Obj. 4.3** Increase the number of students enrolled in urban teacher education, natural sciences, nursing and health sciences, criminal justice, management science, and information technology programs from 2,186 in fiscal year 2010 to 2,400 in fiscal year 2014.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Number of graduates employed in Maryland (triennial survey)	359	N/A	N/A	N/A	N/A	N/A	≥359
Employment rate of graduates in Maryland (triennial survey)	95%	N/A	N/A	N/A	N/A	N/A	≥95%
Percent of alumni satisfied with education received for employment one year after graduation (triennial survey)	98%	N/A	N/A	N/A	N/A	N/A	≥98%
Total number of students enrolled in urban teacher education, natural sciences, nursing and health sciences, criminal justice, and IT academic programs	2,039	2,043	2,054	1,905	N/A	≥1,905	≥1,905

**Goal 5. Increase revenue from alternative sources to state appropriations.**

**Obj. 5.1** Increase the percent of alumni giving from 3 percent in fiscal year 2010 to 6 percent in fiscal year 2014.

**Obj. 5.2** Save at least two percent of operating budget through cost containment measures from fiscal year 2010 through fiscal year 2014.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percent of alumni giving	7%	4%	7%	9%	9%	≥9%	≥9%
Percentage of operational budget savings achieved	4%	4%	2%	2%	2%	≥2%	≥2%

**Goal 6. Maximize the efficient and effective use of State resources.**

**Obj. 6.1** Expend at least 0.2 percent of replacement cost for facility renewal and renovation through fiscal year 2014.

**Obj. 6.2** Increase total philanthropic funding on the basis of a moving three-year average by 2014 to \$3 million.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percentage of replacement cost expended in facility renewal and renovation	0.4%	0.4%	0.4%	0.4%	0.4%	≥0.4%	≥0.4%
Total philanthropic funding (\$ millions)	\$1.1	\$2.0	\$1.9	\$1.8	\$1.8	≥\$1.8	≥\$1.8