

Historic St. Mary's City Commission

MISSION

The mission of the Historic St. Mary's City Commission (HSMC) is to preserve and protect the archaeological and historical record of Maryland's first colonial capital, and to appropriately develop and use this historic and scenic site for the education, enjoyment and general benefit of the public.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Research, Preservation and Collection Stewardship. Assure that the archaeological sites and collections, scenic views and rural character of Maryland's most important historic site are safeguarded by preservation and research practices consistent with its status as a National Historic Landmark District (NHL).D).

Obj. 1.1 Process, catalogue, curate and computerize artifacts to be available for scholarly research and to preserve the cultural heritage of Maryland.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Archaeological artifacts curated and accessible for research	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000

Goal 2. Education and Interpretation. Engage large and diverse audiences of every age level, giving special attention to the school children of Maryland, through interpretive and educational programs that bring to life the history of St. Mary's City and its relevance to our current society.

Obj. 2.1 Achieve or exceed an annual visitation level of 10,000 paid general admissions, 29,000 paid school tours and 50,000 total site usage.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Paid general public attendance	7,685	7,111	7,675	6,896	7,235	7,500	7,500
School children (scholastic tours)	23,842	22,730	23,397	23,707	21,013	23,000	23,000
Recreational Trails use	10,000	10,000	10,000	10,000	10,000	10,000	12,000
Attendance for paid event and partner events (receptions, etc.)	7,074	7,158	10,485	12,030	10,552	10,000	12,000
Paid member attendance	785	859	675	587	561	600	625
Free admissions (MD Day, Riverfest, public relations)	4,842	3,519	2,013	2,777	3,285	3,500	3,500
Total served on-site	54,228	51,377	54,245	55,997	52,646	54,600	58,625

Goal 3. Governance and Management. Assure that HSMC is recognized for sound planning and fiduciary oversight and strong base of public and private support.

Obj. 3.1 Acquire at least \$100,000 in grants/gifts and \$500,000 in earned revenue each year.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Commission Earned Special Funds	\$ 752,942	\$ 643,520	\$ 652,600	\$ 663,043	\$ 619,674	\$ 625,000	\$ 700,000
Foundation Earned Support	-	\$ 182,111	\$ 204,351	\$ 290,366	\$ 186,302	\$ 200,000	\$ 165,000
Grants and gifts received by HSMC Commission and HSMC Foundation (in-kind material donations included)	\$ 184,866	\$ 98,074	\$ 34,535	\$ 18,882	\$ 8,962	\$ 35,000	\$ 35,000
Foundation to Support Marketing, Events and Development	-	\$ 90,000	\$ 89,948	\$ 86,968	\$ 84,910	\$ 90,000	\$ 90,000
Volunteer (in-kind at \$22.32 per hour)	\$ 437,628	\$ 566,664	\$ 643,878	\$ 582,820	\$ 561,879	\$ 550,000	\$ 550,000