

USM - University of Maryland, College Park

MISSION

As the State's premier public research university, its original land grant institution, and the legislatively mandated flagship institution of USM, the University of Maryland, College Park serves the citizens of the State through three broad mission areas of research, teaching, and outreach. The University is the State's primary center for graduate study and research, and it is responsible for advancing knowledge through research, providing highest quality undergraduate instruction across a broad spectrum of academic disciplines, and contributing to the economic development of the State.

VISION

The University of Maryland, College Park serves the citizens of the State by joining the ranks of the nation's premier public research universities and is nationally and internationally recognized for the quality of its faculty and students, for its outstanding academic programs in key research areas across the disciplines, for programs in the arts that are a national model of excellence and community involvement, and for outreach and service that are a key resource for the well-being of the citizens of the State. It provides the highest quality undergraduate education, noted for a breadth and depth that are the hallmark of first-rate research universities, and its many special programs attract and graduate students of the highest academic caliber from every ethnic and racial group.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Provide an enriched educational experience to our students that takes full advantage of the special strengths of a diverse research university and promotes retention and graduation.

- Obj. 1.1** Maintain or reduce the difference in six-year graduation rates between all students and African-American students from 6 percentage points in 2014 to at or below 6 percentage points in 2019.
- Obj. 1.2** Reduce the difference in six-year graduation rates between all students and Hispanic students from 6 percentage points in 2014 to 5 percentage points in 2019.
- Obj. 1.3** Create an ethnically and racially diverse community by achieving and maintaining a critical mass of at least 40 percent minority undergraduate students through increased recruitment and retention efforts of minority students between 2014 and 2019.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percentage point difference in graduation rates between:							
African-American students and all students	12	9	8	6	7	6	6
Hispanic students and all students	7	10	3	6	5	5	5
Percentage of minority undergraduate students enrolled in UMCP	37%	38%	38%	41%	42%	42%	42%

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Obj. 1.4 Maintain the second-year student retention rate of all UM students between 94.7 percent in 2014 to 95 percent or higher by 2019.

Obj. 1.5 Increase the six-year graduation rate for all UM students from 84.1 percent in 2014 to 85 percent by 2019.

Obj. 1.6 Maintain the second-year retention rate of all UM minority students from 95.1 percent in 2014 to 95 percent by 2019.

Obj. 1.7 Increase the six-year graduation rate for all UM minority students from 82.2 percent in 2014 to 83 percent by 2019.

Obj. 1.8 Maintain the second-year retention rate of African-American students from 93.6 percent in 2014 to 95 percent by 2019.

Obj. 1.9 Increase the six-year graduation rate for UM African-American students from 78 percent in 2014 to 79 percent by 2019.

Obj. 1.10 Maintain the second-year retention rate of UM Hispanic undergraduate students from 94.6 percent in 2014 to 95 percent by 2019.

Obj. 1.11 Increase the six-year graduation rate for UM Hispanic students from 77.7 percent in 2014 to 81 percent by 2019.

Obj. 1.12 Increase the percentage of transfer students who graduate at UMD from 60 percent in 2014 to 75 percent by 2019.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Second-year freshman retention rate: all students	95.2%	94.5%	93.9%	94.7%	95.7%	95.0%	95.0%
All minority students	95.6%	94.6%	94.8%	95.1%	95.8%	95.0%	95.0%
All African-American students	94.8%	93.9%	94.9%	93.6%	95.4%	94.0%	95.0%
All Hispanic students	94.2%	93.9%	92.8%	94.6%	93.3%	94.0%	95.0%
First-time freshman six-year graduation rate: all students	81.5%	81.9%	82.0%	84.1%	84.6%	84.0%	85.0%
All minority students	77.7%	77.4%	80.4%	82.2%	82.9%	82.0%	82.0%
All African-American students	69.1%	73.4%	74.2%	78.0%	77.4%	78.0%	79.0%
All Hispanic students	75.0%	72.0%	79.0%	77.7%	79.9%	79.0%	80.0%
New full-time undergraduate transfer 4-year graduation rate: all UM students	N/A	64%	67%	60%	71%	71%	71%

Goal 2. Prioritize the affordability of a top-tier education for the citizens of Maryland and success of those student with limited financial resources to succeed in an academic setting.

Obj. 2.1 Maintain or reduce the percentage of the class who default on federal loan program below 4 percent between 2014 and 2019.

Obj. 2.2 Increase the six-year graduation rate for low financial resource students from 77 percent in 2014 to 82 percent by 2019.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percentage of the class' borrowers who enters repayment on federal loans and default prior to the end of the following fiscal year	N/A	N/A	3.5%	4.2%	2.8%	3.0%	3.0%
First-time freshman 6-year graduation rate - UM Low Financial Resource Students	N/A	75%	76%	77%	78%	78%	79%

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Goal 3. Promote the economic development of a knowledge based economy in Maryland dedicated to the advancement and commercialization of research.

Obj. 3.1 Increase total research and development (R&D) expenditures reported by the National Science Foundation (NSF) from \$458 million reported in FY 2014 to \$470 million in FY 2019.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Total R&D expenditures, as reported by NSF (\$ millions)	\$451	\$468	\$465	\$458	\$457	\$460	\$465

Goal 4. Expand our Maryland family of alumni and constituents to achieve a network of support that is the hallmark of an outstanding research institution.

Obj. 4.1 The total number of annual alumni donors to the University will increase from 20,503 in 2014 to 25,250 by 2019.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Total number of annual alumni donors	20,365	19,999	17,940	20,503	23,324	23,500	24,000

Goal 5. Prepare our graduates to be productive members of the labor force, particularly in areas considered vital to the economic success of the State.

Obj. 5.1 The percentage of UM alumni employed in Maryland one year after graduation will be maintained from 49 percent in Survey Year 2014 to Survey Year 2017.

Obj. 5.2 Increase the number of UM baccalaureate level graduates in STEM fields (science, technology, engineering, and math) from 3,378 in 2014 to 3,650 by 2019.

Obj. 5.3 Increase the number of UM teacher education program completers from 337 in 2014 to 350 or higher in 2019.

Obj. 5.4 Maintain the percentage of UM students satisfied with education received for employment from 95 percent in Survey Year 2014 to Survey Year 2017.

Obj. 5.5 Maintain the percentage of UM students satisfied with education received for graduate or professional school at or above 97 percent between Survey Year 2014 and Survey Year 2017.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percentage of UMCP graduates employed in Maryland one year after graduation (triennial measure)	41%	N/A	N/A	49%	N/A	N/A	49%
Percentage of UMCP alumni employed full - or part-time one year after graduation (triennial measure)	80%	N/A	N/A	83%	N/A	N/A	83%
Number of UMCP baccalaureate-level STEM field graduates	3,816	2,903	3,276	3,378	3,563	3,575	3,600
Number of UMCP teacher education completers (including undergraduate, master's, post-baccalaureate/non-degree)	393	393	357	337	311	320	330
Percentage of alumni satisfied with education received for employment one year after graduation (triennial measure)	94%	N/A	N/A	95%	N/A	N/A	95%
Percentage of alumni satisfied with education received for graduate or professional school one year after graduation (triennial)	98%	N/A	N/A	98%	N/A	N/A	98%