

DBM Monthly Statistics

Oct 1, 2021 - Oct 31, 2021

All Users
100.00% Sessions

Total Page Views

500,342

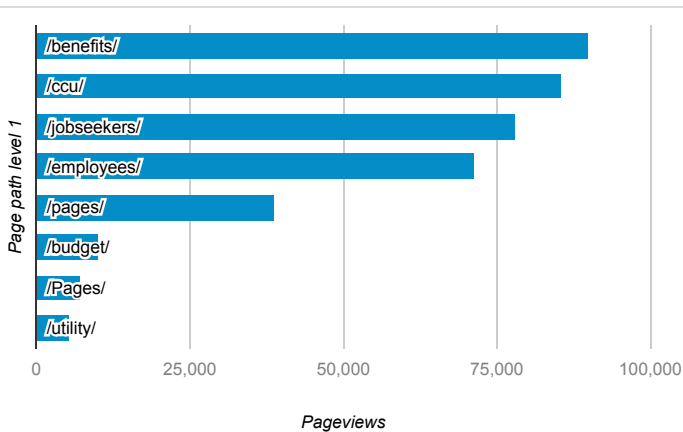
% of Total: 100.00% (500,342)



Top Page Views by Section

| Page path level 1 | Pageviews |
|-------------------|-----------|
| /benefits/ | 89,804 |
| /ccu/ | 85,582 |
| /jobseekers/ | 78,066 |
| /employees/ | 71,226 |
| /pages/ | 38,687 |
| /budget/ | 10,105 |
| /Pages/ | 7,156 |
| /utility/ | 5,488 |

Top Content Pageviews



Top Page Views for Budget

| Page | Pageviews |
|---|-----------|
| /budget/Pages/Budget-Home.aspx | 2,445 |
| /budget/Pages/operbudhome.aspx | 1,580 |
| /budget/Pages/capbudhome.aspx | 1,004 |
| /budget/Pages/operbudget/2022-FiscalDigest.aspx | 569 |
| /budget/Pages/operbudget/historical-operbud-docs.aspx | 413 |

Top Page Views for Root Level

| Page path level 2 | Pageviews |
|--------------------------------|-----------|
| /default.aspx | 36,484 |
| /Forms.aspx | 1,613 |
| /ContactUs.aspx | 1,385 |
| /recoverynow.aspx | 986 |
| /driverimprovementprogram.aspx | 604 |

Top Page Views for Jobseekers

| Page path level 3 | Pageviews |
|--------------------------|-----------|
| /jobseekersHome.aspx | 19,963 |
| /LatestJobPostings.aspx | 9,473 |
| /JobSearch.aspx | 9,008 |
| /BenefitsEmployment.aspx | 3,717 |
| /ServiceCategories.aspx | 2,645 |

Top Page Views for State Employees

| Page path level 3 | Pageviews |
|-------------------------|-----------|
| /employeesHome.aspx | 16,985 |
| /StateHolidays2021.aspx | 9,494 |
| /SalaryInformation.aspx | 5,473 |
| /Leave_home.aspx | 2,544 |
| /WeatherRel.aspx | 1,736 |

Top Page Views for Health Benefits

| Page path level 3 | Pageviews |
|-----------------------|-----------|
| /MedicalPlansalt.aspx | 6,356 |
| /Retirees.aspx | 3,945 |
| /CareFirst.aspx | 3,919 |
| /DentalPlans.aspx | 2,423 |
| /WellnessHome.aspx | 2,178 |

Top Page Views for Equal Employment Opportunity

Top Page Views for Central Collection Unit

| Page path level 3 | Pageviews |
|----------------------------|-----------|
| /paymentplanoptions.aspx | 44,607 |
| /Debtor-Portal.aspx | 12,506 |
| /ccuHome.aspx | 8,585 |
| /CCUStateTaxIntercept.aspx | 3,450 |
| /CCUHoursLocations.aspx | 1,653 |

| Page path level 3 | Pageviews |
|-------------------------|-----------|
| /EEOHome.aspx | 936 |
| /EEOFileComplaint.aspx | 190 |
| /EEOFairPracCorner.aspx | 173 |
| /EEOBrochures.aspx | 101 |
| /EEOTraining.aspx | 83 |

Organic Searches

57,461

% of Total: 100.00% (57,461)



October, 2021
DBM Website Frequent Search Terms (from Google Custom Search)

| Popular Queries | Clicks | Impressions |
|---|---------------|--------------------|
| https://dbm.maryland.gov/jobseekers/pages/jobsearch.aspx | 14,478 | 154,210 |
| https://dbm.maryland.gov/SPS | 12,004 | 78,435 |
| https://dbm.maryland.gov/sps/pages/aboutworkday.aspx | 11,349 | 502,313 |
| https://dbm.maryland.gov/ccu/pages/ccuhome.aspx | 9,446 | 59,680 |
| https://dbm.maryland.gov/ | 7,887 | 50,925 |
| https://dbm.maryland.gov/employees/Pages/StateHolidays2021.aspx | 4,410 | 67,795 |
| https://dbm.maryland.gov/benefits | 4,387 | 64,320 |
| https://dbm.maryland.gov/employees/pages/salaryinformation.aspx | 4,177 | 42,118 |
| https://dbm.maryland.gov/sps/Pages/SPS_for_Employees.aspx | 3,660 | 34,273 |
| https://dbm.maryland.gov/jobseekers/pages/jobseekershome.aspx | 2,099 | 37,849 |