

## DBM Monthly Statistics

Dec 1, 2021 - Dec 31, 2021

**All Users**  
100.00% Sessions

### Total Page Views

**321,906**

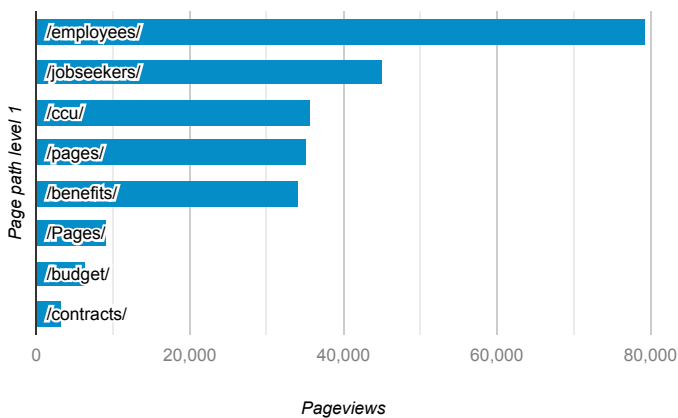
% of Total: 100.00% (321,906)



### Top Page Views by Section

Page path level 1	Pageviews
/employees/	79,381
/jobseekers/	45,125
/ccu/	35,837
/pages/	35,218
/benefits/	34,168
/Pages/	9,175
/budget/	6,338
/contracts/	3,400

### Top Content Pageviews



### Top Page Views for Budget

Page	Pageviews
/budget/Pages/Budget-Home.aspx	1,565
/budget/Pages/operbudhome.aspx	1,043
/budget/Pages/capbudhome.aspx	553
/budget/Pages/operbudget/2022-FiscalDigest.aspx	432
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	217

### Top Page Views for Root Level

Page path level 2	Pageviews
/default.aspx	33,227
/Forms.aspx	2,259
/ContactUs.aspx	801
/PageNotFoundError.aspx?requestUrl=https://dbm.maryland.gov/employees/Pages/COVID-19 Leave.aspx	586
/FleetManagementServices.aspx	452

### Top Page Views for Jobseekers

Page path level 3	Pageviews
/jobseekersHome.aspx	13,962
/JobSearch.aspx	10,957
/LatestJobPostings.aspx	5,708
/BenefitsEmployment.aspx	2,857
/ServiceCategories.aspx	961

### Top Page Views for State Employees

Page path level 3	Pageviews
/employeesHome.aspx	14,919
/StateHolidays2021.aspx	7,104
/StateHolidays2022.aspx	6,205
/SalaryInformation.aspx	6,130
/pep/	3,020

### Top Page Views for Health Benefits

Page path level 3	Pageviews
/MedicalPlansalt.aspx	1,937
/Retirees.aspx	1,343
/CareFirst.aspx	1,285
/MyMDCares.aspx	1,253
/DrugCoverage.aspx	833

## Top Page Views for Central Collection Unit

Page path level 3	Pageviews
/ccuHome.aspx	10,058
/paymentplanoptions.aspx	9,133
/Debtor-Portal.aspx	8,239
/CCUStateTaxIntercept.aspx	981
/CCUAgencies.aspx	952

## Top Page Views for Equal Employment Opportunity

Page path level 3	Pageviews
/EEOHome.aspx	515
/EEOFileComplaint.aspx	156
/EEOBrochures.aspx	69
/EEOFairPracCorner.aspx	48
/EEOTraining.aspx	25

## Organic Searches

**49,367**

% of Total: 100.00% (49,367)



## December, 2021 DBM Website Frequent Search Terms (from Google Custom Search)

Landing Page	Users	New Users
/sps/pages/aboutworkday.aspx	8,864	5,274
/pages/default.aspx	7,099	2,656
/sps/Pages/default.aspx	5,485	2,891
/jobseekers/Pages/JobSearch.aspx	4,552	3,320
/sps/Pages/SPS_for_Employees.aspx	4,314	2,238
/employees/Pages/StateHolidays2021.aspx	3,581	2,496
/ccu/Pages/ccuHome.aspx	3,469	2,542
/employees/pages/salaryinformation.aspx	3,076	1,902
/ccu/pages/ccuhome.aspx	2,774	2,165
/employees/Pages/StateHolidays2022.aspx	2,279	1,181