

DBM Monthly Statistics

Jan 1, 2022 - Jan 31, 2022

All Users
100.00% Sessions

Total Page Views

717,327

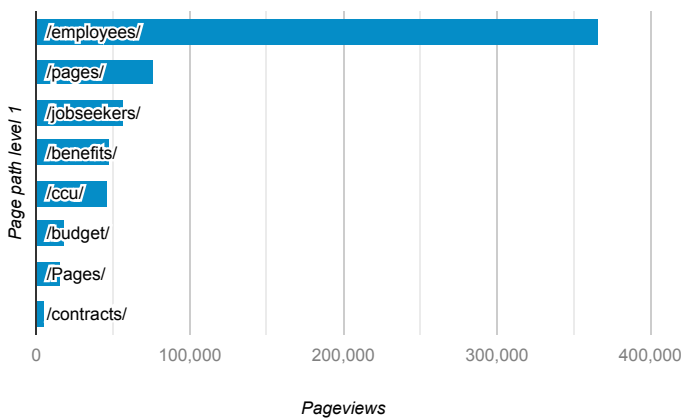
% of Total: 100.00% (717,327)



Top Page Views by Section

| Page path level 1 | Pageviews |
|-------------------|-----------|
| /employees/ | 366,073 |
| /pages/ | 76,598 |
| /jobseekers/ | 57,199 |
| /benefits/ | 47,206 |
| /ccu/ | 46,717 |
| /budget/ | 18,151 |
| /Pages/ | 15,294 |
| /contracts/ | 4,783 |

Top Content Pageviews



Top Page Views for Budget

| Page | Pageviews |
|---|-----------|
| /budget/Pages/operbudhome.aspx | 5,084 |
| /budget/Pages/Budget-Home.aspx | 3,764 |
| /budget/Pages/capbudhome.aspx | 1,553 |
| /budget/Pages/operbudget/FY2023-Agency.aspx | 1,138 |
| /budget/Pages/operbudget/historical-operbud-docs.aspx | 472 |

Top Page Views for Root Level

| Page path level 2 | Pageviews |
|--|-----------|
| /default.aspx | 74,252 |
| /Forms.aspx | 2,786 |
| /PageNotFoundError.aspx?requestUrl=https://dbm.maryland.gov/employees/Pages/default.aspx | 1,496 |
| /PageNotFoundError.aspx?requestUrl=https://dbm.maryland.gov/Pages/home.aspx | 1,425 |
| /ContactUs.aspx | 1,192 |

Top Page Views for Jobseekers

| Page path level 3 | Pageviews |
|--------------------------|-----------|
| /jobseekersHome.aspx | 18,985 |
| /JobSearch.aspx | 13,048 |
| /LatestJobPostings.aspx | 7,023 |
| /BenefitsEmployment.aspx | 3,845 |
| /ServiceCategories.aspx | 1,210 |

Top Page Views for State Employees

| Page path level 3 | Pageviews |
|----------------------------|-----------|
| /WeatherRel.aspx | 163,177 |
| /employeesHome.aspx | 25,091 |
| /StateBldgClosedJan13.aspx | 24,248 |
| /SalaryInformation.aspx | 20,013 |
| /StateHolidays2022.aspx | 9,818 |

Top Page Views for Health Benefits

| Page path level 3 | Pageviews |
|-----------------------|-----------|
| /MedicalPlansalt.aspx | 2,627 |
| /Retirees.aspx | 2,104 |
| /CareFirst.aspx | 1,869 |
| /MyMDCares.aspx | 1,379 |
| /DrugCoverage.aspx | 1,213 |

Top Page Views for Central Collection Unit

| Page path level 3 | Pageviews |
|----------------------------|-----------|
| /Debtor-Portal.aspx | 13,290 |
| /paymentplanoptions.aspx | 12,149 |
| /ccuHome.aspx | 6,480 |
| /CCUStateTaxIntercept.aspx | 1,801 |
| /CCUHoursLocations.aspx | 1,025 |

Top Page Views for Equal Employment Opportunity

| Page path level 3 | Pageviews |
|-------------------------|-----------|
| /EEOHome.aspx | 675 |
| /EEOFileComplaint.aspx | 113 |
| /EEOFairPracCorner.aspx | 91 |
| /EEOBrochures.aspx | 51 |
| /EEOTraining.aspx | 48 |

Organic Searches

73,443

% of Total: 100.00% (73,443)



January, 2022 DBM Website Frequent Search Terms (from Google Custom Search)

| Landing Page | Users | New Users |
|---|--------------|------------------|
| /pages/default.aspx | 14,900 | 5,958 |
| /employees/pages/weatherrel.aspx | 12,764 | 9,379 |
| /sps/pages/aboutworkday.aspx | 9,030 | 4,716 |
| /employees/pages/salaryinformation.aspx | 6,108 | 3,164 |
| /jobseekers/Pages/JobSearch.aspx | 5,547 | 4,053 |
| /ccu/pages/ccuhome.aspx | 5,480 | 4,367 |
| /sps/Pages/default.aspx | 5,330 | 2,309 |
| /sps/Pages/SPS_for_Employees.aspx | 5,262 | 2,348 |
| /employees/Pages/WeatherRel.aspx | 5,254 | 286 |
| /employees/Pages/StateHolidays2022.aspx | 4,019 | 2,096 |