



## DBM Monthly Statistics

Apr 1, 2023 - Apr 30, 2023

All Users  
100.00% Sessions

### Total Page Views

330,212

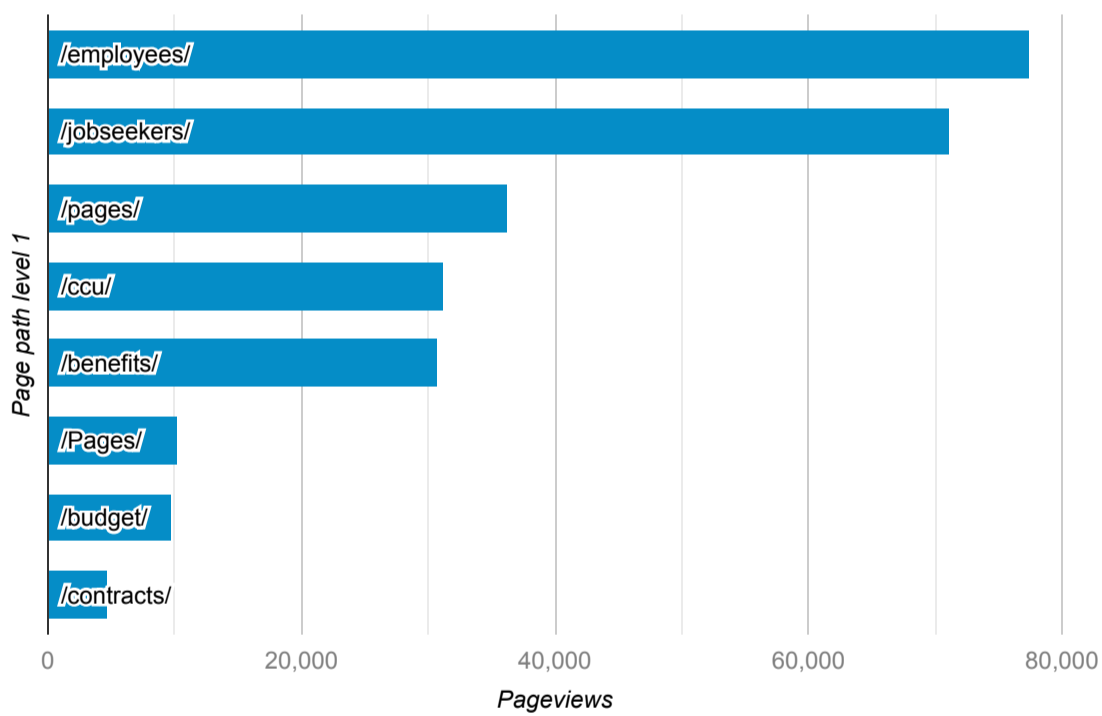
% of Total: 100.00% (330,212)



### Top Page Views by Section

Page path level 1	Pageviews
/employees/	77,526
/jobseekers/	71,187
/pages/	36,256
/ccu/	31,289
/benefits/	30,768
/Pages/	10,321
/budget/	9,845
/contracts/	4,788

### Top Content Pageviews



### Top Page Views for Budget

Page	Pageviews
/budget/Pages/operbudhome.aspx	1,876
/budget/Pages/Budget-Home.aspx	1,686
/budget/Pages/capbudhome.aspx	797
/budget/Pages/operbudget/FY2024-Agency.aspx	478
/budget/Pages/operbudget/2023-FiscalDigest.aspx	307

### Top Page Views for Central Collection Unit

Page path level 3	Pageviews
/Debtor-Portal.aspx	11,592
/paymentplanoptions.aspx	7,200
/ccuHome.aspx	3,002
/CCUStateTaxIntercept.aspx	2,741
/CCUAgencies.aspx	788

### Organic Searches

### Top Page Views for Root Level

Page path level 2	Pageviews
/default.aspx	32,752
/Forms.aspx	2,068
/mealtipreimbursement.aspx	1,066
/ContactUs.aspx	847
/TravelManagementServices.aspx	735

### Top Page Views for Jobseekers

Page path level 3	Pageviews
/jobseekersHome.aspx	37,781
/LatestJobPostings.aspx	9,982
/BenefitsEmployment.aspx	4,704
/FringeBenefits.aspx	709
/VeteransJobs.aspx	612

### Top Page Views for State Employees

Page path level 3	Pageviews
/employeesHome.aspx	12,495
/SalaryInformation.aspx	9,065
/StateHolidays2023.aspx	6,628
/telework/	3,419
/Leave_home.aspx	2,833

### Top Page Views for Health Benefits

Page path level 3	Pageviews
/MedicalPlansalt.aspx	1,599
/MyMDCares.aspx	1,297
/WellnessHome.aspx	1,273
/CareFirst.aspx	1,013
/Retirees.aspx	984

### Top Page Views for Equal Employment Opportunity

Page path level 3	Pageviews
/EEOHome.aspx	968
/EEOFileComplaint.aspx	209
/EEOBrochures.aspx	121
/SexHarrassComplaintProcedure.aspx	90
/EEOFairPracCorner.aspx	86

Organic Searches

**51,770**

% of Total: 100.00% (51,770)



## April 2023 DBM Website Page Views (from Google Analytics)

### Top Page Views

<b>Employees</b>	<b>55,155</b>
/employeesHome.aspx	12,495
/SalaryInformation.aspx	9,065
/StateHolidays2023.aspx	6,628
/telework/	3,419
/Leave_home.aspx	2,833
/newsdisplay.aspx	2,818
/WageIncreases2022.aspx	2,582
/CB_Home.aspx	2,092
/SalaryPlan.aspx	1,831
/leave_fmla.aspx	1,753
<b>Benefits</b>	<b>17,855</b>
/default.aspx	14,725
/retirees.aspx	448
/SB946.aspx	432
/directpayonlinefaqs.aspx	349
/delta-dental.aspx	263
/carefirst.aspx	241
/flexiblespending.aspx	190
/wellnesshome.aspx	166
/drugcoverage.aspx	132
/united-concordia.aspx	124
<b>Budget</b>	<b>7,714</b>
/operbudget/	2,684
/operbudhome.aspx	1,876
/Budget-Home.aspx	1,686
/capbudhome.aspx	797
/capbudget/	448
/citizens-guide.aspx	64
/budget-process-overview.aspx	54
/OperBudget/	34
/cycle-calendar.aspx	27
/FAQs.aspx	23
<b>JobSeekers</b>	<b>56,081</b>
/jobseekersHome.aspx	37,781
/LatestJobPostings.aspx	9,982
/BenefitsEmployment.aspx	4,704
/FringeBenefits.aspx	709
/VeteransJobs.aspx	612
/Internships.aspx	489
/StateApp.aspx	314
/Disabilities.aspx	313
/Internship-Program.aspx	153
/FAQs.aspx	145
<b>Equal Employment Opportunity</b>	<b>1,616</b>
/EEOHome.aspx	968
/EEOFileComplaint.aspx	209
/EEOBrochures.aspx	121
/SexHarrassComplaintProcedure.aspx	90

/EEOFairPracCorner.aspx	86
/EEOTraining.aspx	63
/EEOCoordinator.aspx	30
/WhoWeAre.aspx	26
/EEOPubArchive.aspx	22
<b>Central Collection Unit</b>	<b>25,837</b>
/Debtor-Portal.aspx	11,592
/paymentplanoptions.aspx	7,200
/ccuHome.aspx	3,002
/CCUStateTaxIntercept.aspx	2,741
/CCUAgencies.aspx	788
/CCUHoursLocations.aspx	497
<b>SPS</b>	<b>44,268</b>
/SPS_for_Employees.aspx	20,326
/default.aspx	11,082
/AboutWorkday.aspx	6,663
/The-Hub.aspx	1,496
/HR_HelpCenter.aspx	1,421
/Benefits_HelpCenter.aspx	990
/SPS-Training.aspx	379
/self-service-accessible-version.aspx	380
/SPS-FAQs.aspx	340
/Time_HelpCenter.aspx	243
<b>Contracts</b>	<b>4,405</b>
/contract-library/	1,881
/statewide-contracts/	1,408
/home.aspx	781
/ProcurementsInProgress.aspx	244
/MarylandEthicsandProcurementLaws.aspx	42
/InteragencyAgreementApprovals.aspx	37
/InteragencyAgreementReporting.aspx	6
/HBCU-Plan-Requirements.aspx	5
<b>Pages</b>	<b>36,256</b>
/default.aspx	32,646
/mealtipreimbursement.aspx	1,066
/forms.aspx	403
/driverimprovementprogram.aspx	376
/travelmanagementservices.aspx	251
/water-system-assistance-program.aspx	230
/fleetmanagementservices.aspx	175
/fleettravel.aspx	167
/divopsb.aspx	126
/divoag.aspx	104

## April 2023 DBM Website Frequent Search Terms (from Google Custom Search)

Top Page Searches	Page Views
/jobseekers/Pages/jobseekersHome.aspx	37,781
/pages/default.aspx	32,646
/sps/Pages/SPS_for_Employees.aspx	20,326
/benefits/pages/default.aspx	14,725
/employees/Pages/employeesHome.aspx	12,495
/ccu/Pages/Debtor-Portal.aspx	11,592
/sps/Pages/default.aspx	11,082
/jobseekers/Pages/LatestJobPostings.aspx	9,982
/employees/Pages/SalaryInformation.aspx	9,065
/sps/pages/aboutworkday.aspx	8,979