

DBM Monthly Statistics

Oct 1, 2023 - Oct 31, 2023

All Users  
100.00% Sessions

Total Page Views

252,602

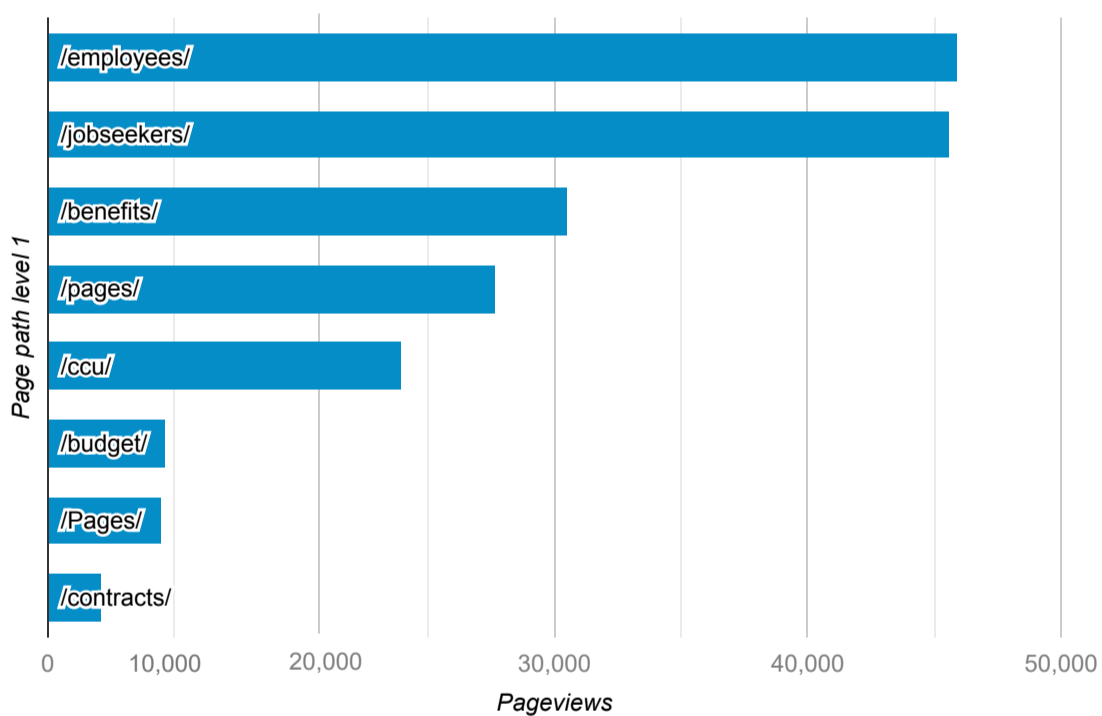
% of Total: 100.00% (252,602)



Top Page Views by Section

Page path level 1	Pageviews
/employees/	51,860
/jobseekers/	71,924
/benefits/	21,505
/pages/	40,498
/ccu/	24,407
/budget/	5,897
/Pages/	40,498
/contracts/	2,498

Top Content Pageviews



Top Page Views for Budget

Page	Pageviews
/budget/Pages/Budget-Home.aspx	1,547
/budget/Pages/operbudhome.aspx	1,309
/budget/Pages/capbudhome.aspx	705
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	371
/budget/Pages/operbudget/historical-operbud-docs.aspx	309

Top Page Views for Central Collection Unit

Page path level 3	Pageviews
/ccu/Pages/Debtor-Portal.aspx	10,617
/ccu/Pages/paymentplanoptions.aspx	7,189
/ccu/pages/ccuhome.aspx	5,162
/ccu/Pages/CCUStateTaxIntercept.aspx	878
/ccu/Pages/CCUHoursLocations.aspx	561

Organic Searches

Top Page Views for Root Level

Page path level 2	Pageviews
/jobseekers/Pages/jobseekersHome.aspx	46,463
/pages/default.aspx	34,521
/default.aspx	18,972
/employeesHome.aspx	14,804
/employees/Pages/StateHolidays2023.aspx	11,583

Top Page Views for Jobseekers

Page path level 3	Pageviews
/jobseekers/Pages/jobseekersHome.aspx	46,463
/jobseekers/Pages/LatestJobPostings.aspx	9,189
/jobseekers/pages/benefitsemployment.aspx	8,316
/jobseekers/Pages/VeteransJobs.aspx	807
/jobseekers/Pages/FringeBenefits.aspx	695

Top Page Views for State Employees

Page path level 3	Pageviews
/employeesHome.aspx	14,804
/employees/Pages/StateHolidays2023.aspx	11,583
/employees/Pages/SalaryInformation.aspx	6,444
/employees/pages/disapplyforunemploymentbenefits.aspx	3,747
/employees/Pages/Leave_home.aspx	3,347

Top Page Views for Health Benefits

Page path level 3	Pageviews
/retirees.aspx	499
/delta-dental.aspx	436
/directpayonlinefaqs.aspx	323
/SB946.aspx	300
/carefirst.aspx	258

Top Page Views for Equal Employment Opportunity

Page path level 3	Pageviews
/eeo/Pages/EEOHome.aspx	892
/eeo/pages/eeofilecomplaint.aspx	498
/eeo/Pages/EEOStatutes.aspx	223
/eeo/Pages/EEOPublications.aspx	156
/eeo/Pages/SexHarrassComplaintProcedure.aspx	154

**49,762**

% of Total: 100.00% (49,762)



## October 2023 DBM Website Page Views (from Google Analytics)

Agencies	Top Page Views
<b>Employees</b>	<b>51,860</b>
/employeesHome.aspx	14,804
/employees/Pages/StateHolidays2023.aspx	11,583
/employees/Pages/SalaryInformation.aspx	6,444
/employees/pages/disapplyforunemploymentbenefits.aspx	3,747
/employees/Pages/Leave_home.aspx	3,347
/employees/Pages/telework/teleworkHome.aspx	3,086
/employees/Pages/StateHolidays2024.aspx	2,975
/employees/pages/leave_home.aspx	2,141
/employees/pages/leave_fmlla.aspx	2,001
/employees/Pages/SalaryPlan.aspx	1,732
<b>Benefits</b>	<b>21,505</b>
/default.aspx	18,972
/retirees.aspx	499
/delta-dental.aspx	436
/directpayonlinefaqs.aspx	323
/SB946.aspx	300
/carefirst.aspx	258
/wellnesshome.aspx	228
/flexiblespending.aspx	184
/dentalplans.aspx	174
/forms.aspx	131
<b>Budget</b>	<b>5,897</b>
/budget/Pages/Budget-Home.aspx	1,547
/budget/Pages/operbudhome.aspx	1,309
/budget/Pages/capbudhome.aspx	705
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	371
/budget/Pages/operbudget/historical-operbud-docs.aspx	309
/budget/Pages/operbudget/FY2023OperatingBudgetDocs.aspx	256
/budget/Pages/operbudget/Fiscal-Digest.aspx	246
/budget/Pages/operbudget/2024-FiscalDigest.aspx	227
/budget/Pages/operbudget/FY2024-Agency.aspx	217
<b>JobSeekers</b>	<b>71,924</b>
/jobseekers/Pages/jobseekersHome.aspx	46,463
/jobseekers/Pages/LatestJobPostings.aspx	9,189
/jobseekers/pages/benefitsemployment.aspx	8,316
/jobseekers/Pages/BenefitsEmployment.aspx	4,812
/jobseekers/Pages/VeteransJobs.aspx	807
/jobseekers/Pages/FringeBenefits.aspx	695
/jobseekers/pages/internship-program.aspx	463
/jobseekers/pages/latestjobpostings.aspx	435
/jobseekers/Pages/Internships.aspx	375
/jobseekers/pages/jobseekershome.aspx	369
<b>Equal Employment Opportunity</b>	<b>2,206</b>
/eeo/Pages/EEOHome.aspx	892
/eeo/pages/eeofilecomplaint.aspx	498
/eeo/Pages/EEOStatutes.aspx	223
/eeo/Pages/EEOPublications.aspx	156

/eeo/Pages/SexHarrassComplaintProcedure.aspx	154
/eeo/Pages/EEOAboutUs.aspx	104
/eeo/pages/sexharrasscomplaintprocedure.aspx	85
/eeo/Pages/WhoWeAre.aspx	28
/EEOPubArchive.aspx	51
/EEOCoordinator.aspx	21
<b>Central Collection Unit</b>	<b>24,407</b>
/ccu/Pages/Debtor-Portal.aspx	10,617
/ccu/Pages/paymentplanoptions.aspx	7,189
/ccu/pages/ccuhome.aspx	5,162
/ccu/Pages/CCUStateTaxIntercept.aspx	878
/ccu/Pages/CCUHoursLocations.aspx	561
<b>Contracts</b>	<b>2,418</b>
/contracts/Pages/home.aspx	775
/contracts/Pages/contract-library/home.aspx	677
/contracts/Pages/statewide-contracts/LanguageContractHome.aspx	182
/contracts/Pages/statewide-contracts/ASC2020ContractHome.aspx	153
/contracts/Pages/contract-library/EmployeeBenefitsContracts.aspx	138
/contracts/Pages/contract-library/Services/Language2019.aspx	135
/contracts/Pages/contract-library/DGS/eMM-eProcurement-Solution-RFP.aspx	95
/contracts/Pages/contract-library/DPSCS/InmateMedHealthCare.aspx	92
/contracts/Pages/contract-library/EmplBen/health-plan-admin.aspx	87
/contracts/pages/contract-library/DPSCSContracts.aspx	84
<b>Pages</b>	<b>40,498</b>
/pages/default.aspx	34,521
/Pages/Forms.aspx	2,023
/Pages/ContactUs.aspx	995
/Pages/TravelManagementServices.aspx	576
/Pages/MealTipReimbursement.aspx	574
/Pages/AboutDBM.aspx	505
/Pages/FleetManagementServices.aspx	503
/Pages/FleetTravel.aspx	297
/pages/travelmanagementservices.aspx	277
/pages/divopsb.aspx	227

## October 2023 DBM Website Frequent Search Terms (from Google Custom Search)

Top Page Searches	Page Views
/jobseekers/Pages/jobseekersHome.aspx	46,463
/pages/default.aspx	34,521
/employees/Pages/employeesHome.aspx	14,804
/employees/Pages/StateHolidays2023.aspx	11,583
/ccu/Pages/Debtor-Portal.aspx	10,619
/jobseekers/Pages/LatestJobPostings.aspx	9,193
/jobseekers/pages/benefitsemployment.aspx	8,317
/ccu/Pages/paymentplanoptions.aspx	7,189
/employees/Pages/SalaryInformation.aspx	6,444
/ccu/pages/ccuhome.aspx	5,162