

All Users  
100.00% Sessions

Organic Page Search - 68,916  
Direct Search - 68,544

Total Page Views

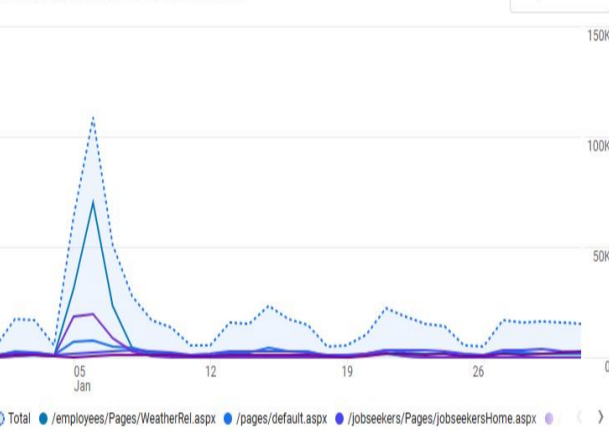
605,427

% of Total: 100.00% (605,427)

Top Page Views by Section

Page path level 1	Pageviews
/employees/	192,633
/jobseekers/	100,858
/pages/	86,923
/ccu/	65,747
/budget/	18,439
/contracts/	3,313
/eeo/	2,388

Views by Page path and screen class over time



Top Page Views for Root Level

Page path level 2	Pageviews
/employees/Pages/WeatherRel.aspx	138,793
/pages/default.aspx	72,786
/jobseekers/Pages/jobseekersHome.aspx	71,317
/employees/Pages/WeatherRel.aspx	30,964
/ccu/Pages/paymentplanoptions.aspx	16,328

Top Page Views for Employees

Page path level 3	Pageviews
/employees/Pages/WeatherRel.aspx	138,793
/employees/Pages/employeesHome.aspx	16,328
/employees/Pages/SalaryInformation.aspx	11,577
/employees/Pages/StateHolidays2025.aspx	8,405
/employees/Pages/telework/teleworkHome.aspx	1,989

Top Page Views for JobSeekers

Page path level 3	Pageviews
/jobseekers/Pages/jobseekersHome.aspx	71,317
/jobseekers/Pages/LatestJobPostings.aspx	13,231
/jobseekers/pages/benefitsemployment.aspx	10,107
/jobseekers/pages/internship-program.aspx	1,807
/jobseekers/Pages/Internships.aspx	980

Top Page Views for Budget

Page path level 3	Pageviews
/budget/Pages/Budget-Home.aspx	5,557
/budget/Pages/operbudhome.aspx	4,805
/budget/Pages/capbudhome.aspx	1,920
/budget/Pages/operbudget/FY2026-Agency.aspx	1,668
/budget/Pages/Statewide-Vacancy-Dashboards.aspx	1,489

Top Page Views for Contracts

Page path level 3	Pageviews
/contracts/Pages/home.aspx	826
/contracts/Pages/contract-library/home.aspx	659
/contracts/Pages/statewide-contracts/home.aspx	514
/contracts/Pages/ProcurementsInProgress.aspx	289
/contracts/Pages/contract-library/Services/Language2019.aspx	261

Top Page Views for EEO

Page path level 3	Pageviews
/eeo/Pages/EEOHome.aspx	962
/eeo/Pages/EEOFileComplaint.aspx	407
/eeo/Pages/EEOFairPracCorner.aspx	275
/eeo/Pages/EEOStatutes.aspx	231
/eeo/Pages/EEOPublications.aspx	181

Top Page Views for pages

Page path level 3	Pageviews
/pages/default.aspx	72,786
/Pages/PageNotFoundError.aspx	4,595
/Pages/Forms.aspx	2,089
/Pages/ContactUs.aspx	1,836
/pages/driverimprovementprogram.aspx	1,397

Top Page Views for CCU

Page path level 3	Pageviews
/ccu/Pages/Debtor-Portal.aspx	39,937
/ccu/Pages/paymentplanoptions.aspx	14,589
/ccu/pages/ccuhome.aspx	137,47
/ccu/Pages/CCUStateTaxIntercept.aspx	2,938
/ccu/Pages/CCUHoursLocations.aspx	2,487

# DBM Google January 2025 Page Views

Agencies	Top Page Views
<b>Employees</b>	<b>192,633</b>
/employees/Pages/WeatherRel.aspx	138,793
/employees/Pages/employeesHome.aspx	16,328
/employees/Pages/SalaryInformation.aspx	11,577
/employees/Pages/StateHolidays2025.aspx	8,405
/employees/Pages/telework/teleworkHome.aspx	4,540
/employees/Pages/Leave_home.aspx	4,074
/employees/Pages/CB_Home.aspx	2,506
/employees/Pages/Policies.aspx	2,274
/employees/Pages/SalaryPlan.aspx	2,147
/employees/Pages/pep/PEPHome.aspx	1,989
<b>JobSeekers</b>	<b>100,858</b>
/jobseekers/Pages/jobseekersHome.aspx	71,317
/jobseekers/Pages/LatestJobPostings.aspx	13,231
/jobseekers/pages/benefitemployment.aspx	10,107
/jobseekers/pages/internship-program.aspx	1,807
/jobseekers/Pages/Internships.aspx	980
/jobseekers/pages/latestjobpostings.aspx	888
/jobseekers/Pages/FringeBenefits.aspx	851
/jobseekers/Pages/VeteransJobs.aspx	809
/jobseekers/pages/disabilities.aspx	503
/jobseekers/Pages/Internship-Program.aspx	365
<b>pages</b>	<b>86,923</b>
/pages/default.aspx	72,786
/Pages/PageNotFoundError.aspx	4,595
/Pages/Forms.aspx	2,089
/Pages/ContactUs.aspx	1,803
/pages/driverimprovementprogram.aspx	1,397
/pages/mealtipreimbursement.aspx	1,100
/Pages/FleetManagementServices.aspx	996
/Pages/MealTipReimbursement.aspx	786
/Pages/AboutDBM.aspx	641
/Pages/TravelManagementServices.aspx	630
<b>Central Collection Unit</b>	<b>65,747</b>
/ccu/Pages/Debtor-Portal.aspx	30,964
/ccu/Pages/paymentplanoptions.aspx	14,589
/ccu/pages/ccuhome.aspx	13,747
/ccu/Pages/CCUStateTaxIntercept.aspx	2,938
/ccu/Pages/CCUHoursLocations.aspx	2,487
/ccu/Pages/CCUAgencies.aspx	1,022

<b>Budget</b>	<b>18,439</b>
/budget/Pages/Budget-Home.aspx	5,557
/budget/Pages/operbudhome.aspx	4,805
/budget/Pages/capbudhome.aspx	1,920
/budget/Pages/operbudget/FY2026-Agency.aspx	1,668
/budget/Pages/Statewide-Vacancy-Dashboards.aspx	1,489
/budget/Pages/operbudget/HearingTestimony.aspx	773
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	722
/budget/Pages/operbudget/historical-operbud-docs.aspx	701
/budget/Pages/operbudget/HearingTestimony.aspx	413
/budget/Pages/citizens-guide.aspx	391
<b>Contracts</b>	<b>3,313</b>
/contracts/Pages/home.aspx	826
/contracts/Pages/contract-library/home.aspx	659
/contracts/Pages/statewide-contracts/home.aspx	514
/contracts/pages/contract-library/ServicesContracts.aspx	289
/contracts/Pages/ProcurementsInProgress.aspx	269
/contracts/Pages/contract-library/Services/Language2019.aspx	261
/contracts/Pages/statewide-contracts/ASC2020ContractHome.aspx	166
/contracts/Pages/statewide-contracts/LanguageContractHome.aspx	148
/contracts/Pages/contract-library/DGS/eMM-eProcurement-Solution-RFP.aspx	92
/contracts/Pages/MarylandEthicsandProcurementLaws.aspx	89
<b>EEO</b>	<b>2,388</b>
/eeo/Pages/EEOHome.aspx	962
/eeo/Pages/EEOFileComplaint.aspx	407
/eeo/Pages/EEOFairPracCorner.aspx	275
/eeo/Pages/EEOStatutes.aspx	231
/eeo/Pages/EEOPublications.aspx	181
/eeo/Pages/SexHarrassComplaintProcedure.aspx	117
/eeo/Pages/EEOEducationOutreach.aspx	108
/eeo/Pages/EEOAboutUs.aspx	107

## DBM Google January 2025 Frequent Search Terms

Top Page Searches	Page Views
/employees/Pages/WeatherRel.aspx	138,793
/pages/default.aspx	72,786
/jobseekers/Pages/jobseekersHome.aspx	71,317
/ccu/Pages/Debtor-Portal.aspx	30,964
/employees/Pages/employeesHome.aspx	16,328
/ccu/Pages/paymentplanoptions.aspx	14,589
/ccu/pages/ccuhome.aspx	13,747
/jobseekers/Pages/LatestJobPostings.aspx	13,231
/employees/Pages/SalaryInformation.aspx	11,577
/jobseekers/pages/benefitsemployment.aspx	10,107