



**All Users**  
 100.00% Sessions

**Organic Page Search - 71,702**  
**Direct Search - 60,595**

**Total Page Views**

**555,081**

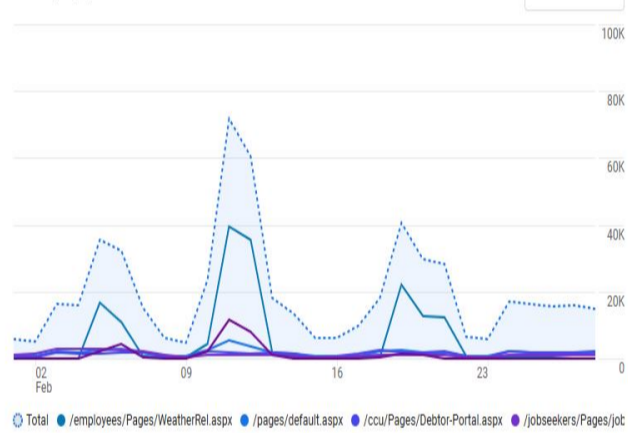
% of Total: 100.00% (555,081)



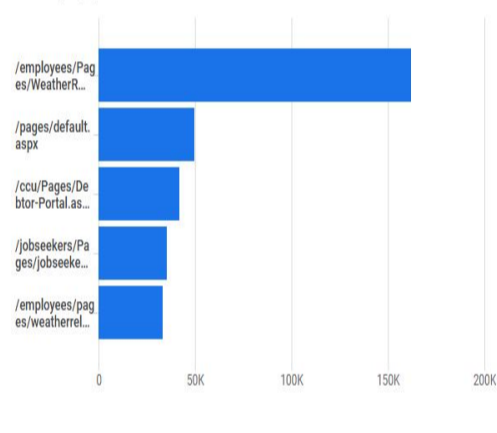
**Top Page Views by Section**

Page path level 1	Pageviews
/employees/	192,451
/ccu/	90,486
/pages/	60,478
/jobseekers/	55,366
/budget/	12,321
/contracts/	3,276
/eeo/	2,456

Views by Page path and screen class over time



Views by Page path and screen class



**Top Page Views for Budget**

Page path level 3	Pageviews
/budget/Pages/Budget-Home.aspx	3,437
/budget/Pages/operbudhome.aspx	2,534
/budget/Pages/operbudget/HearingTestimony.aspx	1,533
/budget/Pages/capbudhome.aspx	1,344
/budget/Pages/Statewide-Vacancy-Dashboards.aspx	801

**Top Page Views for Contracts**

Page path level 3	Pageviews
/contracts/Pages/home.aspx	899
/contracts/Pages/statewide-contracts/home.aspx	568
/contracts/Pages/contract-library/home.aspx	555
/contracts/Pages/ProcurementsInProgress.aspx	281
/contracts/pages/contract-library/ServicesContracts.aspx	241

**Top Page Views for EEO**

Page path level 3	Pageviews
/eeo/Pages/EEOHome.aspx	900
/eeo/Pages/EEOStatutes.aspx	478
/eeo/pages/eeofilecomplaint.aspx	363
/eeo/Pages/EEOFairPracCorner.aspx	255
/eeo/Pages/SexHarrassComplaintProcedure.aspx	143

**Top Page Views for Root Level**

Page path level 2	Pageviews
/employees/Pages/WeatherRel.aspx	161,792
/pages/default.aspx	49,576
/ccu/Pages/Debtor-Portal.aspx	41,896
/jobseekers/Pages/jobseekersHome.aspx	35,511
/ccu/Pages/paymentplanoptions.aspx	18,328

**Top Page Views for Employees**

Page path level 3	Pageviews
/employees/Pages/WeatherRel.aspx	161,792
/employees/Pages/employeesHome.aspx	10,702
/employees/Pages/SalaryInformation.aspx	6,134
/employees/Pages/telework/teleworkHome.aspx	3,410
/employees/Pages/Leave_home.aspx	2,914

**Top Page Views for JobSeekers**

Page path level 3	Pageviews
/jobseekers/Pages/jobseekersHome.aspx	71,317
/jobseekers/Pages/LatestJobPostings.aspx	13,231
/jobseekers/pages/benefitsemployment.aspx	10,107
/jobseekers/pages/internship-program.aspx	1,807
/jobseekers/Pages/Internships.aspx	980

**Top Page Views for CCU**

Page path level 3	Pageviews
/ccu/Pages/Debtor-Portal.aspx	41,896
/ccu/Pages/paymentplanoptions.aspx	18,328
/ccu/pages/ccuhome.aspx	17,559
/ccu/Pages/CCUStateTaxIntercept.aspx	8,135
/ccu/Pages/CCUHoursLocations.aspx	3,403

**Top Page Views for pages**

Page path level 3	Pageviews
/pages/default.aspx	49,576
/Pages/PageNotFoundError.aspx	3,653
/Pages/ContactUs.aspx	2,102
/Pages/Forms.aspx	1,491
/pages/driverimprovementprogram.aspx	1,132

# DBM Google February 2025 Page Views

Agencies	Top Page Views
<b>Employees</b>	<b>192,451</b>
/employees/Pages/WeatherRel.aspx	161,792
/employees/Pages/employeesHome.aspx	10,702
/employees/Pages/SalaryInformation.aspx	6,134
/employees/Pages/telework/teleworkHome.aspx	3,410
/employees/Pages/Leave_home.aspx	2,914
/employees/pages/disapplyforunemploymentbenefits.aspx	1,868
/employees/Pages/Policies.aspx	1,809
/employees/Pages/SalaryPlan.aspx	1,338
/employees/Pages/leave_fmla.aspx	1,323
/employees/Pages/CB_Home.aspx	1,161
<b>Central Collection Unit</b>	<b>90,486</b>
/ccu/Pages/Debtor-Portal.aspx	41,896
/ccu/Pages/paymentplanoptions.aspx	18,328
/ccu/pages/ccuhome.aspx	17,559
/ccu/Pages/CCUStateTaxIntercept.aspx	8,135
/ccu/Pages/CCUHoursLocations.aspx	3,403
/ccu/Pages/CCUAgencies.aspx	1,165
<b>pages</b>	<b>60,478</b>
/pages/default.aspx	49,576
/Pages/PageNotFoundError.aspx	3,653
/Pages/ContactUs.aspx	2,102
/Pages/Forms.aspx	1,491
/pages/driverimprovementprogram.aspx	1,132
/pages/mealtipreimbursement.aspx	1,034
/Pages/FleetManagementServices.aspx	492
/Pages/AboutDBM.aspx	487
/Pages/FleetTravel.aspx	259
/Pages/MFR_StrategicPlansFY26.aspx	252
<b>JobSeekers</b>	<b>55,366</b>
/jobseekers/Pages/jobseekersHome.aspx	35,511
/jobseekers/Pages/LatestJobPostings.aspx	13,235
/jobseekers/pages/benefitsemployment.aspx	9,435
/jobseekers/pages/internship-program.aspx	1,672
/jobseekers/pages/veteransjobs.aspx	1,262
/jobseekers/Pages/Internships.aspx	896
/jobseekers/Pages/FringeBenefits.aspx	805
/jobseekers/pages/disabilities.aspx	484
/jobseekers/Pages/Internship-Program.aspx	339

/jobseekers/pages/stateapp.aspx 266

**Budget 12,321**

/budget/Pages/Budget-Home.aspx 3,437  
 /budget/Pages/operbudhome.aspx 2,534  
 /budget/Pages/operbudget/HearingTestimony.aspx 1,533  
 /budget/Pages/capbudhome.aspx 1,344  
 /budget/Pages/Statewide-Vacancy-Dashboards.aspx 801  
 /budget/Pages/operbudget/historical-operbud-docs.aspx 677  
 /budget/Pages/operbudget/FY2026-Agency.aspx 630  
 /budget/Pages/capbudget/CapBudTestimony.aspx 515  
 /budget/Pages/operbudget/FY2025OperatingBudgetDocs.aspx 478  
 /budget/Pages/operbudget/OperatingBudgetInstructions.aspx 372

**Contracts 3,276**

/contracts/Pages/home.aspx 899  
 /contracts/Pages/statewide-contracts/home.aspx 568  
 /contracts/Pages/contract-library/home.aspx 555  
 /contracts/Pages/ProcurementsInProgress.aspx 281  
 /contracts/pages/contract-library/ServicesContracts.aspx 241  
 /contracts/Pages/contract-library/Services/Language2019.aspx 238  
 /contracts/Pages/statewide-contracts/ASC2020ContractHome.aspx 170  
 /contracts/Pages/statewide-contracts/LanguageContractHome.aspx 138  
 /contracts/Pages/contract-library/DGSContracts.aspx 114  
 /contracts/Pages/contract-library/DGS/eMM-eProcurement-Solution-RFP.aspx 72

**EEO 2,456**

/eeo/Pages/EEOHome.aspx 900  
 /eeo/Pages/EEOStatutes.aspx 478  
 /eeo/pages/eeofilecomplaint.aspx 363  
 /eeo/Pages/EEOFairPracCorner.aspx 255  
 /eeo/Pages/SexHarrassComplaintProcedure.aspx 143  
 /eeo/Pages/EEOAboutUs.aspx 115  
 /eeo/Pages/EEOPublications.aspx 109  
 /eeo/Pages/EEOEducationOutreach.aspx 93

# DBM Google February 2025 Frequent Search Terms

Top Page Searches	Page Views
/employees/Pages/WeatherRel.aspx	161,792
/pages/default.aspx	49,576
/ccu/Pages/Debtor-Portal.aspx	41,896
/jobseekers/Pages/jobseekersHome.aspx	35,511
/ccu/Pages/paymentplanoptions.aspx	18,328
/ccu/pages/ccuhome.aspx	17,559
/jobseekers/Pages/LatestJobPostings.aspx	13,235
/employees/Pages/employeesHome.aspx	10,702
/jobseekers/pages/benefitsemployment.aspx	9,435
/ccu/Pages/CCUStateTaxIntercept.aspx	8,135