

August 1, 2025 –August 31, 2025

Organic Page Search - 43,790

Direct Search - 29,974

All Users

100.00% Sessions

Total Page Views

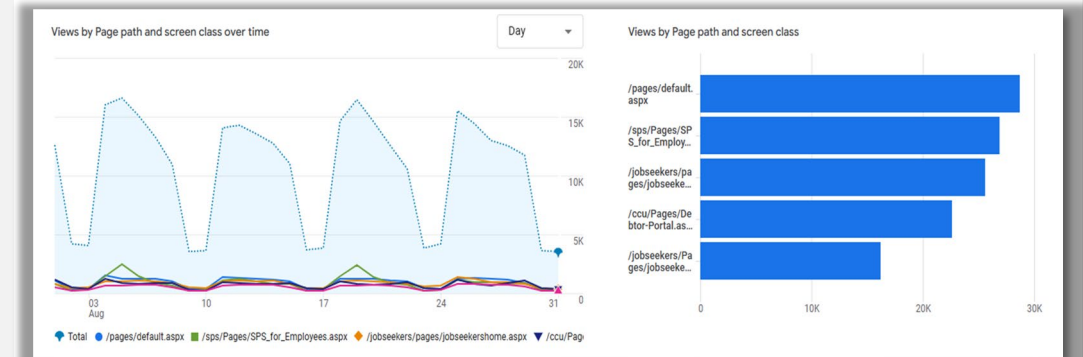
324,349

% of Total 100.00% (324,349)

Top Page Views by Section

Page path level 1

/sps/	48,345
/ccu/	47,236
/jobseekers/	41,286
/pages/	37,373
/employees/	31,964
/benefits/	20,347
/budget/	7,383
/contracts/	2,921
/eeo/	1,756



Top Page Views for Benefits

Page path level 3

Page Views

/benefits/Pages/default.aspx	9,389
/benefits/Pages/MedicalPlansalt.aspx	1,957
/benefits/Pages/CareFirst.aspx	1,748
/benefits/Pages/Retirees.aspx	1,458
/benefits/Pages/MyMDCares.aspx	1,304

Top Page Views for Budget

Page path level 3

Page Views

/budget/Pages/Budget-Home.aspx	2,025
/budget/Pages/operbudhome.aspx	1,235
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	1,063
/budget/Pages/capbudhome.aspx	786
/budget/Pages/operbudget/2026-FiscalDigest.aspx	542

Top Page Views for Contracts

Page path level 3

Page Views

/contracts/Pages/home.aspx	604
/contracts/Pages/contract-library/home.aspx	556
/contracts/Pages/statewide-contracts/home.aspx	494
contracts/Pages/ProcurementsInProgress.aspx	332
/contracts/pages/contract-library/ServicesContracts.aspx	257

Top Page Views for EEO

Page path level 3

Page Views

/eeo/Pages/EEOHome.aspx	554
/eeo/Pages/EEOFairPracCorner.aspx	354
/eeo/pages/eeofilecomplaint.aspx	313
/eeo/Pages/EEOStatutes.aspx	156
/eeo/Pages/SexHarrassComplaintProcedure.aspx	120

Top Page Views for Root Level

Page path level 2	Page Views
/pages/default.aspx	28,679
/sps/Pages/SPS_for_Employees.aspx	26,901
/jobseekers/pages/jobseekershome.aspx	25,575
/ccu/Pages/paymentplanoptions.aspx	12,911
/sps/Pages/default.aspx	9,959

Top Page Views for SPS

Page path level 3	Page Views
/sps/Pages/SPS_for_Employees.aspx	26,901
/sps/Pages/default.aspx	9,959
/sps/pages/aboutworkday.aspx	6,773
/sps/Pages/HR_HelpCenter.aspx	1,548
/sps/Pages/Benefits_HelpCenter.aspx	1,146

Top Page Views for CCU

Page path level 3	Page Views
/ccu/Pages/Debtor-Portal.aspx	22,610
/ccu/Pages/paymentplanoptions.aspx	12,911
/ccu/pages/ccuhome.aspx	9,060
/ccu/Pages/CCUHoursLocations.aspx	1,274
/ccu/Pages/CCUStateTaxIntercept.aspx	761

Top Page Views for Jobseekers

Page path level 3	Page Views
/jobseekers/pages/jobseekershome.aspx	25,575
/jobseekers/pages/benefitsemployment.aspx	6,661
/jobseekers/Pages/LatestJobPostings.aspx	6,435
/jobseekers/pages/internship-program.aspx	654
/jobseekers/Pages/Internships.aspx	489

Top Page Views for pages

Page path level 3	Page Views
/pages/default.aspx	28,679
/Pages/PageNotFoundError.aspx	2,042
/Pages/Forms.aspx	1,815
/pages/driverimprovementprogram.aspx	1,219
/Pages/ContactUs.aspx	1,134

Top Page Views for Employees

Page path level 3	Page Views
/employees/Pages/employeesHome.aspx	9,389
/employees/Pages/VSP Information.aspx	5,692
/employees/Pages/SalaryInformation.aspx	5,266
/employees/Pages/Leave_home.aspx	2,502
/employees/Pages/StateHolidays2025.aspx	1,945

DBM Google August 2025 Page Views

Agencies	Top Page Views
SPS	48,345
/sps/Pages/SPS_for_Employees.aspx	26,901
/sps/Pages/default.aspx	9,959
/sps/pages/aboutworkday.aspx	6,773
/sps/Pages/HR_HelpCenter.aspx	1,548
/sps/Pages/Benefits_HelpCenter.aspx	1,146
/sps/Pages/SPS-Training.aspx	923
/sps/Pages/self-service-accessible-version.aspx	475
/sps/Pages/SPS_for_Managers.aspx	319
/sps/Pages/SPS-FAQs.aspx	301
Central Collection Unit	47,236
/ccu/Pages/Debtor-Portal.aspx	22,610
/ccu/Pages/paymentplanoptions.aspx	12,911
/ccu/pages/ccuhome.aspx	9,060
/ccu/Pages/CCUHoursLocations.aspx	1,274
/ccu/Pages/CCUStateTaxIntercept.aspx	761
/ccu/Pages/CCUAgencies.aspx	620
JobSeekers	41,286
/jobseekers/pages/jobseekershome.aspx	25,575
/jobseekers/pages/benefitsemployment.aspx	6,661
/jobseekers/Pages/LatestJobPostings.aspx	6,435
/jobseekers/pages/internship-program.aspx	654
/jobseekers/Pages/Internships.aspx	489
/jobseekers/Pages/FringeBenefits.aspx	429
/jobseekers/Pages/Disabilities.aspx	382
/jobseekers/Pages/VeteransJobs.aspx	342
/jobseekers/pages/stateapp.aspx	169
/jobseekers/Pages/DHSInternships.aspx	150
pages	37,373
/pages/default.aspx	28,679
/Pages/PageNotFoundError.aspx	2,042
/Pages/Forms.aspx	1,815
/pages/driverimprovementprogram.aspx	1,219
/Pages/ContactUs.aspx	1,134
/pages/mealtipreimbursement.aspx	1,133
/Pages/TravelManagementServices.aspx	406
/Pages/FleetManagementServices.aspx	378
/Pages/AboutDBM.aspx	349
/Pages/FleetTravel.aspx	218

Employees 31,964

/employees/Pages/employeesHome.aspx	9,203
/employees/Pages/VSP Information.aspx	5,692
/employees/Pages/SalaryInformation.aspx	5,266
/employees/Pages/Leave_home.aspx	2,502
/employees/Pages/StateHolidays2025.aspx	1,945
/employees/Pages/telework/teleworkHome.aspx	1,899
/employees/pages/stateholidays2025.aspx	1,582
/employees/Pages/Policies.aspx	1,533
/employees/pages/leave_fmlla.aspx	1,183
/employees/Pages/SalaryPlan.aspx	1,159

Benefits 20,347

/benefits/Pages/default.aspx	9,389
/benefits/Pages/MedicalPlansalt.aspx	1,957
/benefits/Pages/CareFirst.aspx	1,748
/benefits/Pages/Retirees.aspx	1,458
/benefits/Pages/MyMDCares.aspx	1,304
/benefits/Pages/DrugCoverage.aspx	1,205
/benefits/Pages/SBC.aspx	959
/benefits/Pages/WellnessHome.aspx	875
/benefits/Pages/Forms.aspx	729
/benefits/Pages/Vision-Benefits.aspx	723

Budget 7,383

/budget/Pages/Budget-Home.aspx	2,025
/budget/Pages/operbudhome.aspx	1,340
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	1,063
/budget/Pages/capbudhome.aspx	786
/budget/Pages/operbudget/2026-FiscalDigest.aspx	542
/budget/Pages/operbudget/BARS-Guidance.aspx	533
/budget/Pages/operbudget/historical-operbud-docs.aspx	428
/budget/Pages/Statewide-Vacancy-Dashboards.aspx	301
/budget/Pages/operbudget/FY2026-Agency.aspx	190
/budget/Pages/operbudget/HearingTestimony.aspx	175

Contracts 2,921

/contracts/Pages/home.aspx	604
/contracts/Pages/contract-library/home.aspx	556
/contracts/Pages/statewide-contracts/home.aspx	494
contracts/Pages/ProcurementsInProgress.aspx	332
/contracts/pages/contract-library/ServicesContracts.aspx	257
/contracts/Pages/contract-library/Services/Language2019.aspx	196
/contracts/Pages/statewide-contracts/LanguageContractHome.aspx	154
/contracts/Pages/statewide-contracts/ASC2020ContractHome.aspx	134
/contracts/Pages/contract-library/DGSContracts.aspx	102
/contracts/Pages/statewide-contracts/MaintenanceAndRepair.aspx	92

EEO 1,756

/eeo/Pages/EEOHome.aspx	554
/eeo/Pages/EEOFairPracCorner.aspx	354
/eeo/pages/eeofilecomplaint.aspx	313
/eeo/Pages/EEOStatutes.aspx	156
/eeo/Pages/SexHarrassComplaintProcedure.aspx	120
/eeo/Pages/EEOAboutUs.aspx	113
/eeo/Pages/EEOPublications.aspx	77
/eeo/Pages/EEOPubArchive.aspx	69

DBM Google August 2025 Frequent Search Terms

Top Page Searches	Page Views
/pages/default.aspx	28,679
/sps/Pages/SPS_for_Employees.aspx	26,901
/jobseekers/pages/jobseekershome.aspx	25,575
/ccu/Pages/paymentplanoptions.aspx	12,911
/sps/Pages/default.aspx	9,959
/benefits/Pages/default.aspx	9,389
/employees/Pages/employeesHome.aspx	9,203
/ccu/pages/ccuhome.aspx	9,060
/sps/Pages/AboutWorkday.aspx	6,773
/jobseekers/pages/benefitsemployment.aspx	6,661