

September 1, 2025 –September 30, 2025

Organic Page Search - 45,063

Direct Search - 34,555

All Users

100.00% Sessions

Total Page Views

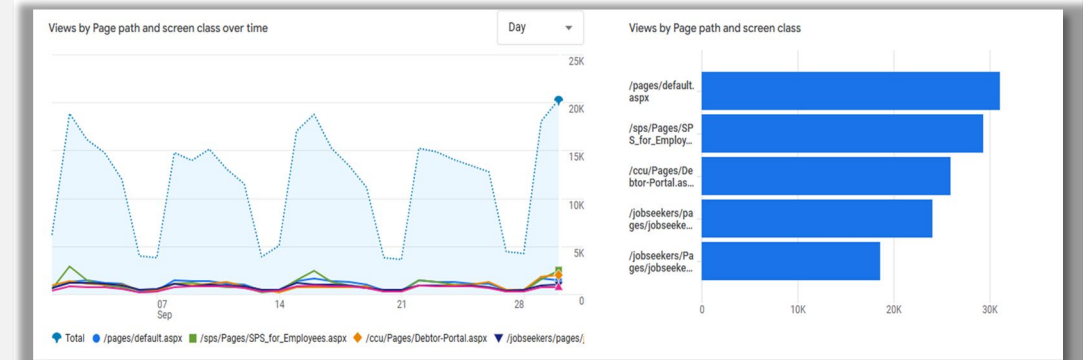
353,215

% of Total 100.00% (353,215)

Top Page Views by Section

Page path level 1

|              |        |
|--------------|--------|
| /sps/        | 51,510 |
| /ccu/        | 51,391 |
| /jobseekers/ | 41,807 |
| /pages/      | 40,699 |
| /employees/  | 32,510 |
| /benefits/   | 27,531 |
| /budget/     | 7,192  |
| /contracts/  | 2,966  |
| /eeo/        | 1,801  |



Top Page Views for Benefits

Page path level 3

Page Views

|                                        |        |
|----------------------------------------|--------|
| /benefits/Pages/default.aspx           | 11,922 |
| /benefits/Pages/MonthlyNewsletter.aspx | 2,709  |
| /benefits/Pages/MedicalPlansalt.aspx   | 2,568  |
| /benefits/Pages/CareFirst.aspx         | 2,184  |
| /benefits/Pages/Retirees.aspx          | 1,987  |

Top Page Views for Budget

Page path level 3

Page Views

|                                                           |       |
|-----------------------------------------------------------|-------|
| /budget/Pages/Budget-Home.aspx                            | 2,181 |
| /budget/Pages/operbudhome.aspx                            | 1,232 |
| /budget/Pages/capbudhome.aspx                             | 839   |
| /budget/Pages/operbudget/OperatingBudgetInstructions.aspx | 797   |
| /budget/Pages/operbudget/2026-FiscalDigest.aspx           | 554   |

Top Page Views for Contracts

Page path level 3

Page Views

|                                                              |     |
|--------------------------------------------------------------|-----|
| /contracts/Pages/home.aspx                                   | 643 |
| /contracts/Pages/contract-library/home.aspx                  | 533 |
| /contracts/Pages/statewide-contracts/home.aspx               | 450 |
| /contracts/Pages/ProcurementsinProgress.aspx                 | 307 |
| /contracts/Pages/contract-library/Services/Language2019.aspx | 286 |

Top Page Views for EEO

Page path level 3

Page Views

|                                              |     |
|----------------------------------------------|-----|
| /eeo/Pages/EEOHome.aspx                      | 638 |
| /eeo/Pages/EEOFileComplaint.aspx             | 267 |
| /eeo/Pages/EEOStatutes.aspx                  | 234 |
| /eeo/Pages/EEOFairPracCorner.aspx            | 219 |
| /eeo/Pages/SexHarrassComplaintProcedure.aspx | 163 |

Top Page Views for Root Level

Page path level 2

Page Views

|                                       |        |
|---------------------------------------|--------|
| /pages/default.aspx                   | 31,046 |
| /sps/Pages/SPS_for_Employees.aspx     | 29,303 |
| /ccu/Pages/Debtor-Portal.aspx         | 25,897 |
| /jobseekers/pages/jobseekershome.aspx | 24,054 |
| /ccu/Pages/paymentplanoptions.aspx    | 13,976 |

Top Page Views for SPS

Page path level 3

Page Views

|                                     |        |
|-------------------------------------|--------|
| /sps/Pages/SPS_for_Employees.aspx   | 29,303 |
| /sps/Pages/default.aspx             | 10,806 |
| /sps/pages/aboutworkday.aspx        | 7,271  |
| /sps/Pages/HR_HelpCenter.aspx       | 1,641  |
| /sps/Pages/Benefits_HelpCenter.aspx | 678    |

Top Page Views for CCU

Page path level 3

Page Views

|                                    |        |
|------------------------------------|--------|
| /ccu/Pages/Debtor-Portal.aspx      | 25,897 |
| /ccu/Pages/paymentplanoptions.aspx | 13,976 |
| /ccu/pages/ccuhome.aspx            | 8,519  |
| /ccu/Pages/CCUHoursLocations.aspx  | 1,415  |
| /ccu/Pages/CCUAgencies.aspx        | 866    |

Top Page Views for Jobseekers

Page path level 3

Page Views

|                                           |        |
|-------------------------------------------|--------|
| /jobseekers/pages/jobseekershome.aspx     | 24,054 |
| /jobseekers/Pages/LatestJobPostings.aspx  | 7,630  |
| /jobseekers/pages/benefitsemployment.aspx | 7,189  |
| /jobseekers/pages/internship-program.aspx | 834    |
| /jobseekers/Pages/Internships.aspx        | 465    |

Top Page Views for pages

Page path level 3

Page Views

|                                  |        |
|----------------------------------|--------|
| /pages/default.aspx              | 31,046 |
| /Pages/Forms.aspx                | 1,922  |
| /Pages/PageNotFoundError.aspx    | 1,922  |
| /Pages/ContactUs.aspx            | 1,270  |
| /pages/mealtipreimbursement.aspx | 1,211  |

Top Page Views for Employees

Page path level 3

Page Views

|                                         |        |
|-----------------------------------------|--------|
| /employees/Pages/employeesHome.aspx     | 10,356 |
| /employees/Pages/SalaryInformation.aspx | 4,784  |
| /employees/Pages/VSP Information.aspx   | 3,498  |
| /employees/pages/stateholidays2025.aspx | 2,968  |
| /employees/Pages/Leave_home.aspx        | 2,582  |

# DBM Google September 2025 Page Views

| Agencies                                        | Top Page Views |
|-------------------------------------------------|----------------|
| <b>SPS</b>                                      | <b>51,510</b>  |
| /sps/Pages/SPS_for_Employees.aspx               | 29,303         |
| /sps/Pages/default.aspx                         | 10,896         |
| /sps/Pages/AboutWorkday.aspx                    | 7,271          |
| /sps/Pages/Benefits_HelpCenter.aspx             | 1,641          |
| /sps/Pages/SPS-Training.aspx                    | 678            |
| /sps/Pages/self-service-accessible-version.aspx | 494            |
| /sps/Pages/SPS_for_Managers.aspx                | 373            |
| /sps/Pages/SPS-FAQs.aspx                        | 330            |
| /sps/hrportal/Pages/faqs.aspx                   | 270            |
| /sps/Pages/Time_HelpCenter.aspx                 | 254            |
| <b>Central Collection Unit</b>                  | <b>51,391</b>  |
| /ccu/Pages/Debtor-Portal.aspx                   | 25,897         |
| /ccu/Pages/paymentplanoptions.aspx              | 13,976         |
| /ccu/pages/ccuhome.aspx                         | 8,519          |
| /ccu/Pages/CCUHoursLocations.aspx               | 1,415          |
| /ccu/Pages/CCUAgencies.aspx                     | 866            |
| /ccu/Pages/CCUStateTaxIntercept.aspx            | 718            |
| <b>JobSeekers</b>                               | <b>41,807</b>  |
| /jobseekers/pages/jobseekershome.aspx           | 24,054         |
| /jobseekers/Pages/LatestJobPostings.aspx        | 7,630          |
| /jobseekers/pages/benefitsemployment.aspx       | 7,189          |
| /jobseekers/pages/internship-program.aspx       | 834            |
| /jobseekers/Pages/Internships.aspx              | 465            |
| /jobseekers/Pages/FringeBenefits.aspx           | 462            |
| /jobseekers/Pages/VeteransJobs.aspx             | 439            |
| /jobseekers/Pages/Disabilities.aspx             | 361            |
| /jobseekers/pages/stateapp.aspx                 | 211            |
| /jobseekers/Pages/YouthWorks.aspx               | 162            |
| <b>pages</b>                                    | <b>40,699</b>  |
| /pages/default.aspx                             | 31,046         |
| /Pages/Forms.aspx                               | 1,922          |
| /Pages/PageNotFoundError.aspx                   | 1,922          |
| /Pages/ContactUs.aspx                           | 1,270          |
| /pages/mealtipreimbursement.aspx                | 1,211          |
| /pages/driverimprovementprogram.aspx            | 1,089          |
| /pages/divoag.aspx                              | 1,078          |
| /Pages/FleetManagementServices.aspx             | 417            |
| /Pages/AboutDBM.aspx                            | 380            |
| /Pages/TravelManagementServices.aspx            | 364            |

|                                                                  |               |
|------------------------------------------------------------------|---------------|
| <b>Employees</b>                                                 | <b>32,510</b> |
| /employees/Pages/employeesHome.aspx                              | 10,356        |
| /employees/Pages/SalaryInformation.aspx                          | 4,784         |
| /employees/Pages/VSP Information.aspx                            | 3,498         |
| /employees/pages/stateholidays2025.aspx                          | 2,968         |
| /employees/Pages/Leave_home.aspx                                 | 2,582         |
| /employees/Pages/telework/teleworkHome.aspx                      | 2,116         |
| /employees/Pages/StateHolidays2026.aspx                          | 1,949         |
| /employees/Pages/Policies.aspx                                   | 1,663         |
| /employees/pages/leave_fmla.aspx                                 | 1,344         |
| /employees/Pages/CB_Home.aspx                                    | 1,250         |
| <b>Benefits</b>                                                  | <b>27,531</b> |
| /benefits/Pages/default.aspx                                     | 11,922        |
| /benefits/Pages/MonthlyNewsletter.aspx                           | 2,709         |
| /benefits/Pages/MedicalPlansalt.aspx                             | 2,568         |
| /benefits/Pages/CareFirst.aspx                                   | 2,184         |
| /benefits/Pages/Retirees.aspx                                    | 1,987         |
| /benefits/Pages/MyMDCares.aspx                                   | 1,521         |
| /benefits/Pages/DrugCoverage.aspx                                | 1,456         |
| /benefits/Pages/SBC.aspx                                         | 1,142         |
| /benefits/Pages/WellnessHome.aspx                                | 1,135         |
| /benefits/Pages/DentalPlans.aspx                                 | 907           |
| <b>Budget</b>                                                    | <b>7,192</b>  |
| /budget/Pages/Budget-Home.aspx                                   | 2,181         |
| /budget/Pages/operbudhome.aspx                                   | 1,232         |
| /budget/Pages/capbudhome.aspx                                    | 839           |
| /budget/Pages/operbudget/OperatingBudgetInstructions.aspx        | 797           |
| /budget/Pages/operbudget/2026-FiscalDigest.aspx                  | 554           |
| /budget/Pages/operbudget/BARS-Guidance.aspx                      | 473           |
| /budget/Pages/Statewide-Vacancy-Dashboards.aspx                  | 435           |
| /budget/Pages/operbudget/historical-operbud-docs.aspx            | 301           |
| /budget/Pages/operbudget/FY2026-Agency.aspx                      | 195           |
| /budget/Pages/operbudget/FY2025OperatingBudgetDocs.aspx          | 185           |
| <b>Contracts</b>                                                 | <b>2,966</b>  |
| /contracts/Pages/home.aspx                                       | 643           |
| /contracts/Pages/contract-library/home.aspx                      | 533           |
| /contracts/Pages/statewide-contracts/home.aspx                   | 450           |
| /contracts/Pages/ProcurementsInProgress.aspx                     | 307           |
| /contracts/Pages/contract-library/Services/Language2019.aspx     | 286           |
| /contracts/pages/contract-library/ServicesContracts.aspx         | 271           |
| /contracts/Pages/statewide-contracts/LanguageContractHome.aspx   | 147           |
| /contracts/Pages/statewide-contracts/ASC2020ContractHome.aspx    | 124           |
| /contracts/Pages/contract-library/DGSContracts.aspx              | 114           |
| /contracts/Pages/contract-library/EmployeeBenefitsContracts.aspx | 91            |
| <b>EEO</b>                                                       | <b>1,801</b>  |
| /eeo/Pages/EEOHome.aspx                                          | 638           |

|                                              |     |
|----------------------------------------------|-----|
| /eeo/Pages/EEOFileComplaint.aspx             | 267 |
| /eeo/Pages/EEOStatutes.aspx                  | 234 |
| /eeo/Pages/EEOFairPracCorner.aspx            | 219 |
| /eeo/Pages/SexHarrassComplaintProcedure.aspx | 163 |
| /eeo/Pages/EEOPublications.aspx              | 72  |
| /eeo/Pages/EEOPubArchive.aspx                | 62  |
| /eeo/pages/sexharrasscomplaintprocedure.aspx | 55  |
| /eeo/Pages/EEOEducationOutreach.aspx         | 54  |
| /eeo/Pages/EEOCordinator.aspx                | 37  |

## DBM Google September 2025 Frequent Search Terms

| Top Page Searches                        | Page Views |
|------------------------------------------|------------|
| /pages/default.aspx                      | 31,046     |
| /sps/Pages/SPS_for_Employees.aspx        | 29,303     |
| /ccu/Pages/Debtor-Portal.aspx            | 25,897     |
| /jobseekers/pages/jobseekershome.aspx    | 24,054     |
| /ccu/Pages/paymentplanoptions.aspx       | 13,976     |
| /ccu/pages/ccuhome.aspx                  | 11,529     |
| /benefits/Pages/default.aspx             | 11,922     |
| /employees/Pages/employeesHome.aspx      | 10,356     |
| /jobseekers/Pages/LatestJobPostings.aspx | 7,630      |
| /sps/Pages/AboutWorkday.aspx             | 7,271      |