

November 1, 2025 – November 30, 2025

Organic Page Search - 44,000  
Direct Search - 32,913

All Users

100.00% Sessions

Total Page Views

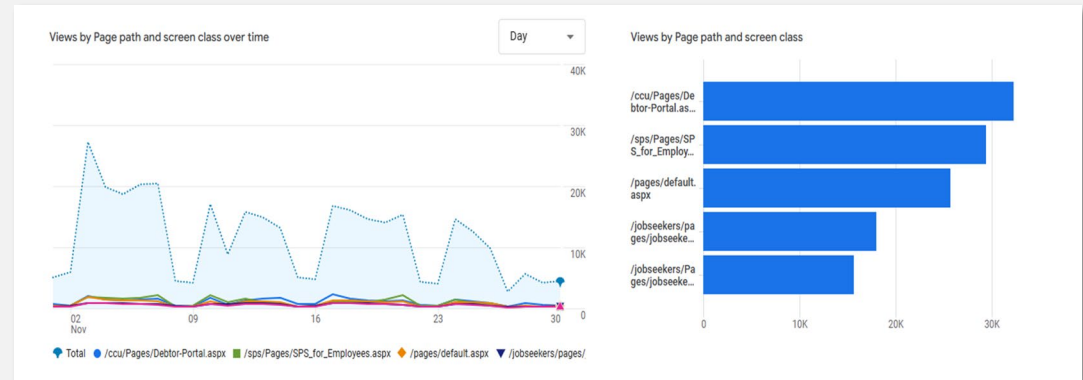
345,474

% of Total 100.00% (345,474)

Top Page Views by Section

Page path level 1

/ccu/	56,659
/sps/	53,815
/jobseekers/	34,063
/pages/	33,614
/benefits/	30,712
/employees/	29,073
/budget/	5,091
/contracts/	2,211
/eeo/	1,384



Top Page Views for Employees

Page path level 3

Page Views

/employees/Pages/employeesHome.aspx	8,024
/employees/pages/stateholidays2025.aspx	4,367
/employees/Pages/SalaryInformation.aspx	3,954
/employees/Pages/StateHolidays2026.aspx	3,693
/employees/Pages/Leave_home.aspx	2,144

Top Page Views for Budget

Page path level 3

Page Views

/budget/Pages/Budget-Home.aspx	1,889
/budget/Pages/operbudhome.aspx	826
/budget/Pages/capbudhome.aspx	730
/budget/Pages/operbudget/2026-FiscalDigest.aspx	377
/budget/Pages/Statewide-Vacancy-Dashboards.aspx	368

Top Page Views for Contracts

Page path level 3

Page Views

/contracts/Pages/home.aspx	460
/contracts/Pages/statewide-contracts/home.aspx	391
/contracts/Pages/contract-library/home.aspx	373
/contracts/Pages/ProcurementsinProgress.aspx	260
/contracts/pages/contract-library/ServicesContracts.aspx	178

Top Page Views for EEO

Page path level 3

Page Views

/eeo/Pages/EEOHome.aspx	441
/eeo/Pages/EEOFairPracCorner.aspx	196
/eeo/pages/eeofilecomplaint.aspx	189
/eeo/Pages/EEOStatutes.aspx	143
/eeo/Pages/SexHarrassComplaintProcedure.aspx	104

Top Page Views for Root Level

Page path level 2

Page Views

/ccu/Pages/Debtor-Portal.aspx	32,264
/sps/Pages/SPS_for_Employees.aspx	29,435
/pages/default.aspx	25,679
/jobseekers/pages/jobseekershome.aspx	18,000
/ccu/Pages/paymentplanoptions.aspx	15,450

Top Page Views for CCU

Page path level 3

Page Views

/ccu/Pages/Debtor-Portal.aspx	32,264
/ccu/Pages/paymentplanoptions.aspx	15,450
/ccu/pages/ccuhome.aspx	5,927
/ccu/Pages/CCUHoursLocations.aspx	1,510
/ccu/Pages/CCUStateTaxIntercept.aspx	894

Top Page Views for SPS

Page path level 3

Page Views

/sps/Pages/SPS_for_Employees.aspx	29,435
/sps/Pages/default.aspx	12,134
/sps/Pages/AboutWorkday.aspx	6,956
/sps/Pages/Benefits_HelpCenter.aspx	1,884
/sps/Pages/HR_HelpCenter.aspx	1,328

Top Page Views for Jobseekers

Page path level 3

Page Views

/jobseekers/pages/jobseekershome.aspx	18,000
/jobseekers/pages/benefitsemployment.aspx	6,979
/jobseekers/Pages/LatestJobPostings.aspx	5,989
/jobseekers/pages/internship-program.aspx	1,063
/jobseekers/Pages/Internships.aspx	525

Top Page Views for Pages

Page path level 3

Page Views

/pages/default.aspx	25,679
/Pages/PageNotFoundError.aspx	2,124
/Pages/Forms.aspx	1,713
/Pages/ContactUs.aspx	1,241
/pages/driverimprovementprogram.aspx	894

Top Page Views for Benefits

Page path level 3

Page Views

/benefits/Pages/default.aspx	14,803
/benefits/Pages/Retirees.aspx	3,066
/benefits/Pages/MedicalPlansalt.aspx	2,822
/benefits/Pages/CareFirst.aspx	2,404
/benefits/Pages/DrugCoverage.aspx	1,863

## DBM Google November 2025 Page Views

Agencies	Top Page Views
<b>Central Collection Unit</b>	<b>56,659</b>
/ccu/Pages/Debtor-Portal.aspx	32,264
/ccu/Pages/paymentplanoptions.aspx	15,450
/ccu/pages/ccuhome.aspx	5,927
/ccu/Pages/CCUHoursLocations.aspx	1,510
/ccu/Pages/CCUStateTaxIntercept.aspx	894
/ccu/Pages/CCUAgencies.aspx	614
<b>SPS</b>	<b>53,815</b>
/sps/Pages/SPS_for_Employees.aspx	29,435
/sps/Pages/default.aspx	12,134
/sps/Pages/AboutWorkday.aspx	6,956
/sps/Pages/Benefits_HelpCenter.aspx	1,884
/sps/Pages/HR_HelpCenter.aspx	1,328
/sps/Pages/SPS-Training.aspx	557
/sps/Pages/self-service-accessible-version.aspx	549
/sps/hrportal/Pages/faqs.aspx	345
/sps/Pages/SPS-FAQs.aspx	337
/sps/Pages/SPS_for_Managers.aspx	290
<b>JobSeekers</b>	<b>34,063</b>
/jobseekers/pages/jobseekershome.aspx	18,000
/jobseekers/pages/benefitemployment.aspx	6,979
/jobseekers/Pages/LatestJobPostings.aspx	5,989
/jobseekers/pages/internship-program.aspx	1,063
/jobseekers/Pages/Internships.aspx	525
/jobseekers/Pages/FringeBenefits.aspx	487
/jobseekers/pages/veteransjobs.aspx	429
/jobseekers/Pages/Disabilities.aspx	240
/jobseekers/Pages/DHSInternships.aspx	179
/jobseekers/pages/stateapp.aspx	172
<b>pages</b>	<b>33,614</b>
/pages/default.aspx	25,679
/Pages/PageNotFoundError.aspx	2,124
/Pages/Forms.aspx	1,713
/Pages/ContactUs.aspx	1,241
/pages/driverimprovementprogram.aspx	894
/pages/mealtipreimbursement.aspx	826
/Pages/AboutDBM.aspx	342
/Pages/FleetManagementServices.aspx	321
/Pages/TravelManagementServices.aspx	307
/Pages/FleetTravel.aspx	167

<b>Benefits</b>	<b>30,712</b>
/benefits/Pages/default.aspx	14,803
/benefits/Pages/Retirees.aspx	3,066
/benefits/Pages/MedicalPlansalt.aspx	2,822
/benefits/Pages/CareFirst.aspx	2,404
/benefits/Pages/DrugCoverage.aspx	1,863
/benefits/Pages/MyMDCares.aspx	1,319
/benefits/Pages/SBC.aspx	1,306
/benefits/Pages/DentalPlans.aspx	1,140
/benefits/Pages/WellnessHome.aspx	1,006
/benefits/Pages/Vision-Benefits.aspx	983
<b>Employees</b>	<b>29,073</b>
/employees/Pages/employeesHome.aspx	8,024
/employees/pages/stateholidays2025.aspx	4,367
/employees/Pages/SalaryInformation.aspx	3,954
/employees/Pages/StateHolidays2026.aspx	3,693
/employees/Pages/Leave_home.aspx	2,144
/employees/pages/salaryinformation.aspx	1,725
/employees/Pages/telework/teleworkHome.aspx	1,539
/employees/Pages/pep/PEPhome.aspx	1,457
/employees/Pages/Policies.aspx	1,195
/employees/pages/leave_fmla.aspx	975
<b>Budget</b>	<b>5,091</b>
/budget/Pages/Budget-Home.aspx	1,889
/budget/Pages/operbudhome.aspx	826
/budget/Pages/capbudhome.aspx	730
/budget/Pages/operbudget/2026-FiscalDigest.aspx	377
/budget/Pages/Statewide-Vacancy-Dashboards.aspx	368
/budget/Pages/operbudget/historical-operbud-docs.aspx	208
/budget/Pages/citizens-guide.aspx	186
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	174
/budget/Pages/operbudget/HearingTestimony.aspx	172
/budget/Pages/operbudget/FY2025OperatingBudgetDocs.aspx	161
<b>Contracts</b>	<b>2,211</b>
/contracts/Pages/home.aspx	460
/contracts/Pages/statewide-contracts/home.aspx	391
/contracts/Pages/contract-library/home.aspx	373
/contracts/Pages/ProcurementsinProgress.aspx	260
/contracts/pages/contract-library/ServicesContracts.aspx	178
/contracts/Pages/contract-library/Services/Language2019.aspx	160
/contracts/Pages/statewide-contracts/ASC2020ContractHome.aspx	106
/contracts/Pages/statewide-contracts/LanguageContractHome.aspx	104
/contracts/Pages/contract-library/DGSContracts.aspx	94
/contracts/Pages/contract-library/DGS/eMM-eProcurement-Solution-RFP.aspx	85
<b>EEO</b>	<b>1,384</b>
/eeo/Pages/EEOHome.aspx	441

/eeo/Pages/EEOFairPracCorner.aspx	196
/eeo/Pages/EEOFileComplaint.aspx	189
/eeo/Pages/EEOStatutes.aspx	143
/eeo/Pages/SexHarrassComplaintProcedure.aspx	104
/eeo/Pages/EEOAboutUs.aspx	79
/eeo/Pages/EEOPubArchive.aspx	74
/eeo/Pages/EEOPublications.aspx	70
/eeo/Pages/EEOEducationOutreach.aspx	65
/eeo/Pages/EEOCoordinator.aspx	23

## DBM Google November 2025 Frequent Search Terms

Top Page Searches	Page Views
/ccu/Pages/Debtor-Portal.aspx	32,264
/sps/Pages/SPS_for_Employees.aspx	29,435
/pages/default.aspx	25,679
/jobseekers/pages/jobseekershome.aspx	18,000
/ccu/Pages/paymentplanoptions.aspx	15,450
/benefits/Pages/default.aspx	14,803
/sps/Pages/default.aspx	12,134
/ccu/pages/ccuhome.aspx	8,912
/employees/Pages/employeesHome.aspx	8,024
/jobseekers/pages/benefitsemployment.aspx	6,979