

February 2012
DBM website traffic statistics (from Urchin)

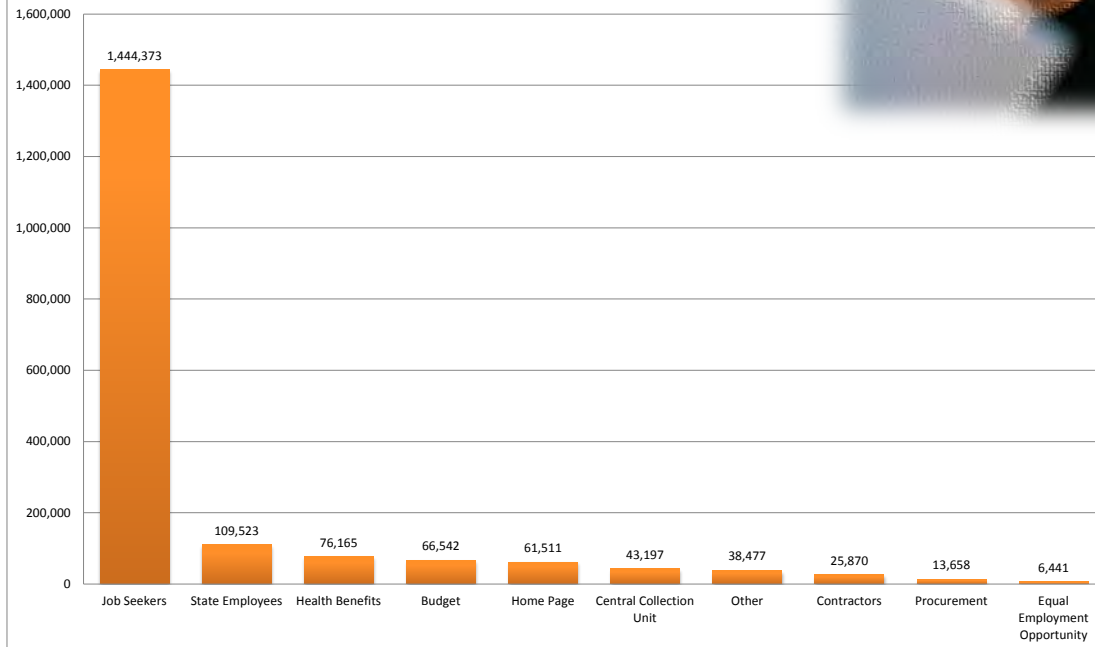
221,339 # visits
 1,681,632 # total page views

How are people coming to our site?

76,569	google
42,085	direct (typed the URL directly)
14,349	bing
9,513	maryland.gov
9,453	search
6,971	yahoo
5,248	dhr.maryland.gov
4,781	intranet.dpscs.mdstate
3,912	dhmm.maryland.gov
3,772	mdcourts.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers		1,444,373
JobSearch.aspx		868,851
JobResults.aspx		335,216
JobSeekersHome.aspx		46,249
employmentinformationotheragencies.aspx		24,613
jobsearchdbmjobs.aspx		23,428
Health Benefits		76,165
HBHome.aspx		15,585
medplanchangesinfosheet.pdf		7,388
benefitplanchanges2012.pdf		6,020
forms.aspx		2,642
benefitsguide.pdf		2,585
State Employees		109,523
employeeshome.aspx		30,612
salaryinformation.aspx		11,140
standardsalaryscale.pdf		3,861
stateholidays2012.aspx		3,680
salaryplan.aspx		3,424
Budget		66,542
fy2013budgethearingtestimony.aspx		2,895
operatingbudget.aspx		2,138
2013/fy2013budgethighlights.pdf		1,986
2013proposedoperbudget.aspx		1,443
fy2013operatingbudgetdocs.aspx		922
Contractors		25,870
contractorshome.aspx		3,547
statewidecontracts.aspx		996
contractlibraryhome.aspx		687
servicescontracts.aspx		451
employeebenefitscontracts.aspx		180
Central Collection Unit		43,197
ccuHome.aspx		18,304
CCUPaymentMethods.aspx		10,869
CCUHoursLocations.aspx		4,738
CCUStateTaxIntercept.aspx		4,459
CCUFedTaxIntercept.aspx		3,527
Procurement		13,658
procurementsinprogress.aspx		1,798
procurementhome.aspx		1,464
marylandethicsandprocurementlaws.aspx		363
inmatementalhealth.aspx		307
doingbusinesswithdbm.aspx		185
Equal Employment Opportunity		6,441
eeohome.aspx		1,756
publicinfoact_appenc.pdf		310
stateeeodirectory.pdf		283
eeobrochure.pdf		272
sexharrasspolicy.pdf		208
Home page		61,511
SITE TOTAL		1,885,757

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DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 29,018

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
ms100	117	90%%20position	11
job specs	93	hydrogeologist	8
ms-100	92	BB4	8
posc	88	Publication inmeta:ArchiveTag=DBM	7
ccu	84	VR 119 payment	7
fmla	84	carolyn sakai	7
groupwise	80	brian foley	7
md/lottery.com	68	Delegate DeBoy	6
retirement	66	standard salary structurescale for state employees	6
jobs	65	how to check statie leave hours	6
grade 3 leave	59	bp-01161	6
ms 100	59	sherry prosafe	6
forms	55	state emmployee directory	6
MS-100	55	Brookes, linda	6
cobra	54	statepension	6
payroll	53	DRUG PLAN 2/15/12	6
salary schedule	53	ecolab	6
tuition reimbursement	50	CONSULTING AND ACTUARIAL SERVICES	6
dhmh	48	instruction to fill up ms 310	6
health benefits	47	erin coleman	6
mileage reimbursement	47	St emp alt pension	6
MS 100	47	PSP	6
job specifications	46	employee eyeglass form	6
telework	46	driver licience	6
disability	44	fia/mrt sole source contract	5