

January 2013
DBM website traffic statistics (from Urchin)

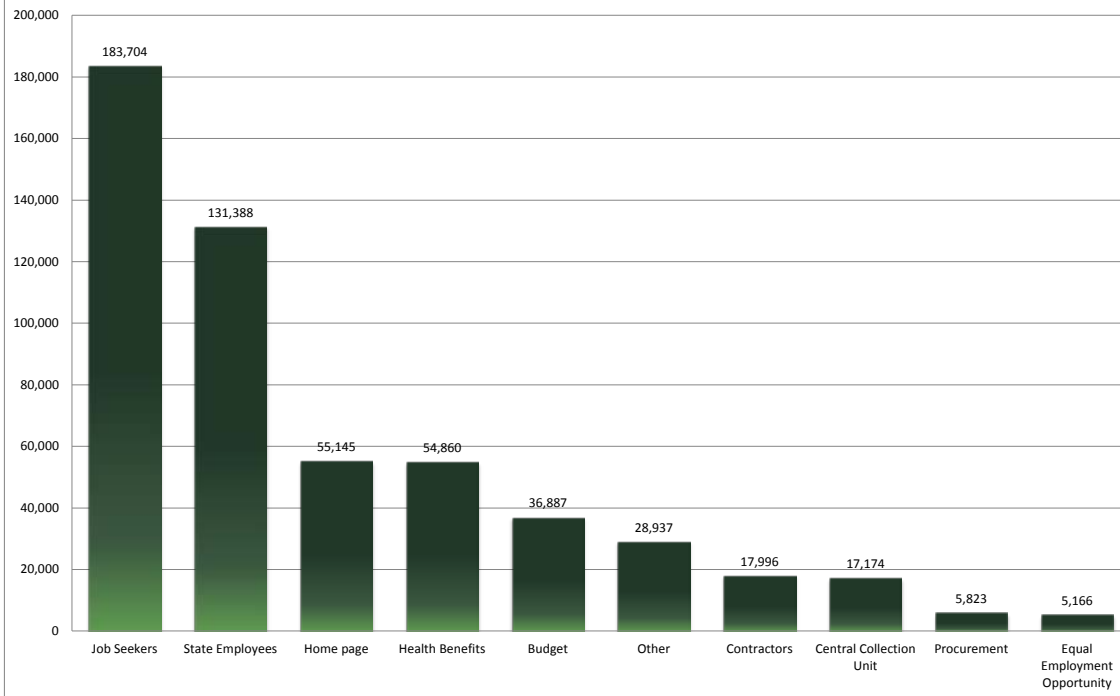
168,051 # visits
 424,496 # total page views
 112,584 # total document hits

How are people coming to our site?

51,430	google
35,386	direct (typed the URL directly)
13,052	jobaps.com
11,556	bing
6,310	google.com
6,047	search
5,876	maryland.gov
5,354	yahoo
3,301	intranet.dpssc.mdstate
1,789	mdcourts.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	183,704
jobsearch.aspx	79,866
JobSeekersHome.aspx	50,385
JobResults.aspx	12,858
employmentinformationotheragencies.aspx	9,615
benefitemployment.aspx	9,199

State Employees	131,388
employeehome.aspx	34,385
salaryinformation.aspx	13,313
weatherrel.aspx	11,268
stateholidays2013.aspx	9,131
disapplyforunemploymentbenefits.aspx	7,654

Health Benefits	54,860
HBHome.aspx	10,612
medicalplansalt.aspx	2,824
forms.aspx	2,103
benefits+guide.pdf	2,040
carefirst2013.aspx	1,881

Budget	36,887
budgethighlightsfy2014.pdf	2,732
operatingbudget.aspx	1,882
fy2014operatingbudgetdocs.aspx	1,273
fy2013budgethighlights.pdf	974
2014proposedoperbudget.aspx	933

Contractors	17,996
contractorshome.aspx	3,485
statewidecontractshome.aspx	872
contractlibraryhome.aspx	568
servicescontracts.aspx	361
langcontractsccat3.aspx/home.aspx	162

Central Collection Unit	17,174
ccuHome.aspx	8,041
CCUPaymentMethods.aspx	4,702
CCUHoursLocations.aspx	1,512
CCUStateTaxIntercept.aspx	1,257
CCUFedTaxIntercept.aspx	1,151

Procurement	5,823
procurementsinprogress.aspx	1,262
procurementhome.aspx	1,067
marylandethicsandprocurementlaws.aspx	235
doingbusinesswithdbm.aspx	108
vehicle_leasing_procedures.pdf	107

Equal Employment Opportunity	5,166
eeohome.aspx	1,817
publicinfoact_appenc.pdf	371
eeobrochures.pdf	269
sexharraspolicy.pdf	264
discriminationcomplaintfm.doc	153

Home page	55,145
SITE TOTAL	537,080

January, 2013
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 31,911

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	703	13-001376-003	164
liberal leave	201	money order pymnt	16
posc	168	12-999999-559	10
ms100	159	gale.jackson@maryland.gov	9
weather	147	psoc	9
unemployment	138	cleaning/janitorial contracts	9
ms 100	130	hurricane sandy	9
federa	110	punjab govt employees medical forms	9
forms	109	mehrtens	8
payroll	108	060B2490022	8
fmla	106	rfr	8
MS 100	99	psipop	8
retirement	96	12-004522-002	8
application	93	vernon connaway	8
jobs	85	timesheet reporting	8
correctional officer	79	kleanig	8
ms-100	79	005060	7
open enrollment	76	MANAGEMENT ASSOCIATE 12-002650-003	7
pay scale	70	drinker driver program	7
MS100	67	mall.maryland.gov	7
job specs	64	Pre-Offer Check	7
annual leave	63	050B7800011	7
state holidays	61	MCEA	6
training	57	unemployment	6
cola	54	MS-22 for Captain	6