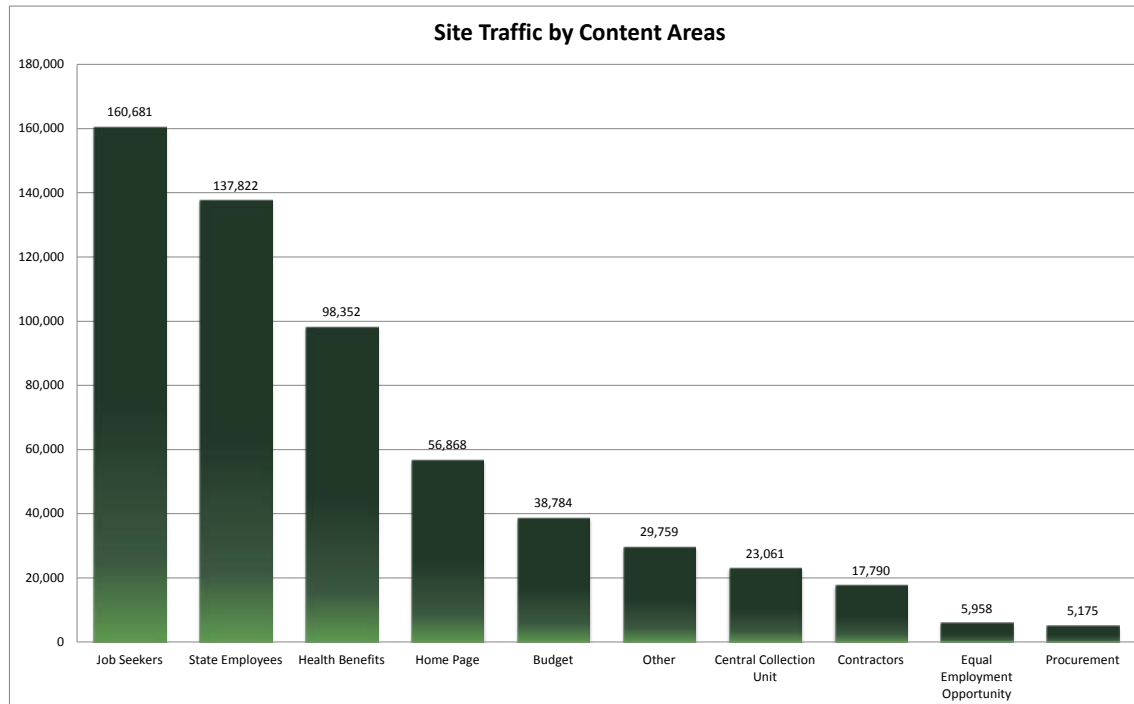


March 2013
DBM website traffic statistics (from Urchin)

174,072 # visits
 440,753 # total page views
 133,497 # total document hits

How are people coming to our site?

49,092	google
39,756	direct (typed the URL directly)
13,679	jobaps.com
11,984	bing
8,924	google.com
5,822	search
5,717	maryland.gov
5,528	yahoo
3,546	intranet.dpscs.mdstate
2,153	mdcourts.gov



Top Content (pageviews and document hits)

Job Seekers	160,681
JobSearch.aspx	70,253
jobseekershome.aspx	44,614
benefitemployment.aspx	8,750
employmentinformationotheragencies.aspx	8,086
jobresults.aspx	7,621
Health Benefits	98,352
HBHome.aspx	20,426
openenrollment2014.aspx	7,122
medicalplansalt.aspx	4,595
carefirst2013.aspx	2,998
benefits+guide.pdf	2,939
State Employees	137,822
weatherrel.aspx	37,037
employeeeshome.aspx	26,342
salaryinformation.aspx	10,983
standardsalaryscale.pdf	4,980
stateholidays2013.aspx	4,970
Budget	38,784
2014capbudgetvolume.pdf	1,659
fy2014capitalbudgetproposed.pdf	1,543
fy14taxexpendituresrpt.pdf	1,462
2012taxexpendreport.pdf	1,437
operatingbudget.aspx	1,088
Contractors	17,790
contractorshome.aspx	3,331
statwidecontractshome.aspx	940
contractlibraryhome.aspx	529
servicescontracts.aspx	300
langcontractsccat3.aspx/home.aspx	189
Central Collection Unit	23,061
ccuHome.aspx	10,519
CCUPaymentMethods.aspx	6,661
CCUHoursLocations.aspx	2,147
CCUStateTaxIntercept.aspx	1,827
CCUFedTaxIntercept.aspx	1,340
Procurement	5,175
procurementsinprogress.aspx	1,178
procurementhome.aspx	1,077
marylandethicsandprocurementlaws.aspx	254
visual-communication-services.aspx	121
dlobusinesswithdbm.aspx	95
Equal Employment Opportunity	5,958
eeohome.aspx	1,567
publications/annual-eeo-report-fy2012.pdf	1,420
publicinfoact_appenc.pdf	290
sexharrasspolicy.pdf	227
discriminationcomplaintfm.doc	173
Home page	56,868
SITE TOTAL	574,250

March, 2013
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 14,640

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	495	13-002731-001	9
liberal leave	137	13-005142-003	9
ms100	103	DPSCS-CS	8
health fairs	58	job number 13-000667-001	6
ms 100	57	foster parent resource trainer	5
application	52	Maryland stat ploice PCO	5
posc	50	1395984	5
jobs	48	13-002572-004	5
MS 100	47	Agency procurement Specialis I Speciifications	5
open enrollment	46	Janet Esser	5
forms	46	Virgina government jobs	4
ms-100	42	Online application for Sergeant 13-004082-001	4
weather	41	July 2013-June 2014 Enrollment Worksheet	4
benefits	41	seargent application	4
retirement	39	irregular english verbs	4
ccu	38	acorm	4
fmla	37	http://timesheet.dhmf.maryland.gov	4
cobra	37	cdunston-mclee email	4
unemployment	35	2013 additional bonus cam. sur	4
correctional officer	33	renunciation form	4
health fair	32	059990	4
mva	32	administrative officer responsibilities	4
leave bank	30	Welders	4
reinstatement	30	townsem	3
reclassification	29	maryland park serviice	3