

July 2013
DBM website traffic statistics (from Urchin)

133,918 # visits
 339,725 # total page views
 102,980 # total document hits

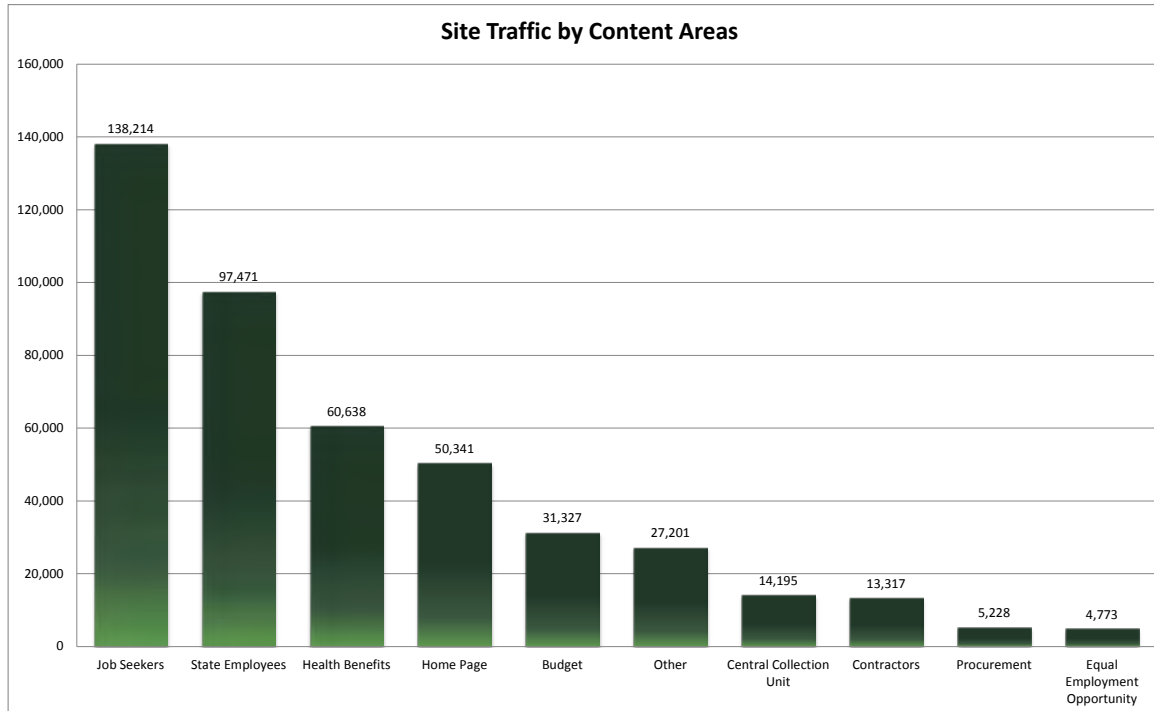
How are people coming to our site?

32,875 google
 28,110 direct (typed the URL directly)
 15,469 jobaps.com
 11,537 bing
 9,666 google.com
 4,399 yahoo
 4,398 search
 3,570 intranet.dpsc.state.md
 2,027 maryland.gov
 1,180 dhmm.maryland.gov



Top Content (pageviews and document hits)

Job Seekers	138,214
jobsearch.aspx	57,318
jobseekershome.aspx	38,096
benefitemployment.aspx	9,297
employmentinformationotheragencies.aspx	8,474
stateapp.aspx	4,997
Health Benefits	60,638
HBHome.aspx	13,193
benefitguidespy13.pdf	2,961
medicalplansalt.aspx	2,934
forms.aspx	2,870
carefirst2013.aspx	1,723
State Employees	97,471
employeeshome.aspx	23,213
salaryinformation.aspx	13,493
standardsalaryscale.pdf	6,604
disapplyforunemploymentbenefits.aspx	5,181
stateholidays2013.aspx	3,853
Budget	31,327
operatingbudgetinstructions.aspx	1,104
operatingbudget.aspx	1,078
fy2014capitalbudgetenacted.pdf	882
budgethighlightsfy2014.pdf	851
2014fiscaldigest.aspx	842
Contractors	13,317
contractorshome.aspx	3,333
statwidecontractshome.aspx	1,015
contractlibraryhome.aspx	534
servicescontracts.aspx	293
languagecontracthome.aspx	125
Central Collection Unit	14,195
ccuHome.aspx	7,258
CCUPaymentMethods.aspx	4,357
CCUHoursLocations.aspx	1,337
CCUStateTaxIntercept.aspx	548
CCUFedTaxIntercept.aspx	353
Procurement	5,228
procurementsinprogress.aspx	1,162
procurementhome.aspx	1,113
marylandethicsandprocurementlaws.aspx	191
inmate-dental.aspx	130
doingbusinesswithdbm.aspx	123
Equal Employment Opportunity	4,773
eeohome.aspx	1,434
publicinfoact_appenc.pdf	244
sexharrasspolicy.pdf	221
eeotraining.aspx	215
eeo-training/harrassmentworkplace.pdf	146
Home page	50,341
SITE TOTAL	442,705



July, 2013
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 13,991

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	516	Search	364
forms	90	pbb	8
ms100	75	MS100Form	5
ms 100	70	aacps.org human resource	4
fmla	53	sand fence	4
posc	50	payroll scheudle 2013	4
MS 100	43	ms-22 4084	4
correctional officer	40	PHPBB	3
retirement	40	ksa	3
payroll	39	clमित services	3
fleet	39	Mcp/dgs	3
unemployment	36	schoolwide paraprofessional	3
comar	36	Fiscal Chief, Financial Management MS-22	3
payroll schedule	36	finnen center	3
transfer list	35	MS100form	3
tuition reimbursement	31	Jerry Moylan	3
jobs	29	maryland pennysaver	3
reinstatement	28	fiscal accounts technician 00452	3
pay scale	28	SSL3 3rd Tranche	3
application	28	001345	3
cola	28	MSRS 13	3
job specs	26	4084 ms-22	3
cobra	25	gmail account	3
ms-100	24	core funcions of human resources	2
transfer	23	forms to request leave of absnence	2