

August 2013
DBM website traffic statistics (from Urchin)

132,121 # visits
 343,610 # total page views
 111,777 # total document hits

How are people coming to our site?

32,209 google
 27,493 direct (typed the URL directly)
 15,099 jobaps.com
 12,395 google.com
 11,393 bing
 4,738 search
 4,381 yahoo
 3,064 intranet.dpscs.mdstate
 1,777 maryland.gov
 1,175 baltimorecountymd.gov



Top Content (pageviews and document hits)

Job Seekers	130,987
jobsearch.aspx	52,250
jobseekershome.aspx	35,599
benefitsemloyment.aspx	9,118
employmentinformationotheragencies.aspx	9,082
marylandstateapplication.pdf	6,346

Health Benefits	90,710
HBHome.aspx	20,121
medicalplansalt.aspx	4,762
retirees.aspx	4,549
benefitsguidespy13.pdf	3,888
drugcoverage2012.aspx	3,392

State Employees	87,696
employeeshome.aspx	21,812
salaryinformation.aspx	11,424
standardsalaryscale.pdf	5,669
stateholidays2013.aspx	4,690
disapplyforunemploymentbenefits.aspx	4,214

Budget	31,975
operatingbudgetinstructions.aspx	1,578
operatingbudget.aspx	1,044
fy2014capitalbudgetenacted.pdf	746
budgethighlightsfy2014.pdf	743
capbudget/pages/home.aspx	714

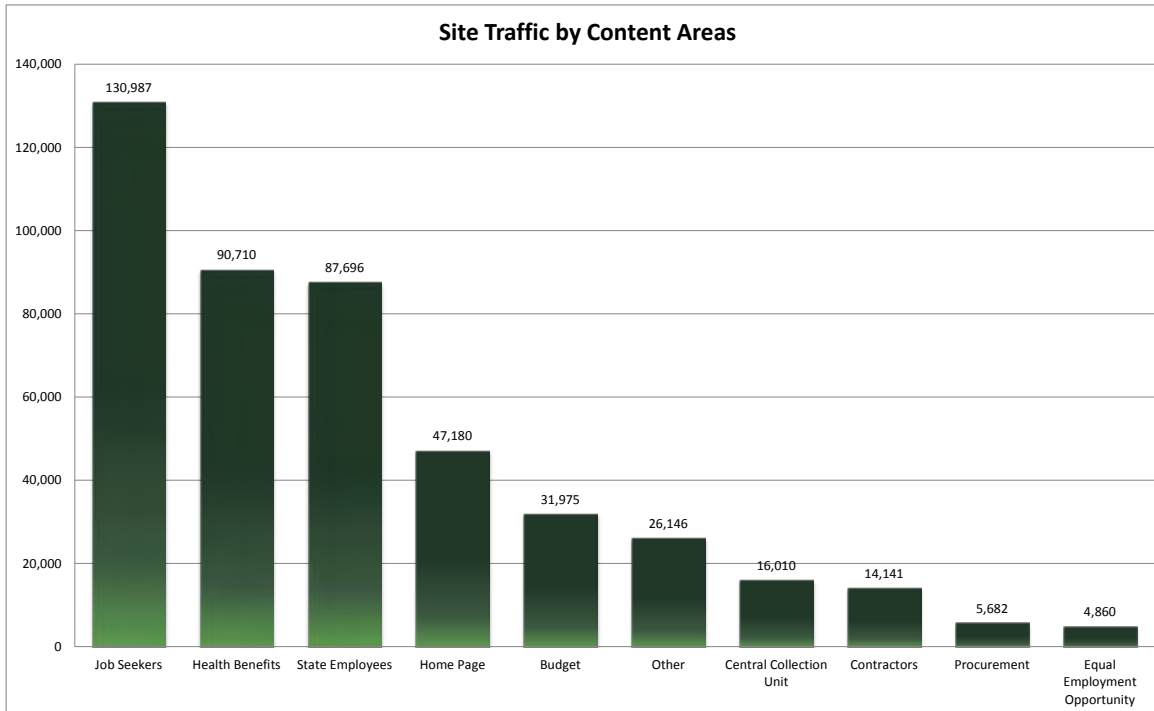
Contractors	14,141
contractorshome.aspx	3,152
statewidecontractshome.aspx	934
contractlibraryhome.aspx	518
servicescontracts.aspx	318
languagecontracthome.aspx	131

Central Collection Unit	16,010
ccuHome.aspx	8,010
CCUPaymentMethods.aspx	5,010
CCUHoursLocations.aspx	1,457
CCUStateTaxIntercept.aspx	648
CCUFedTaxIntercept.aspx	469

Procurement	5,682
procurementsinprogress.aspx	1,140
procurementhome.aspx	1,019
marylandethicsandprocurementlaws.aspx	174
dental-plan.aspx	138
doingbusinesswithdbm.aspx	135

Equal Employment Opportunity	4,860
eehome.aspx	1,507
sexharrasspolicy.pdf	265
publicinfoact_appenc.pdf	185
eeofilecomplaint.aspx	169
eeobrochures.aspx	154

Home page	47,180
SITE TOTAL	455,387



August, 2013
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 13,808

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	408	Search	168
bargaining status	177	cats plus	6
fleet	82	Http://www.jobaps.com/MD/sup/ preview.asp?	6
ms100	76	allergens	5
ms 100	60	housing for disibilitites	4
fmla	57	elliott schlanger	4
posc	50	resident adviser supervisor	4
cobra	43	001b3400200	4
unemployment	42	graded state employees salary structure 2014	3
retirement	40	MOU bargaining unit h afp healthcare	3
MS 100	40	real property deta search	3
application	39	EmployeeTimesheets	3
forms	38	2014/retiree prescription drug coverage change	3
open enrollment	37	biodata	3
ms-100	36	Carolyn Mroz	3
pay scale	35	can central collections garnish my wages	3
correctional officer	34	www.wmhs.com	3
djs	34	phpbb	3
jobs	31	uhcepobehavioralhealthparticipants	3
dhmh	30	ricky harrison brunson	3
benefits	30	State EmployeeTimesheet	3
2014	27	obamacare	3
FMLA	25	Meal and Trip Reimbursement Limits in Vancouver canada	3
child support	25	Jerry sanford	3
payroll	22	philadelphia unified court system jobs	3