

December 2013
DBM website traffic statistics (from Urchin)

146,009 # visits
 344,942 # total page views
 270,936 # total document hits

How are people coming to our site?

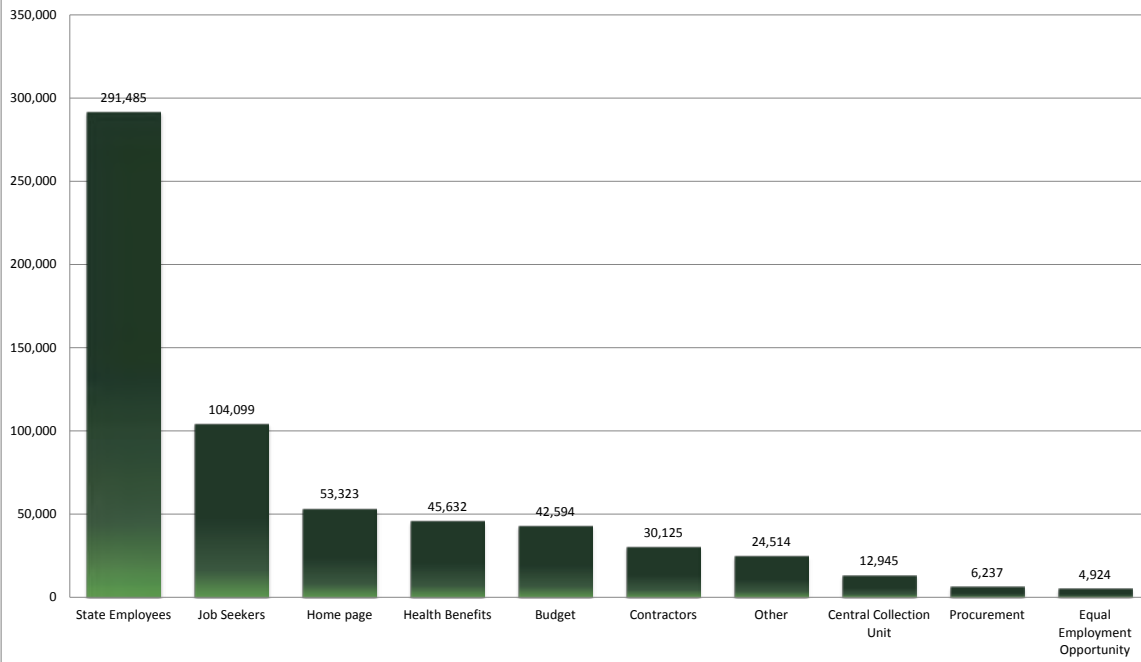
31,369 google
 30,948 direct (typed the URL directly)
 23,277 google.com
 12,228 jobaps.com
 10,653 bing
 4,540 yahoo
 4,407 search
 3,629 intranet.dpssc.mdstate
 2,514 maryland.gov
 2,189 gov.state.md.us



Top Content (pageviews and document hits)

Job Seekers	104,099
jobsearch.aspx	43,621
jobseekershome.aspx	29,554
benefitemployment.aspx	7,520
employmentinformationotheragencies.aspx	6,635
stateapp.aspx	3,342
Health Benefits	45,632
hbhome.aspx	11,505
benefits+guide.pdf	1,842
forms.aspx	1,440
medicalplansalt.aspx	1,376
retirees.aspx	920
State Employees	291,485
standardsalaryscale.pdf	137,358
weatherrel.aspx	39,067
employeeshome.aspx	23,249
salaryinformation.aspx	15,851
stateholidays2013.aspx	9,485
Budget	42,594
fy2014capitalbudgetenacted.pdf	1,218
2014/fy14taxexpendituresrpt.pdf	1,212
2014/budgethighlightsfy2014.pdf	940
operatingbudget.aspx	836
operatingbudgetinstructions.aspx	681
Contractors	30,125
contractorshome.aspx	2,996
statewidecontractshome.aspx	883
vscontracthome.aspx	498
vcs_servicecat1.aspx	449
contractlibraryhome.aspx	402
Central Collection Unit	12,945
ccuhome.aspx	6,687
ccupaymentmethods.aspx	3,694
ccuhourslocations.aspx	1,256
ccufedtaxintercept.aspx	505
ccustatetaxintercept.aspx	462
Procurement	6,237
procurementsinprogress.aspx	872
procurementhome.aspx	723
health-plan-admin.aspx	163
onlinejobpost050b4400001r.aspx	136
procurementsinprogress/f10b3400022-rfp.pdf	128
Equal Employment Opportunity	4,924
eehome.aspx	1,254
sexharraspolicy.pdf	251
publicinfoact_appenc.pdf	174
reasonableaccommodations.pdf	140
eeofilecomplaint.aspx	116
Home page	53,323
SITE TOTAL	615,878

Site Traffic by Content Areas



December, 2013
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 13,821

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	625	Search	28
liberal leave	217	unsubscribe	5
weather	68	bcbs vision reimbursement form	5
Liberal leave	68	Marsha blandford	4
liberal leave policy	57	ingrid.gordon@maryland.gov	4
unemployment	57	MECU	4
pay scale	57	Can an employee on probation usce annual	3
forms	47	rita wheeler	3
ms 100	41	1300-1318-006	3
posc	40	executive order 01.01.1995.19	3
2014 holidays	38	Outdoor Discovery Naturalist	3
ms100	37	james mcvicker jr salary state of maryland	3
fmla	37	employees who join laeve bank in 10/13 when does membershi	3
pep	35	GEORGE MYER'S collective bargaining	3
ms-100	35	payscale 2014	3
salary information	34	echild	3
direct pay coupons	33	home buying assisitance	3
payroll	33	University of Maryland HIDA	2
2013 salary schedule	33	Substitute teacher apps	2
cobra	32	www.yahoo mail	2
salary schedule 2013	30	quickClaim	2
cola	28	maryland employeereimbursement forms	2
state holidays 2014	28	State Highway Administrtration job openings	2
retirement	28	comptroller of maryland organizational chart	2
Weather	27	maintenance cheif non licensed	2