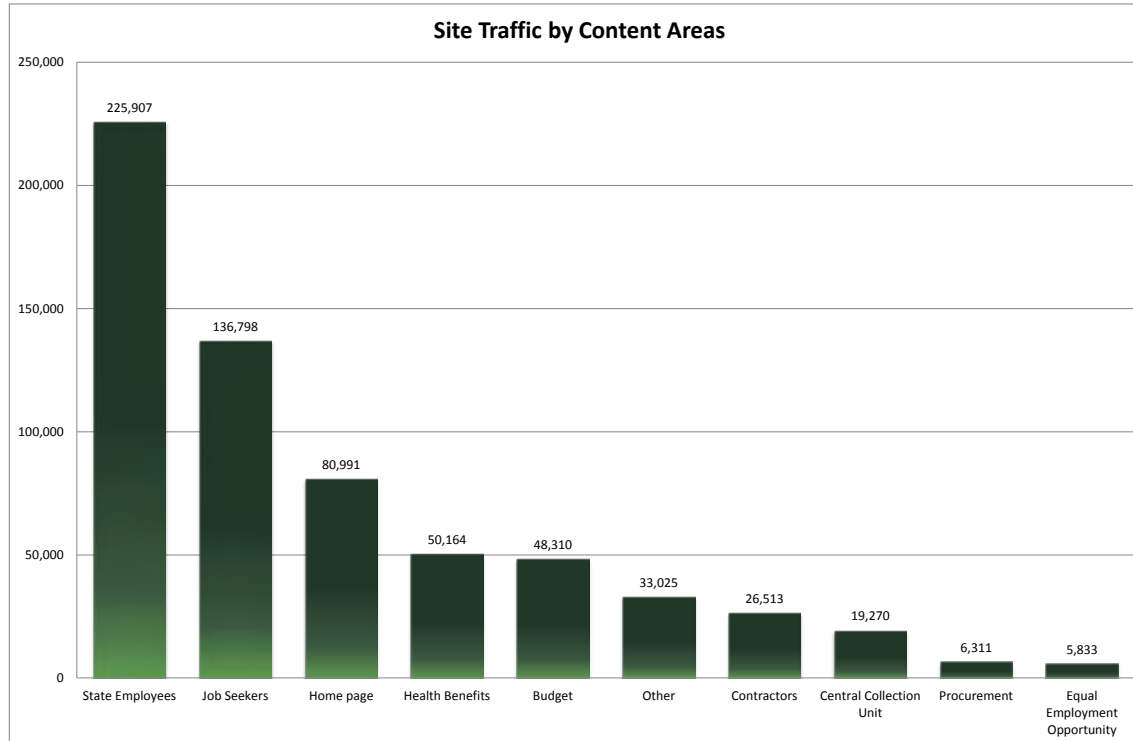


January 2014  
DBM website traffic statistics (from Urchin)

216,665 # visits  
489,830 # total page views  
143,292 # total document hits

**How are people coming to our site?**

46,573	direct (typed the URL directly)
44,027	google
39,620	google.com
15,810	bing
15,688	jobaps.com
5,990	search
5,556	yahoo
5,182	maryland.gov
4,630	gov.state.md.us
3,517	intranet.dpscs.mdstate



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>	136,798
jobsearch.aspx	56,421
jobseekershome.aspx	39,761
benefitemployment.aspx	9,550
employmentinformationotheragencies.aspx	9,219
stateapp.aspx	3,808
<b>State Employees</b>	225,907
weatherrel.aspx	88,103
employeeshome.aspx	32,444
salaryinformation.aspx	17,763
standardsalaryscale.pdf	10,075
disapplyforunemploymentbenefits.aspx	7,334
<b>Health Benefits</b>	50,164
hbhome.aspx	12,624
benefits+guide.pdf	2,046
forms.aspx	1,873
medicalplansalt.aspx	1,668
abhome.aspx	1,326
<b>Budget</b>	48,310
operatingbudget.aspx	2,103
/2015/budgethighlightsfy2015.pdf	3,181
/2014instructions/p150-153_mfrsubmission.pdf	2,199
/2014/budgethighlightsfy2014.pdf	1,276
capbudget/pages/home.aspx	944
<b>Contractors</b>	26,513
contractorshome.aspx	3,899
statewidecontractshome.aspx	1,235
contractlibraryhome.aspx	525
vcscontracthome.aspx	363
servicescontracts.aspx	329
<b>Central Collection Unit</b>	19,270
ccuhome.aspx	9,009
ccupaymentmethods.aspx	5,243
ccuhourslocations.aspx	1,851
ccustatetaxintercept.aspx	1,369
ccufedtaxintercept.aspx	1,299
<b>Procurement</b>	6,311
procurementsinprogress.aspx	1,099
procurementhome.aspx	949
health-plan-admin.aspx	191
marylandethicsandprocurementlaws.aspx	132
doingbusinesswithdbm.aspx	121
<b>Equal Employment Opportunity</b>	5,833
eeohome.aspx	1,801
sexharrasspolicy.pdf	232
publicinfoact_appenc.pdf	221
eeofilecomplaint.aspx	171
recordkeeprequirements.pdf	158
Home page	80,991
<b>SITE TOTAL</b>	<b>633,122</b>

**January, 2014**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 17,691

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
Search	502	14-001362-00	8
liberal leave	234	leon pollard	8
weather	77	Search	7
posc	77	14-001755-SMC	6
unemployment	73	timesheet code 18	4
fmla	62	doug snodgrass	4
retirement	59	leon pollard/offset by md.budget and management office	4
ms100	57	standard salary scales/hourly	4
liberal leave policy	50	3%%20cola	4
pay scale	47	timothy bahr	4
Liberal leave	44	applicationhelp@maryland.gov	3
payroll	43	13-002692-002	3
closings	40	mvp.org	3
FMLA	39	Ms22 for regulatory and compliance engineer	3
correctional officer	38	Telegra Clinton	3
w2	38	VIEP Testing Stations	3
state holidays	36	tmobile discount	3
mva	35	webcert	3
2014 holidays	34	ffat	3
ms 100	32	dhr contacts hrdt trainers	3
jobs	32	christie michaels	3
tuition reimbursement	31	2013 payscale	3
forms	31	aryetta.clark@maryland.gov	3
administrative leave	31	IS-22 Disclaimer	3
comar	29	list of md state holidays fot 2014	3