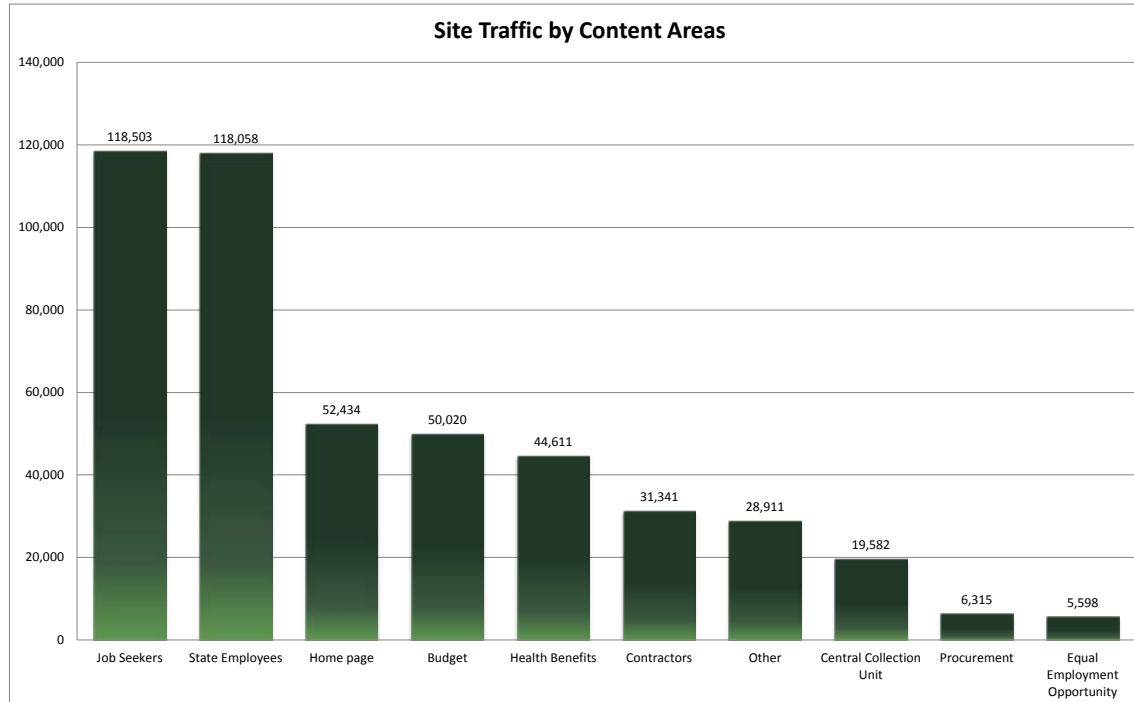


April 2014
DBM website traffic statistics (from Urchin)

136,687 # visits
328,218 # total page views
147,155 # total document hits

How are people coming to our site?

27,969 direct (typed the URL directly)
25,879 google.com
24,015 google.com
15,282 jobaps.com
12,185 bing
3,581 intranet.dpscs.mdstate
2,299 maryland.gov
2,074 search
1,858 yahoo
1,534 r.search.yahoo.com



Top Content (pageviews and document hits)

Job Seekers	118,503
jobsearch.aspx	45,101
jobseekershome.aspx	36,859
benefitemployment.aspx	9,172
employmentinformationotheragencies.aspx	7,819
stateapp.aspx	3,605
Health Benefits	44,611
HBHome.aspx	10,240
benefits+guide.pdf	2,246
forms.aspx	1,514
medicalplansalt.aspx	1,426
abchome.aspx	895
State Employees	118,058
employeeshome.aspx	24,310
salaryinformation.aspx	16,147
standardsalaryscale.pdf	10,330
stateholidays2014.aspx	6,798
disapplyforunemploymentbenefits.aspx	4,986
Budget	50,020
budgethighlightsfy2015.pdf	1,526
2014instructions/p150-153_mfrsubmission.pdf	1,309
operatingbudget.aspx	1,204
budgethighlightsfy2014.pdf	796
2015proposedoperbudget.aspx	735
Contractors	31,341
contractorshome.aspx	3,400
statewidecontractshome.aspx	1,216
contractlibraryhome.aspx	532
vcscontracthome.aspx	309
servicescontracts.aspx	285
Central Collection Unit	19,582
ccuHome.aspx	9,211
CCUPaymentMethods.aspx	5,523
CCUHoursLocations.aspx	1,966
CCUStateTaxIntercept.aspx	1,494
CCUFedTaxIntercept.aspx	906
Procurement	6,315
procurementsinprogress.aspx	1,079
procurementhome.aspx	1,000
rfptemplate.doc	154
marylandethicsandprocurementlaws.aspx	144
analytassignments.slx	135
Equal Employment Opportunity	5,598
eeohome.aspx	1,479
publicinfoact_appenc.pdf	199
reasonableaccommodationspdf	158
eeofilecomplaint.aspx	155
discriminationcomplaintfm.doc	154
Home page	52,434
SITE TOTAL	475,373

April, 2014
DBM Website Frequent Search Terms (from Google Custom Search)

Total Searches: 21,219

Popular Queries	# Occurrences
sps	67
fmla	56
bas	28
posc	24
dip	12
pay scale	12
retirement	12
service reduction days	10
state holidays	10
update application	10
meal reimbursement	10
bereavement leave	10