

**May 2011**  
**DBM website traffic statistics (from Urchin)**



**215,688 # visits**  
**1,591,761 # total page views**

**How are people coming to our site?**

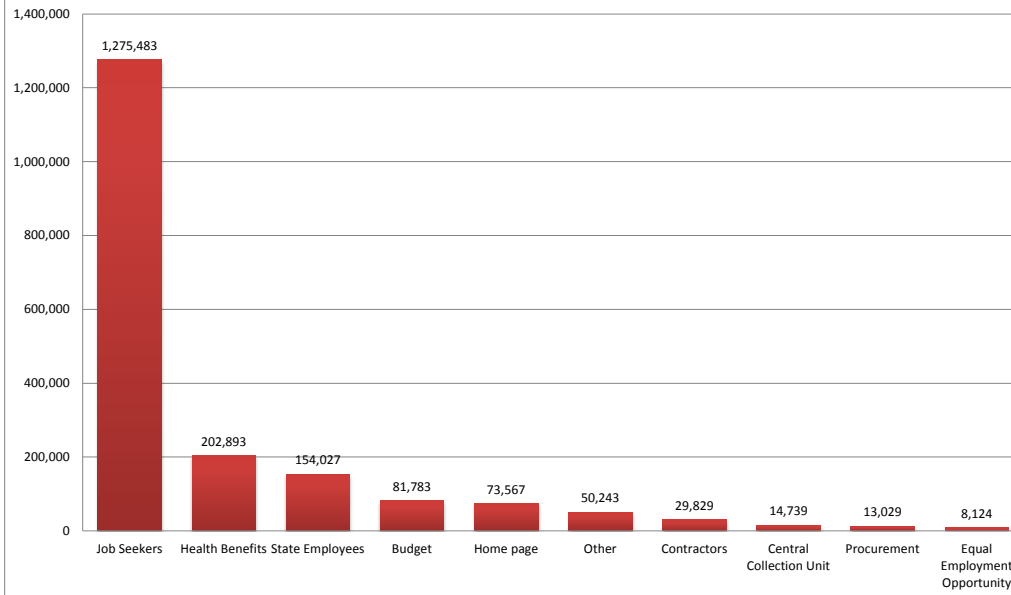
|        |                                 |
|--------|---------------------------------|
| 62,819 | google                          |
| 47,059 | direct (typed the URL directly) |
| 12,794 | bing                            |
| 11,295 | maryland.gov                    |
| 10,667 | search                          |
| 7,391  | yahoo                           |
| 5,834  | intranet.dpscs.mdstate          |
| 4,253  | dhmf.maryland.gov               |
| 4,072  | dhr.maryland.gov                |
| 3,388  | dbmnet                          |



**Top Content (pageviews and document hits)**

|  |                  |
|--|------------------|
| <b>Job Seekers</b>                       | <b>1,275,483</b> |
| JobSearch.aspx                           | 731,870          |
| JobResults.aspx                          | 297,804          |
| JobSeekersHome.aspx                      | 59,152           |
| employmentinformationotheragencies.aspx  | 23,775           |
| stateapp.aspx                            | 22,223           |
| <b>Health Benefits</b>                   | <b>202,893</b>   |
| HBHome.aspx                              | 59,943           |
| planyear2012/oesupplementrates.pdf       | 11,701           |
| HealthPlansHome.aspx                     | 10,779           |
| Forms.aspx                               | 10,037           |
| enrollmenthome.aspx                      | 6,052            |
| <b>State Employees</b>                   | <b>154,027</b>   |
| employeeshome.aspx                       | 43,471           |
| salaryinformation.aspx                   | 10,966           |
| stateholidays2011.aspx                   | 4,919            |
| standardsalaryscale.pdf                  | 4,563            |
| salaryplan.aspx                          | 4,002            |
| <b>Budget</b>                            | <b>81,783</b>    |
| fy2012operatingbudgetdocs.aspx           | 3,249            |
| OperatingBudget.aspx                     | 2,354            |
| /2012/fy2012budgethighlights.pdf         | 1,376            |
| capbudgethome.aspx                       | 1,113            |
| 2012proposedoperbudget.aspx              | 1,052            |
| <b>Contractors</b>                       | <b>29,829</b>    |
| contractorsHome.aspx                     | 3,032            |
| StatewideContractsHome.aspx              | 940              |
| ContractLibraryHome.aspx                 | 563              |
| ServicesContracts.aspx                   | 440              |
| ascopentaskorders.aspx                   | 194              |
| <b>Central Collection Unit</b>           | <b>14,739</b>    |
| ccuHome.aspx                             | 7,329            |
| CCUPaymentMethods.aspx                   | 4,094            |
| CCUHoursLocations.aspx                   | 1,707            |
| CCUStateTaxIntercept.aspx                | 585              |
| CCUFedTaxIntercept.aspx                  | 461              |
| <b>Procurement</b>                       | <b>13,029</b>    |
| ProcurementHome.aspx                     | 1,923            |
| ProcurementsInProgress.aspx              | 1,264            |
| MarylandEthicsandProcurementLaws.aspx    | 265              |
| doingbusinesswithdbm.aspx                | 176              |
| /procurementsInProgress/actuarialrfp.pdf | 151              |
| <b>Equal Employment Opportunity</b>      | <b>8,124</b>     |
| EEOHome.aspx                             | 3,010            |
| publicinfoact_appenc.pdf                 | 302              |
| stateeodirectory.pdf                     | 274              |
| sexharrasspolicy.pdf                     | 189              |
| whistleblowerlaw.pdf                     | 183              |

**Site Traffic by Content Areas**



Home page 73,567  
**SITE TOTAL 1,903,717**

**May, 2011**  
**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 36,031

| <b>Top 25 Queries</b>  | <b># Occurrences</b> | <b>Top 25 Queries Not Found</b>              | <b># Occurrences</b> |
|------------------------|----------------------|--|----------------------|
| leave bank             | 214                  | \$750.00 bonus                               | 13                   |
| pay scale              | 211                  | Steve Tomaszewski                            | 12                   |
| service reduction days | 169                  | anita mckoy                                  | 9                    |
| salary scale           | 163                  | MS44   | 9                    |
| collective bargaining  | 154                  | irv  | 9                    |
| ivr                    | 125                  | 3 10s  | 8                    |
| furlough               | 122                  | departmentofcorrections                      | 8                    |
| retirement             | 110                  | ccu account no;2939037                       | 8                    |
| rates                  | 110                  | volentary separation program                 | 7                    |
| posc                   | 107                  | job spect                                    | 7                    |
| tuition reimbursement  | 105                  | grainger                                     | 7                    |
| ms 100                 | 105                  | executive order 01.01.1996                   | 7                    |
| open enrollment        | 101                  | IRV  | 7                    |
| job specs              | 98                   | lottery mailroom maintenance chief           | 6                    |
| forms                  | 94                   | dbm philippines                              | 6                    |
| salary schedule        | 93                   | payscale for 2012                            | 6                    |
| salary                 | 90                   | david wladkowski                             | 6                    |
| meal reimbursement     | 90                   | maintence                                    | 6                    |
| fmla                   | 87                   | beneficiary form                             | 6                    |
| ms100                  | 81                   | baltimore city liquor inspector              | 6                    |
| jobs                   | 79                   | aldouby                                      | 6                    |
| IVR                    | 76                   | 750.00 Bonus                                 | 6                    |
| service reduction      | 73                   | juvenile Services Departament                | 6                    |
| cobra                  | 73                   | MS4A   | 6                    |
| mileage reimbursement  | 70                   | baltimore city department of social services | 6                    |