

December 2011
DBM website traffic statistics (from Urchin)



180,436 # visits
1,363,713 # total page views

How are people coming to our site?

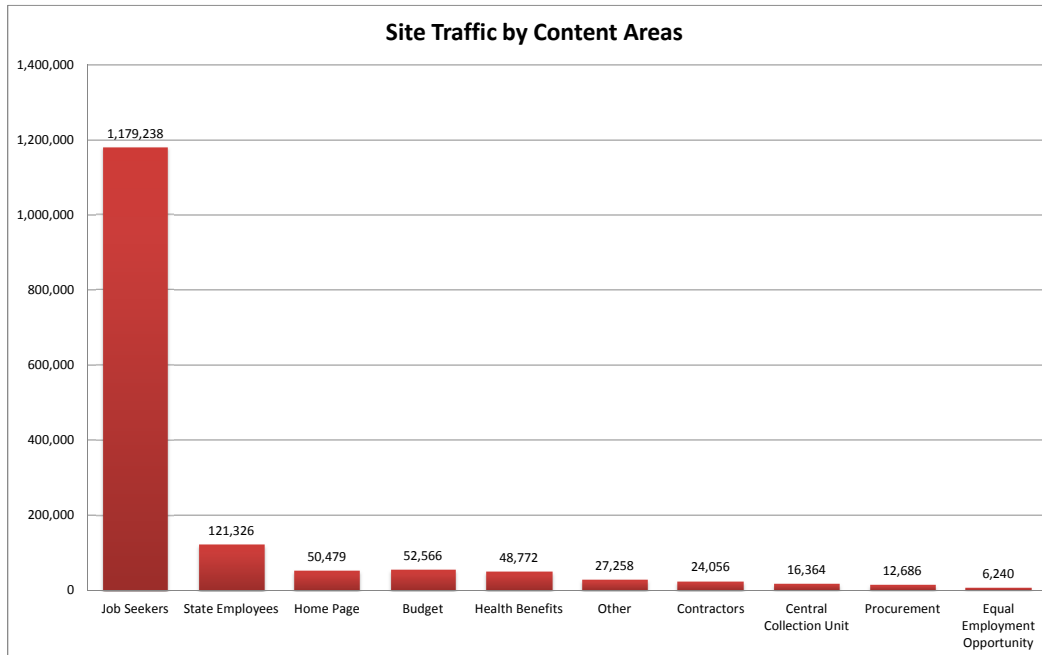
61,191	google
32,139	direct (typed the URL directly)
11,510	bing
8,195	search
8,194	maryland.gov
6,182	yahoo
5,750	intranet.dpscs.mdstate
4,090	dhr.maryland.gov
3,257	dhmh.maryland.gov
2,528	dpscs.state.md.us



Top Content (pageviews and document hits)

Job Seekers	1,179,238
JobSearch.aspx	713,657
JobResults.aspx	271,683
JobSeekersHome.aspx	38,672
employmentinformationotheragencies.aspx	21,869
jobsearchdbmjobs.aspx	17,585
Health Benefits	48,772
HBHome.aspx	11,120
forms.aspx	2,497
healthplanshome.asp	2,296
benefitsguide.pdf	1,586
medicalcoverage2012.aspx	1,530
State Employees	121,326
employeeshome.aspx	27,366
salaryinformation.aspx	10,364
stateholidays2012.aspx	8,197
stateholidays2011.aspx	6,924
pephome.aspx	5,772
Budget	52,566
operatingbudget.aspx	1,336
fy2012operatingbudgetdocs.aspx	861
operatingbudgetinstructions.aspx	796
fy2012budgethighlights.pdf	769
2012proposedoeprbudget.aspx	576
Contractors	24,056
contractorshome.aspx	2,836
statewidecontractshome.aspx	697
contractlibraryhome.aspx	479
servicescontracts.aspx	344
auditservicescontractuse.aspx	97
Central Collection Unit	16,364
ccuHome.aspx	8,977
CCUPaymentMethods.aspx	4,232
CCUHoursLocations.aspx	1,618
CCUStateTaxIntercept.aspx	484
CCUFedTaxIntercept.aspx	482
Procurement	12,686
ProcurementHome.aspx	1,363
ProcurementsInProgress.aspx	1,138
marylandethicsandprocurementlaws.aspx	234
inmatemedhealthcare.aspx	222
doingbusinesswithdbm.aspx	175
Equal Employment Opportunity	6,240
eeohome.aspx	2,265
stateeeodirectory.pdf	310
publicinfoact_appenc.pdf	288
whistleblowerlaw.pdf	204
sexharrasspolicy.pdf	192

Site Traffic by Content Areas



Home page 50,479
SITE TOTAL 1,538,985

December, 2011
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 23,503

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
holidays	106	MD/Lottery.com	40
retirement	95	WWW/PAYDAY.COM	18
fmla	86	WWW.PAYDAY.COM	14
job specs	82	loretta webster	10
annual leave	82	11-257-2919	9
pep	76	EVS contract	9
state holidays	68	Classification Title and Code	8
job classifications	66	salary plan/special appointments fy12	8
posc	66	cas move-it	7
health benefits	62	keona wiley	7
personal leave	61	disabilityretirement	7
cobra	60	diverse interview panel	6
tuition reimbursement	59	budget circular 2011-4	6
ccu	54	LBC 98	6
correctional officer	53	salary plann/special appointments fy12	6
central payroll	53	Chief Medical Exminers	6
state holidays 2012	51	dale mcdonough	6
ms100	51	000678	6
djs	51	DBM PEI	6
ms-100	49	printable state calendars	6
2012 holidays	48	Search oz cecile	6
ms 100	48	personalcare for seniors	6
short term disability	46	11-3176-931	6
job descriptions	45	cold.com	6
unemployment	44	infectious disease and environmental	6