

March 2012
DBM website traffic statistics (from Urchin)

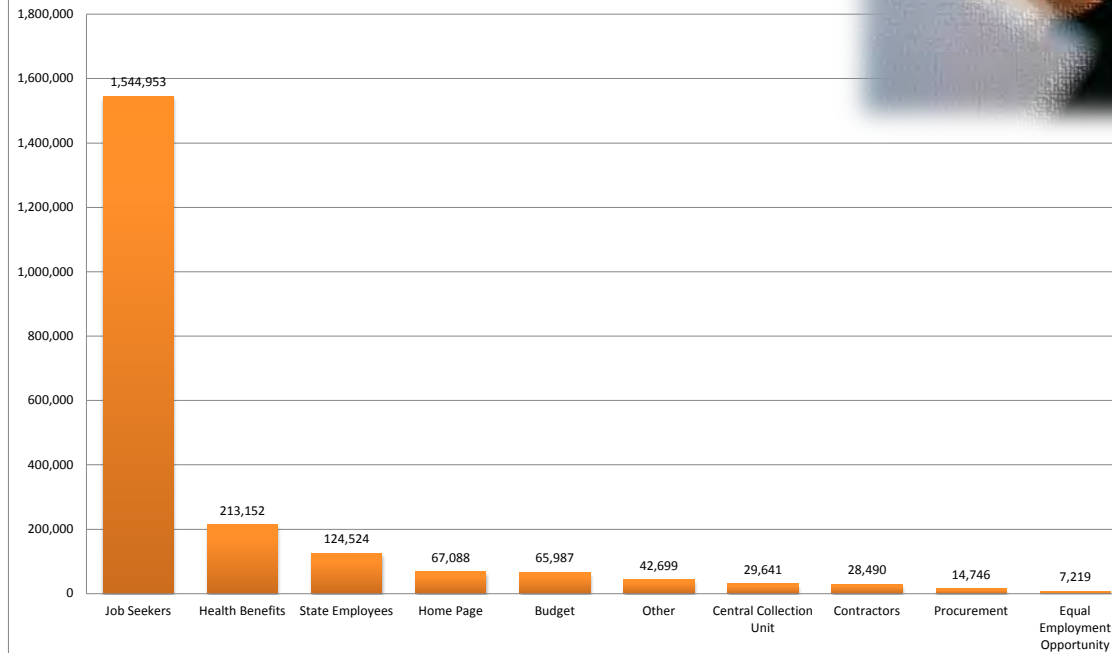
241,656 # visits
1,882,240 # total page views

How are people coming to our site?

80,515	google
47,611	direct (typed the URL directly)
15,820	bing
11,033	maryland.gov
10,343	search
7,276	yahoo
5,789	dhr.maryland.gov
5,645	intranet.dpscs.mdstate
4,879	mdcourts.gov
4,175	dhmh.maryland.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	1,544,953
JobSearch.aspx	926,398
JobResults.aspx	366,861
JobSeekersHome.aspx	47,046
stateapp.aspx	23,381
jobsearchdbmjobs.aspx	23,207

Health Benefits	213,152
HBHome.aspx	45,098
newsdisplay.aspx	16,799
premiumrates.aspx	11,424
openenrollment.aspx	7,607
benefitsguide.pdf	7,360

State Employees	124,524
employeeshome.aspx	38,269
salaryinformation.aspx	13,178
standardsalaryscale.pdf	4,498
salaryplan.aspx	3,777
newsdisplay.aspx	3,670

Budget	65,987
fy2013budgethighlights.pdf	2,020
operatingbudget.aspx	1,728
fy2013budgethearingtestimony.aspx	1,696
2013proposedoperbudget.aspx	912
fy2012budgethighlights.pdf	897

Contractors	28,490
contractorshome.aspx	3,493
statewidecontractshome.aspx	1,080
contractlibraryhome.aspx	567
servicescontracts.aspx	353
foreignlanguagepage.aspx	207

Central Collection Unit	29,641
ccuHome.aspx	14,385
CCUPaymentMethods.aspx	7,920
CCUHoursLocations.aspx	3,357
CCUStateTaxIntercept.aspx	1,699
CCUFedTaxIntercept.aspx	1,338

Procurement	14,746
procurementsinprogress.aspx	1,867
procurementhome.aspx	1,371
marylandethicsandprocurementlaws.aspx	304
language.aspx	290
procurementsinprogress/languagefp.pdf	250

Equal Employment Opportunity	7,219
eeohome.aspx	1,901
publicinfoact_appenc.pdf	355
eeobrochure.pdf	348
stateeodirectory.pdf	307
sexharraspolicy.pdf	248

Home page	67,088
SITE TOTAL	2,138,499

March, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 31,755

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
ms 100	129	Sue Woomer	13
fmla	109	plan rates effective 7-01-12	10
health benefits	107	md toll selectors jobs	9
job specs	104	circus tickets	8
posc	103	lieberman	8
ms100	100	seargent	8
open enrollment	88	FIND HOW MUCH I OWE, BUT DON'T HAVE MY CCU ACCOUNT NUMBER	8
retirement	86	sherry leister	8
ms-100	82	transparency reporting.netewuavriovui438socialnessclubs ueriovireuv8947v847387.lorestarrabaallonecrabtreelapadcampbellmmmm	8
dhmh	77	acting capacity pay	7
tuition reimbursement	76	lily qi	7
express scripts	75	2012 eeo retreat	7
groupwise	70	Biographical Questionnaire	7
payroll	64	GODFREY BRISCOE	7
jobs	64	\$ 600 match for 401K in 2012	7
transfer	63	mta customercare agent	7
FMLA	63	Steve Ackerman	6
ccu	62	Reasonable Accommodations Policy and Procedure	6
md/lottery.com	62	alotted budget for scholars in metro manila	6
job specifications	62	raquel de leon rosales	6
comar	61	chronic leave documentaqtion	6
health insurance	54	kathleen pulket	6
reinstatement	53	2012 retreat at St. Mary's	6
central payroll	52	attendance standard's policy	6
dllr	51	nature of work for Administrative Officer uii sheet	6