

**April 2012**  
**DBM website traffic statistics (from Urchin)**

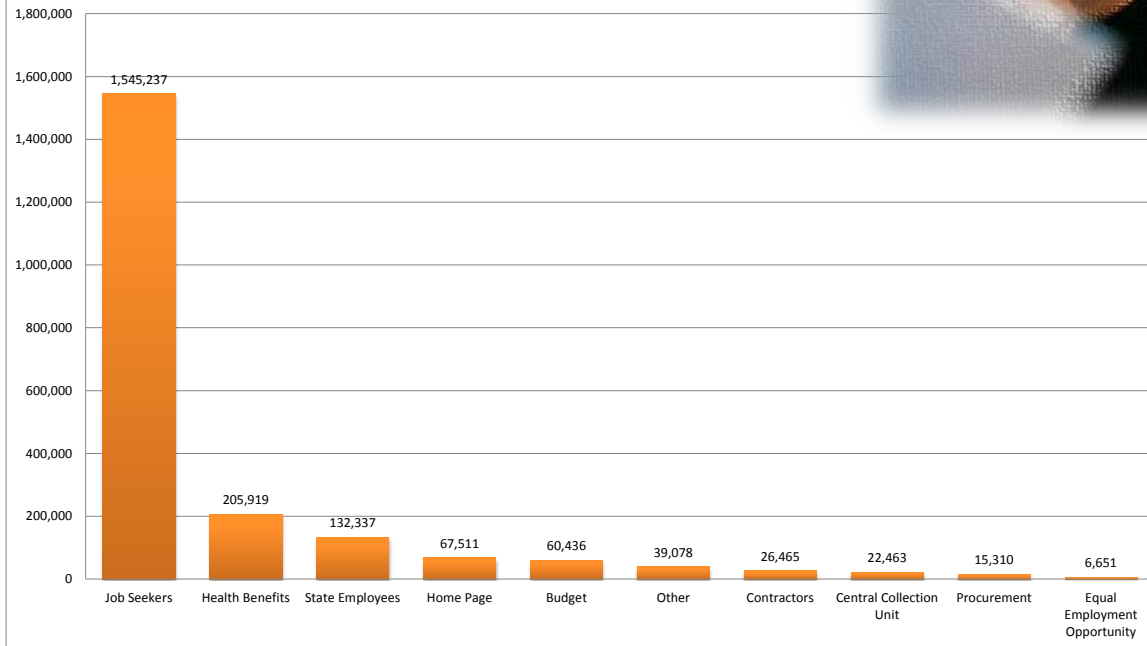
238,482 # visits  
1,872,712 # total page views

**How are people coming to our site?**

78,823	google
46,670	direct (typed the URL directly)
15,510	bing
10,381	maryland.gov
10,364	search
6,826	yahoo
5,998	dhr.maryland.gov
5,272	intranet.dpssc.mdstate
4,738	mdcourts.gov
3,906	dhmfh.maryland.gov



**Site Traffic by Content Areas**



**Top Content (pageviews and document hits)**

<b>Job Seekers</b>	<b>1,545,237</b>
jobsearch.aspx	926,855
jobresults.aspx	372,489
jobseekershome.aspx	45,228
employmentinformationotheragencies.aspx	23,806
stateapp.aspx	23,516
<b>Health Benefits</b>	<b>205,919</b>
HBHome.aspx	39,516
openenrollment.aspx	10,249
medicalplansalt.aspx	9,661
forms.aspx	8,188
premiumrates.aspx	6,403
<b>State Employees</b>	<b>132,337</b>
employeeshome.aspx	36,767
salaryinformation.aspx	13,416
stateholidays2012.aspx	4,694
standardsalaryscale.pdf	4,493
newsdisplay.aspx	4,182
<b>Budget</b>	<b>60,436</b>
fy2013budgethighlights.pdf	2,160
operatingbudget.aspx	1,674
fy2013budgethearingtestimony.aspx	1,082
2013proposedoperbudget.aspx	1,036
supplementalbudget.pdf	993
<b>Contractors</b>	<b>26,465</b>
contractorshome.aspx	3,357
statewidecontractshome.aspx	973
contractlibraryhome.aspx	588
servicescontracts.aspx	316
languagecontracthome.aspx	155
<b>Central Collection Unit</b>	<b>22,463</b>
ccuHome.aspx	11,177
CCUPaymentMethods.aspx	5,922
CCUHoursLocations.aspx	2,492
CCUStateTaxIntercept.aspx	1,288
CCUFedTaxIntercept.aspx	958
<b>Procurement</b>	<b>15,310</b>
procurementsinprogress.aspx	1,790
procurementhome.aspx	1,375
language.aspx	604
marylandethicsandprocurementlaws.aspx	319
doingbusinesswithdbm.aspx	209
<b>Equal Employment Opportunity</b>	<b>6,651</b>
eeohome.aspx	1,748
eeobrochure.pdf	360
sexharrasspolicy.pdf	311
publicinfoact_appenc.pdf	292
stateeedirectory.pdf	269
<b>Home page</b>	<b>67,511</b>
<b>SITE TOTAL</b>	<b>2,121,407</b>

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DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 31,731

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
ivr	246	doomsday budget	18
open enrollment	183	familysupportwork	16
IVR	153	verizon discount	14
leave bank	141	energy managent	14
retirement	113	vison	10
fmla	92	supplemental vs defeciency	10
posc	91	Unemployment Insurance Associatie II	9
job specs	88	timesheets examples	9
forms	87	richard beckwith	7
health benefits	83	Baltimore City Department Expense accountt	7
ms-100	81	Cindy Kolner	7
ms 100	77	eIMS and A*Track coordinator	7
tuition reimbursement	76	I SAVED MY COMPLETED APPLICATION SO HOW DO I RETRIEVE IT?	7
statement of health form	76	Fiscal-073050	7
payroll	74	I SAVED MY COMPLETED APPLICATION TO HOW DO I RETRIEVE IT?	7
MS-100	74	Memorandum Circulars	6
pay scale	71	familycasesupportspecialost	6
ms100	71	reenrollment info	6
leave balance	66	john monk	6
groupwise	64	gievance form	6
central payroll	62	examinationannouncement	6
dhmh	61	bopc	6
cobra	59	regina mcfaden	6
statement of health	57	MS-310 signature authorizing form	6
bereavement leave	56	inhousesupportservices	6