

May 2012
DBM website traffic statistics (from Urchin)

244,268 # visits
1,918,664 # total page views

How are people coming to our site?

85,417	google
45,869	direct (typed the URL directly)
15,769	bing
10,846	search
10,694	maryland.gov
6,862	yahoo
6,184	dhr.maryland.gov
5,851	intranet.dpscs.mdstate
4,169	dhmf.maryland.gov
4,072	mdcourts.gov



Top Content (pageviews and document hits)

Job Seekers	1,649,490
jobsearch.aspx	974,706
jobresults.aspx	409,390
jobseekershome.aspx	48,522
stateapp.aspx	24,974
employmentinformationotheragencies.aspx	24,614
Health Benefits	142,435
HBHome.aspx	24,322
drugcoverage2012.aspx	8,920
medicalplansalt.aspx	5,648
forms.aspx	5,330
wellnesshome.aspx	5,283
State Employees	136,795
employeeshome.aspx	34,947
salaryinformation.aspx	14,914
disapplyforunemploymentbenefits.aspx	5,881
standardsalaryscale.pdf	4,954
stateholidays2012.aspx	4,772
Budget	63,828
fy2013budgethighlights.pdf	2,099
operatingbudget.aspx	1,521
fy2013budgethearingtestimony.aspx	971
capbudget/home.aspx	846
2013proposedoperbudget.aspx	826
Contractors	30,352
contractorshome.aspx	3,528
statewidecontractshome.aspx	907
contractlibraryhome.aspx	628
servicescontracts.aspx	411
languagecontracthome.aspx	171
Central Collection Unit	22,307
ccuHome.aspx	11,488
CCUPaymentMethods.aspx	6,130
CCUHoursLocations.aspx	2,463
CCUStateTaxIntercept.aspx	861
CCUFedTaxIntercept.aspx	724
Procurement	14,848
procurementsinprogress.aspx	1,731
procurementhome.aspx	1,474
language.aspx	341
marylandethicsandprocurementlaws.aspx	268
doingbusinesswithdbm.aspx	212
Equal Employment Opportunity	6,902
eeohome.aspx	1,681
eeobrochure.pdf	368
stateeeodirectory.pdf	302
publicinfoact_appenc.pdf	293
sexharrasspolicy.pdf	259
Home page	67,065
SITE TOTAL	2,174,830

May, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 27,378

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
ms 100	167	tiaa-cref 403 b	11
ms100	139	supplemental questionnaire	10
leave bank	115	blue crab picture	9
job specs	97	4th tranche	8
fmla	91	QDDPS	7
ms-100	90	security attendantperkins	7
ivr	87	application for salary guideline 6 above base salary upon initial appointment form	6
posc	83	leave for brother marrage	6
central payroll	79	job vacacies	6
retirement	78	mark townsend	6
unemployment	72	resigning from state service	6
payroll	70	Amelia Samuel	6
salary scale	66	1563	6
MS-100	63	dip answers	6
state holidays	59	computer informatin service spec	6
MS 100	58	lottery winnings intercept	5
change of address	57	tranfer health insurance	5
cobra	52	what is my refund intercepted for	5
tuition reimbursement	51	paydates with no health deductions'	5
bereavement leave	51	schedule of 4th tranche salary	5
IVR	51	althea gibson	5
reinstatement	48	contract workers timesheets	5
payroll schedule	48	TIAA-CREF 403b	5
jobs	48	fraternization	5
travel	45	federal government salary	5