

July 2012
DBM website traffic statistics (from Urchin)

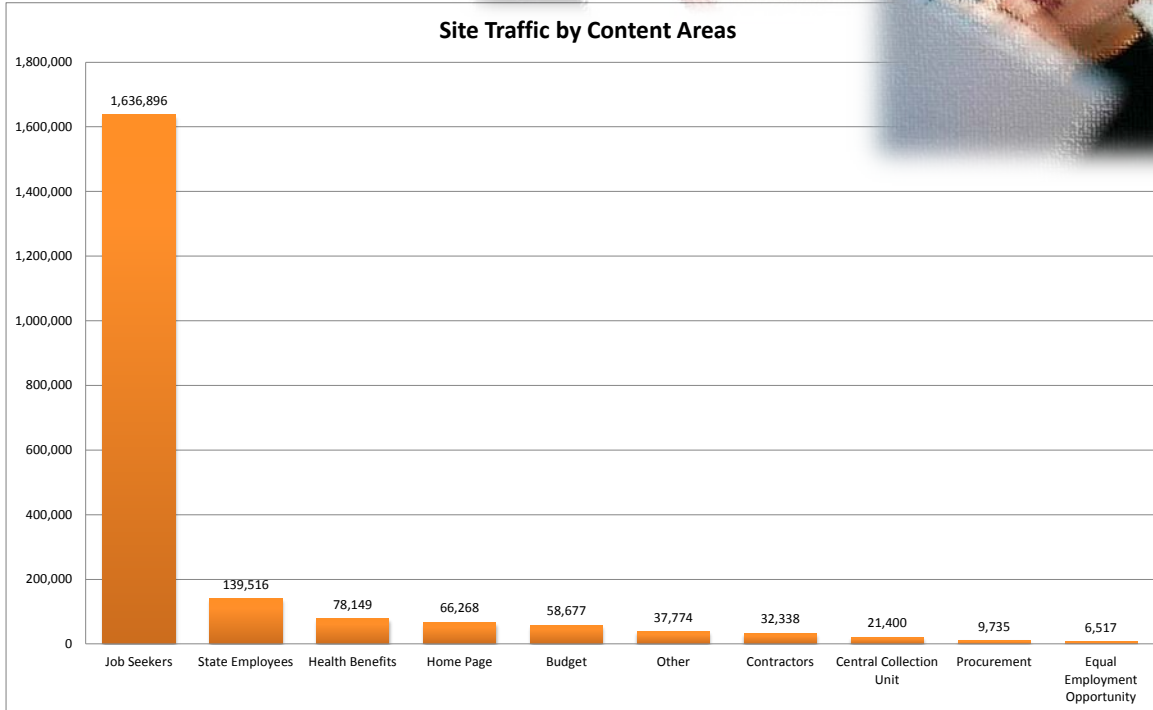
240,229 # visits
 1,877,502 # total page views

How are people coming to our site?

86,166	google
44,172	direct (typed the URL directly)
15,139	bing
10,767	maryland.gov
10,271	search
6,827	yahoo
5,852	dhr.maryland.gov
5,484	intranet.dpmsc.mdstate
3,930	dhmh.maryland.gov
3,342	dpmsc.state.md.us



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	1,636,896
jobsearch.aspx	972,362
jobresults.aspx	415,801
jobseekershome.aspx	46,185
stateapp.aspx	25,731
employmentinformationotheragencies.aspx	24,002
Health Benefits	78,149
HBHome.aspx	14,780
medicalplansalt.aspx	3,827
forms.aspx	3,277
carefirst2013.aspx	2,336
wellnesshome.aspx	2,221
State Employees	139,516
employeeshome.aspx	34,366
salaryinformation.aspx	15,813
weatherrel.aspx	11,314
standardsalaryscale.pdf	6,202
disapplyforunemploymentbenefits.aspx	3,996
Budget	58,677
operatingbudgetinstructions.aspx	1,979
operatingbudget.aspx	1,365
fy2013budgethighlights.pdf	1,348
capbudget/pages/home.aspx	797
fy2013operatingbudgetdocs.aspx	595
Contractors	32,338
contractorshome.aspx	3,524
statewidecontractshome.aspx	973
contractlibraryhome.aspx	748
servicescontracts.aspx	430
employeebenefitscontracts.aspx	213
Central Collection Unit	21,400
ccuHome.aspx	11,256
CCUPaymentMethods.aspx	6,073
CCUHoursLocations.aspx	2,045
CCUStateTaxIntercept.aspx	753
CCUFedTaxIntercept.aspx	555
Procurement	9,735
procurementsinprogress.aspx	1,643
procurementhome.aspx	1,443
marylandethicsandprocurementlaws.aspx	226
grouplifeinsurances.aspx	202
doingbusinesswithdbm.aspx	201
Equal Employment Opportunity	6,517
eeohome.aspx	2,000
publicinfoact_appenc.pdf	316
eeobrochure.pdf	316
sexharrasspolicy.pdf	281
stateeeodirectory.pdf	213
Home page	66,268
SITE TOTAL	2,087,270

July, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 31,142

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
liberal leave	277	mail.maryland.gov	13
ms-100	164	DGS 950-1	9
payroll	143	ccu account number 1539244	8
ms 100	137	MTAF	7
ms100	130	comprehensive maintenance and repair manuel	7
posc	129	Olivia Elizabeth Smallwood	7
retirement	109	judy filipiak	7
job specs	99	marylandjudiciary.com	6
payroll schedule	96	text alert for liberal leave	6
Search	92	snodgrass	6
fmla	82	lbn now. 65	6
MS-100	73	ALDI	6
forms	71	stephanie Dunphy	6
health benefits	66	mva,onlinetestinglearners	6
cobra	65	ms100ecross	6
unemployment	63	Field Record's Representative I	6
tuition reimbursement	63	MD Supplemental Retirement Plan Payout Rquest Form	6
executive order	63	050R5800338	6
annual leave	63	benefits year july 2012-2013	6
pay days	63	ms22 it functional analyst	6
pay schedule	62	grade payscales	6
correctional officer	60	https://home.eease.adp.com/recruit/?id=1677741	6
pay dates	60	mtaf	6
salary scale	58	thomas reddick	6
discounts	57	Novell Group Wise	6