

August 2012 DBM website traffic statistics (from Urchin)

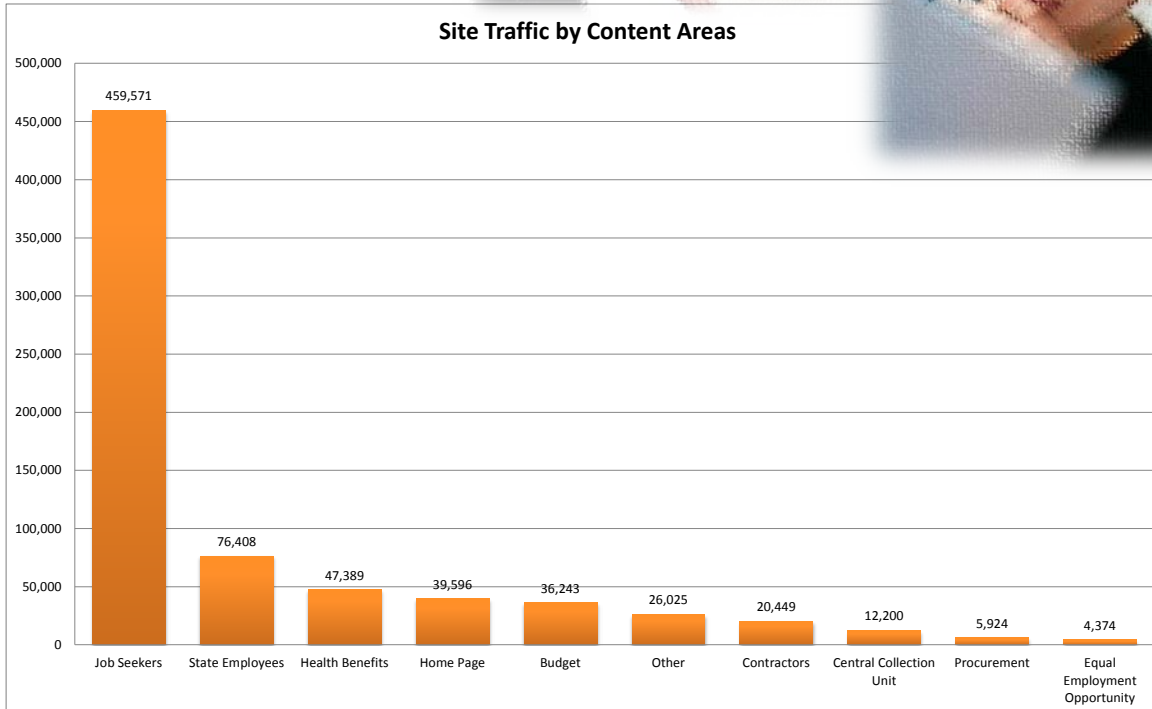
144,173 # visits
608,395 # total page views

How are people coming to our site?

52,961	google
25,491	direct (typed the URL directly)
9,510	bing
6,267	search
5,061	maryland.gov
4,646	jobaps.com
4,410	yahoo
3,351	intranet.dpsc.state.md
3,277	dhr.maryland.gov
2,278	mdcourts.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	459,571
jobsearch.aspx	258,587
jobresults.aspx	77,045
jobseekershome.aspx	41,384
stateapp.aspx	10,870
jobsearchdhr.aspx	9,697
Health Benefits	47,389
HBHome.aspx	8,873
medicalplansalt.aspx	2,203
forms.aspx	2,052
benefits+guide.pdf	1,712
carefirst2013.aspx	1,334
State Employees	76,408
employeeshome.aspx	21,902
salaryinformation.aspx	8,009
stateholidays2012.aspx	3,117
standardsalaryscale.pdf	3,090
disapplyforunemploymentbenefits.aspx	2,634
Budget	36,243
operatingbudgetinstructions.aspx	1,678
operatingbudget.aspx	993
fy2013budgethighlights.pdf	631
capbudgethome.aspx	445
fy2013operatingbudgetdocs.aspx	436
Contractors	20,449
contractorshome.aspx	2,774
statewidecontractshome.aspx	726
contractlibraryhome.aspx	427
servicescontracts.aspx	260
auditservicescontractuse.aspx	173
Central Collection Unit	12,200
ccuHome.aspx	6,599
CCUPaymentMethods.aspx	3,340
CCUHoursLocations.aspx	1,148
CCUStateTaxIntercept.aspx	425
CCUFedTaxIntercept.aspx	313
Procurement	5,924
procurementsinprogress.aspx	1,007
procurementhome.aspx	875
marylandethicsandprocurementlaws.aspx	178
grouplifeinsurances.aspx	115
vehicle_leasing_procedures.pdf	115
Equal Employment Opportunity	4,374
eehome.aspx	1,334
eebrochure.pdf	233
publicinfoact_appenc.pdf	213
sexharrasspolicy.pdf	196
discriminationcomplaintfm.doc	117
Home page	39,596
SITE TOTAL	728,179

August, 2012
DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 30,771

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	375	ms 100employment form	19
ms 100	329	252791	17
ms100	251	warehouseSearch	10
ms-100	197	finale payout	9
MS 100	178	Reference documents RA 9184 and its IRR	8
retirement	139	maintenance.....warehouseSearch	8
forms	99	berevement leave family criteria	7
cobra	93	12-001893-001	7
payroll	92	dwayne wilson	7
health benefits	86	sick leave occurences	7
fmla	86	COMAR 17.04.05.04	7
tuition reimbursement	84	Kathleen Frazier	6
unemployment	81	Job Order 252791	6
MS-100	81	rrp	6
jobs	80	paperlesstimesheets	6
job specs	79	1586900	6
posc	76	liqour stores	6
change of address	75	berevement leave	6
training	75	E_FUND RELESEAS	6
MS100	68	find an employess	6
leave of absence	65	Blanket Faithful Performance Bond form	6
application	62	childrens affidavit	6
personnel officers website	62	sick LEAVE OCCURENCES	5
employees leave state service	61	working polls	5
dhmh	57	intermittent claims associates	5