

**September 2012**  
**DBM website traffic statistics (from Urchin)**

134,799 # visits  
 364,001 # total page views  
 493,457 # total document hits

**How are people coming to our site?**

50,244	google
23,637	direct (typed the URL directly)
9,216	bing
8,782	jobaps.com
5,301	search
4,141	yahoo
3,966	maryland.gov
3,174	intranet.dpms.mdstate
2,670	dhr.maryland.gov
1,688	mdcourts.gov



**Site Traffic by Content Areas**



**Top Content (pageviews and document hits)**

Job Seekers	210,223
jobsearch.aspx	102,583
jobseekershome.aspx	40,551
jobresults.aspx	11,817
benefitsemployment.aspx	9,068
marylandstateapplication.pdf	5,077
<b>Health Benefits</b>	<b>54,631</b>
HBHome.aspx	9,824
medicalplansalt.aspx	2,458
benefits+guide.pdf	2,009
forms.aspx	1,804
carefirst2013.aspx	1,638
<b>State Employees</b>	<b>76,261</b>
employeeshome.aspx	20,951
salaryinformation.aspx	7,517
stateholidays2012.aspx	3,529
disapplyforunemploymentbenefits.aspx	3,487
standardsalaryscale.pdf	2,838
<b>Budget</b>	<b>41,142</b>
operatingbudgetinstructions.aspx	1,314
operatingbudget.aspx	976
fy2013budgethighlights.pdf	706
capbudgethome.aspx	461
fy2013operatingbudgetdocs.aspx	401
<b>Contractors</b>	<b>25,098</b>
contractorshome.aspx	2,792
statewidecontractshome.aspx	701
contractlibraryhome.aspx	456
servicescontracts.aspx	288
languagecontracthome.aspx	148
<b>Central Collection Unit</b>	<b>11,424</b>
ccuHome.aspx	6,019
CCUPaymentMethods.aspx	3,106
CCUHoursLocations.aspx	1,144
CCUStateTaxIntercept.aspx	476
CCUFedTaxIntercept.aspx	301
<b>Procurement</b>	<b>6,245</b>
procurementsinprogress.aspx	917
procurementhome.aspx	887
marylandethicsandprocurementlaws.aspx	204
doingbusinesswithdbm/dbm_delegation_agencies.pdf	122
vehicle_leasing_procedures.pdf	117
<b>Equal Employment Opportunity</b>	<b>4,409</b>
eeohome.aspx	1,396
eeobrochure.pdf	248
publicinfoact_appenc.pdf	230
sexharrasspolicy.pdf	222
whistleblowerlaw.pdf	154
Home page	38,122
<b>SITE TOTAL</b>	<b>493,457</b>

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**DBM Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 27,876

<b>Top 25 Queries</b>	<b># Occurrences</b>	<b>Top 25 Queries Not Found</b>	<b># Occurrences</b>
Search	879	Wohlgemuth	10
ms 100	188	12-001362-310	10
ms100	188	etg	9
MS 100	136	elaine grimes	8
ms-100	131	dd214 long form	8
fmla	119	M00b3400210	8
forms	104	dennis noonan	7
jobs	101	marlene canada	7
job specs	91	www.bultersecurityinc.com	7
leaves information	88	current state of maryland's payscale	7
cobra	79	map quest	6
MS-100	77	charles fowlkes	6
tuition reimbursement	74	accounting/finance intern	6
retirement	72	non-college jobs	6
dhmh	69	job announcement for administrative officer II of WIC	6
vision	69	www.state gorver .com	6
child support	66	Shanna Herrion	6
job specifications	66	pay stubs for state employees	6
dpscs	64	12-004414-001	6
unemployment	64	12-004022-001	6
salary scale	64	scott waddel	6
posc	58	timekeeper manual	6
payroll	55	12-000683-001	6
reinstatement	54	looking for saturday and sunday work	6
application	53	maryland childrens health program regulations	5