

October 2012
DBM website traffic statistics (from Urchin)

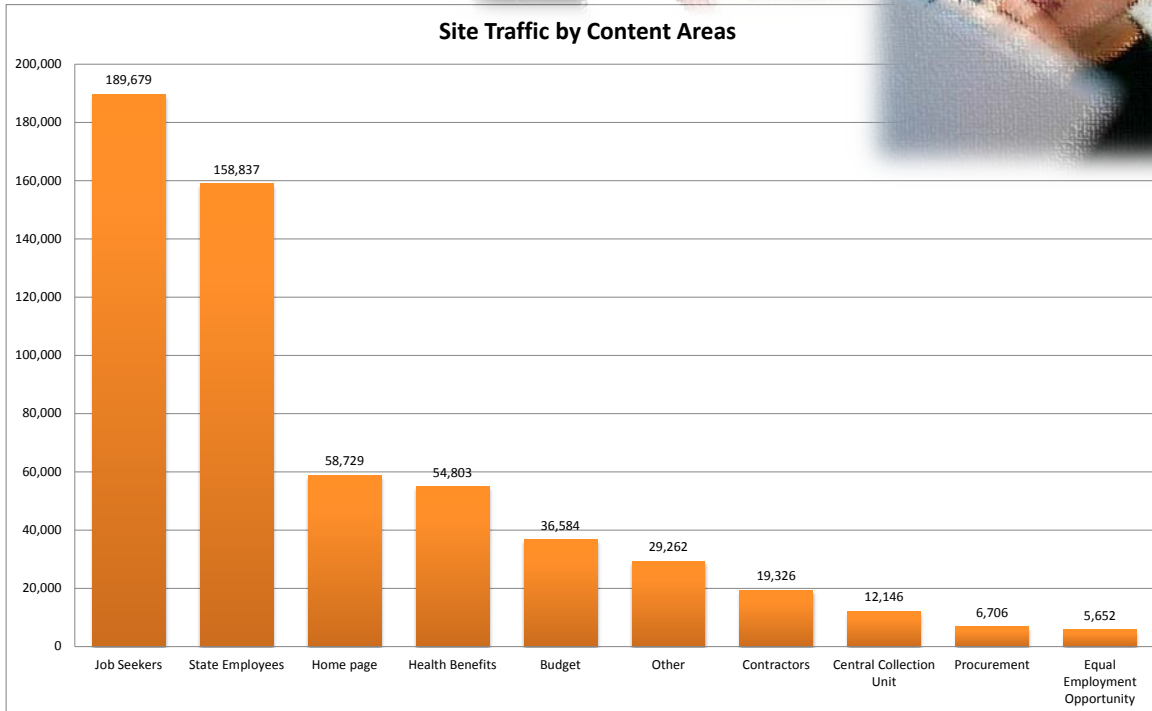
184,295 # visits
 453,838 # total page views
 117,886 # total document hits

How are people coming to our site?

61,621 google
 37,809 direct (typed the URL directly)
 11,095 bing
 9,526 jobaps.com
 8,189 gov.state.md.us
 6,565 search
 5,917 maryland.gov
 5,794 yahoo
 3,864 intranet.dpssc.mdstate
 2,590 dhr.maryland.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Job Seekers	189,679
jobsearch.aspx	84,196
jobseekershome.aspx	47,453
employmentinformationotheragencies.aspx	10,067
benefitemployment.aspx	8,943
jobsearchdhr.aspx	8,536
Health Benefits	54,803
hbhome.aspx	10,218
medicalplansalt.aspx	2,527
forms.aspx	1,829
benefits+guide.pdf	1,805
wellnesshome.aspx	1,644
State Employees	158,837
weatherrel.aspx	52,926
employeeshome.aspx	33,187
salaryinformation.aspx	8,912
stateholidays2012.aspx	5,297
disapplyforunemploymentbenefits.aspx	4,301
Budget	36,584
fy2013budgethighlights.pdf	1,012
operatingbudget.aspx	955
operatingbudgetinstructions.aspx	944
2013capimprovplan.pdf	446
capbudget/pages/home.aspx	412
Contractors	19,326
contractorshome.aspx	3,178
statwidecontractshome.aspx	848
contractlibraryhome.aspx	501
servicescontracts.aspx	260
languagecontracthome.aspx	241
Central Collection Unit	12,146
ccuhome.aspx	6,064
ccupaymentmethods.aspx	3,669
ccuhourslocations.aspx	1,278
ccustatetaxintercept.aspx	409
ccufedtaxintercept.aspx	406
Procurement	6,706
procurementsinprogress.aspx	1,395
procurementhome.aspx	1,161
visual-communication-services.aspx	198
marylandethicsandprocurementlaws.aspx	177
visual-communication-services-rfp.pdf	151
Equal Employment Opportunity	5,652
eehome.aspx	1,810
publicinfoact_appenc.pdf	373
eeobrochure.pdf	287
sexharrasspolicy.pdf	246
stateeodirectory.pdf	196
Home page	58,729
SITE TOTAL	571,724

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DBM Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 32,232

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	473	Chess rake bay bridge	12
liberal leave	442	paperless time sheet	9
Search	263	www.maryland.gov.mail	8
weather	200	Shane LaRue	8
ms 100	190	www.mdt.a.stste.md.us	8
closings	182	hurricane sandy closings	8
state of emergency	104	google chrome	8
ms100	99	weather alerts	8
MS 100	94	12-000090-001	7
weather closings	81	mary ann stewart salary	7
ms100	81	phonebook	7
closing	76	kim collick-vice	7
ms-100	65	migwelder	6
correctional officer	64	cac-ad	6
unemployment	58	kim saxton	6
fmla	57	solar water heater	6
administrative leave	56	united health care - gym membership	6
posc	56	060B2490018	6
essential employees	54	Bullying in the workplace	6
retirement	53	12-004421-001	6
application	52	online MS100	6
posc	51	circulars on local economic enterprise	6
Weather	50	tuition reburstment	6
flu shots	49	state employees work and hyrrican sandy	6
jobs	49	gas and electric bill bpo	6