Baltimore City Community College

MISSION

Baltimore City Community College (BCCC) provides outstanding educational, cultural, and social experiences to the residents of Baltimore, the State of Maryland, and surrounding areas. The College's accessible, affordable, comprehensive programs include college transfer and career preparation, technical training, and life skills training. The College provides a variety of student services that meet and support the learning needs of an increasingly diverse student population. BCCC is a dynamic higher education institution that is responsive to the changing needs of its stakeholders: individuals, businesses, government, and educational institutions of the community at large.

VISION

BCCC strives to be the leader in providing quality education that responds to and meets the needs of a diverse population of learners, adding value to lives and the community.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Increase Student Retention and Success.

Obj. 1.1 Increase 3-year graduation-transfer-retention rates of first-time full-time entrants seeking degree or certificate.

Obj. 1.2 Increase fall-to-fall retention rates of full-time entrants to 54 percent for first-time full-time fall 2017 entrants and 35 percent for first-time part-time entrants.

Obj. 1.3 Increase number of degrees and certificates awarded.

Obj. 1.4 Ensure tuition and fees for Maryland residents remain one of the lowest.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percent of students who graduated within 3 years	5%	3%	5%	5%	4%	5%	5%
Percent of students who transferred out to 4-year institutions within 3 years	N/A	N/A	N/A	10%	7%	8%	8%
Percent of students who transferred out to 2-year institutions within 3 years	N/A	N/A	N/A	12%	12%	12%	12%
Percent of students who were retained at the end of 3 years	N/A	N/A	N/A	14%	15%	15%	15%
Combined Graduation-Transfer-Out Rate	19%	25%	26%	27%	23%	25%	25%
Graduation-transfer rate of entering study cohort 4 years later	32%	38%	38%	36%	34%	34%	35%
Retention rate of first-time full-time entrants	48%	52%	45%	46%	42%	44%	44%
Retention rate of first-time part-time entrants	30%	33%	29%	28%	28%	28%	28%
Number of degrees awarded	476	543	447	442	405	415	421
Number of certificates awarded	65	58	52	150	104	104	119
Percent of credit students receiving Pell Grants	49%	58%	50%	58%	52%	52%	53%
Percent of credit students receiving any financial aid	59%	65%	60%	65%	61%	61%	61%
Average tuition and fees per credit hour for all Maryland community colleges	$119	$123	$127	$127	$130	$138	$142
Average tuition and fees per credit hour for BCCC	$103	$104	$104	$104	$110	$124	$127

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Goal 2. **Increase relationships with business and education partnerships.**

    Obj. 2.1 Develop new programs to meet business and industry needs.

    Obj. 2.2 Increase enrollment in non-credit Workforce Development contract training courses (measured in full-time equivalent).

    Obj. 2.3 Increase the percent of Career Program Graduates employed or enrolled at senior institutions within 1 year of graduation.

    Obj. 2.4 Increase the Nursing (RN) licensure exam pass rate and Dental Hygiene licensure exam pass rate.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Enrollment (seats taken) in contract training courses	903	1,519	1,104	1,522	2,261	2,283	2,305
Percent of career program graduates employed full-time in related or somewhat related field	N/A	80%	N/A	N/A	N/A	N/A	N/A
Percent of organizations reporting satisfaction with training	100%	100%	100%	100%	N/A	100%	100%
Nursing (RN) licensure exam pass rate	95%	89%	77%	70%	N/A	85%	95%
Dental Hygiene licensure exam pass rate	96%	95%	95%	100%	N/A	100%	100%

Goal 3. **Measure institutional effectiveness and sustainability**

    Obj. 3.1 First-time entrants needing English/Reading remediation who complete remediation within 4 years.

    Obj. 3.2 Increase credit and non-credit enrollment of Maryland residents.

Performance Measures	2011 Act.	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Est.	2017 Est.
Percent of tested fall entrants requiring remediation in math	93%	93%	92%	90%	92%	91%	91%
Percent of tested fall entrants requiring remediation in English/Reading	N/A	62%	76%	76%	74%	75%	75%
Of first-time entrants who needed any developmental courses, the percent who completed remediation within 4 years	19%	20%	18%	17%	25%	27%	29%
Credit enrollment of Maryland residents	6,599	6,563	5,161	5,096	5,010	5,050	5,089
Non-credit enrollment of Maryland residents	4,799	4,707	4,780	4,362	4,036	4,214	4,393