

# Historic St. Mary's City Commission

## MISSION

The mission of the Historic St. Mary's City Commission (HSMC) is to preserve and protect the archaeological and historical record of Maryland's first colonial capital and to develop and use this historic and scenic site for the education, enjoyment and general benefit of the public.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

**Goal 1. Research, Preservation and Collection Stewardship.** Ensure that the archaeological sites and collections, scenic views and rural character of Maryland's most important historic site are safeguarded by preservation and research practices consistent with its status as a National Historic Landmark District (NHLD).

**Obj. 1.1** Process, catalogue, curate and computerize artifacts to be available for scholarly research and to preserve the cultural heritage of Maryland.

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Archaeological artifacts curated and accessible for research	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000	5,000,000

**Goal 2. Education and Interpretation.** Engage large and diverse audiences of every age, giving special attention to the school children of Maryland, through interpretive and educational programs that bring to life the history of St. Mary's City and its relevance to our current society.

**Obj. 2.1** Achieve or exceed an annual visitation level of 10,000 paid general admissions, 29,000 paid school tours and 50,000 total site usage.

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Paid general public attendance	7,111	7,675	6,896	7,235	8,249	8,500	8,500
School children (scholastic tours)	22,730	23,397	23,707	21,013	21,293	22,000	22,500
Recreational Trails use	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Attendance for paid event and partner events (receptions, etc.)	7,158	10,485	12,030	10,552	8,387	12,000	12,000
Paid member attendance	859	675	587	561	629	650	675
Free admissions (MD Day, Riverfest, public relations)	3,519	2,013	2,777	3,285	2,315	3,200	3,200
Total served on-site	51,377	54,245	55,997	52,646	50,873	56,350	56,875

**Goal 3. Governance and Management.** Ensure that HSMC is recognized for sound planning and fiduciary oversight and strong base of public and private support.

**Obj. 3.1** Acquire at least \$100,000 in grants/gifts and \$500,000 in earned revenue each year.

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Commission Earned Special Funds	\$643,520	\$652,600	\$663,043	\$619,674	\$587,246	\$600,000	\$630,000
Foundation Earned Support	\$182,111	\$204,351	\$290,366	\$186,302	\$249,028	\$250,000	\$250,000
Grants and gifts received by HSMC Commission and HSMC Foundation (in-kind material donations included)	\$98,074	\$34,535	\$18,882	\$8,962	\$29,726	\$30,000	\$30,000
Foundation to Support Marketing, Events and Development	\$90,000	\$89,948	\$86,968	\$84,910	\$98,826	\$85,000	\$85,000
Volunteer (in-kind at \$22.32 per hour)	\$566,664	\$643,878	\$582,820	\$561,879	\$550,000	\$550,000	\$550,000