

# Historic St. Mary's City Commission

## MISSION

The mission of the Historic St. Mary's City Commission (HSMC) is to preserve and protect the archaeological and historical record of Maryland's first colonial capital, and to appropriately develop and use this historic and scenic site for the education, enjoyment and general benefit of the public.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

**Goal 1. Cultural Resource Preservation, Research and Museum Development, and Collection Stewardship.** Ensure that the archaeological sites, collections, and landscapes of Maryland's most important historic site are safeguarded, consistent with its status as a National Historic Landmark District (NHLD). Quality research and museum exhibits are produced.

**Obj. 1.1** Consult on projects that have potential to impact cultural resources on state lands under the control of Historic St. Mary's City and St. Mary's College of Maryland. Perform mitigation as necessary on these lands, process and curate artifacts, and prepare professional reports on the results.

**Obj. 1.2** Research the archaeology and history of St. Mary's City, interpret these findings through exhibit development, publications, presentations, and digital media.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
New archaeological artifacts curated and accessible for research	23,141	14,215	6,524	88,073	88,590	10,000	10,000

**Goal 2. Education and Interpretation.** Engage large and diverse audiences of every age level, giving special attention to the school children of Maryland, through interpretive and educational programs that bring to life the history of St. Mary's City and its relevance to our current society.

**Obj. 2.1** Achieve or exceed an annual visitation level of 10,000 paid general admissions, 23,000 paid school tours and 50,000 total site usage.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
General attendance (including members)	7,483	7,262	8,878	7,577	8,491	9,000	9,500
School children (scholastic tours)	23,707	21,013	21,293	20,905	21,308	21,700	22,000
Site use for recreation	10,000	10,000	10,000	10,000	10,481	10,000	10,000
Paid events and partner events (Receptions, Beerfest, SMCM Gala)	12,030	10,552	8,387	8,234	5,654	7,500	12,000
Outreach events attendance (Dove sails, Youth Programs)	3,091	3,000	1,567	6,251	2,720	3,000	3,000
Free admissions (MD Day, Riverfest, public relations)	2,777	3,285	2,315	2,034	2,186	3,000	3,500
Total served on-site	55,997	52,646	50,873	48,750	48,120	51,200	57,000

**Goal 3. Governance and Management.** Ensure that HSMC is recognized for sound planning and fiduciary oversight and strong base of public and private support.

**Obj. 3.1** Acquire at least \$100,000 in grants/gifts and \$500,000 in earned revenue each year.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
Commission Earned Revenue (including gifts, grants)	\$681,925	\$619,674	\$601,687	\$611,983	\$554,358	\$630,000	\$726,000
Foundation Earned Revenue (including gifts, grants)	\$290,366	\$195,265	\$264,313	\$260,807	\$184,906	\$225,000	\$250,000
Foundation support to Commission	\$86,968	\$84,910	\$98,826	\$38,430	\$95,625	\$100,000	\$100,000
Volunteer (in-kind as valued by Independent Sector)	\$582,820	\$561,879	\$550,000	\$365,997	\$369,678	\$400,000	\$450,000