

USM - University of Maryland

MISSION

The University System of Maryland (USM) seeks to improve the quality of life for the people of Maryland by providing a comprehensive range of high quality, accessible and affordable educational opportunities; engaging in research and creative scholarship that expand the boundaries of current knowledge; and providing knowledge-based programs and services that are responsive to the needs of the citizens of Maryland and the nation. The University System of Maryland fulfills its mission through the effective and efficient management of its resources and the focused missions and activities of each of its component institutions.

VISION

USM strives to be a preeminent system of public higher education, admired around the world for its leadership in promoting and supporting education at all levels, fostering the discovery and dissemination of knowledge for the benefit of the State and the nation, and instilling in all members of its community a respect for learning, diversity, and services to others.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Meet the educational needs of our state, our nation, and an increasingly diverse student population.

- Obj. 1.1** Expand access to USM institutions and programs.
- Obj. 1.2** Increase the affordability of USM institutions and programs.
- Obj. 1.3** Promote degree completion and educational attainment among Maryland citizens.
- Obj. 1.4** Ensure continued high levels of success and satisfaction among USM students and alumni.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
Total undergraduate (UG) enrollment	111,100	120,295	122,835	130,398	133,242	134,024	134,953
Percent African-American (of total UG enrollment)	25.7%	25.4%	25.8%	25.6%	25.8%	25.9%	25.9%
Percent minority (of total UG enrollment)	40.9%	41.7%	42.7%	43.5%	44.4%	44.8%	45.0%
Percentage of new students transferring from Maryland community colleges	26.8%	25.3%	23.9%	22.5%	22.0%	22.0%	22.0%
National ranking for tuition and fees	26	23	23	21	21	≥21	≥21
Percentage of undergraduates receiving financial aid	58.8%	63.0%	60.1%	56.7%	55.9%	56.0%	56.0%
Total amount of institutional financial aid awarded to undergraduates (millions)	\$120	\$129	\$137	\$141	\$148	≥\$148	≥\$148
Median level of indebtedness of recent graduates (averaged median of all USM institutions)	N/A	\$20,810	\$20,621	\$20,863	\$20,863	≤\$20,863	≤\$20,863
Total number of undergraduate degrees awarded	23,238	23,724	25,048	25,776	26,280	26,641	27,000
Total number of graduate and first professional degrees awarded	12,730	12,411	12,480	12,532	12,493	13,582	>13,500
Percentage of State residents with a bachelor's degree or higher	37%	38%	39%	39%	40%	≥40%	≥40%
Traditional student 6-year graduation rate (includes only first-time, full-time (FTFT) students, excludes University of Maryland University College (UMUC))	67%	67%	70%	69%	71%	71%	71%
6-year graduation rate for FTFT African-American students	48%	48%	49%	50%	54%	54%	54%
6-year graduation rate for FTFT minority students	57%	57%	59%	61%	63%	63%	63%

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Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
All student 6-year graduation rate (includes transfers, part-time, FTFT and UMUC)	55%	56%	56%	57%	56%	56%	56%
6-year graduation rate for all African-American students (transfers, part-time, and FTFT)	41%	42%	41%	45%	42%	42%	43%
6-year graduation rate for all minority students (transfers, part-time, and FTFT)	47%	49%	48%	52%	49%	49%	50%
Percentage of recent graduates satisfied with education received for employment (triennial measure)	87%	N/A	N/A	86%	N/A	N/A	≥86%
Percentage of recent graduates satisfied with education received for graduate/professional school (triennial measure)	98%	N/A	N/A	96%	N/A	N/A	≥96%
Employment rate of recent USM graduates (triennial measure)	91%	N/A	N/A	91%	N/A	N/A	≥91%
Federally-calculated median salary of USM graduates	N/A	\$51,318	\$50,855	\$51,173	\$53,018	≥\$53,500	≥\$54,000

Goal 2. Promote Maryland's economic growth and competitiveness in the New Economy.

Obj. 2.1 Grow Maryland's workforce in science, technology, education, and math (STEM), health care, and other critical workforce shortage areas.

Obj. 2.2 Promote Maryland's economic growth and innovation through extramurally-funded basic and applied research and technology transfer.

Obj. 2.3 Encourage and facilitate new company creation to support Maryland's economy.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
Total number of STEM degrees produced	7,714	8,103	9,185	9,516	9,943	11,117	≥11,400
Total number of nursing degrees produced (baccalaureate only)	830	861	1,075	1,116	1,150	1,164	1,192
¹ Total number of teacher education completers	1,718	1,713	1,111	1,102	N/A	N/A	N/A
² Total research expenditures (millions)	\$977	\$973	\$1,029	\$1,085	\$1,146	≥\$1,200	≥\$1,200
² Number of licenses and options executed	52	58	61	70	57	≥70	≥70
² New patent applications filed	230	205	228	214	217	≥225	≥230
² US patents issued	70	89	76	90	70	≥85	≥85
² Licensing income received (millions)	\$2.1	\$2.2	\$2.2	\$2.4	\$5.6	\$2.5	\$2.8
New companies started or facilitated	131	139	114	70	85	≥100	≥100

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Goal 3. Create new and more effective ways to leverage the resources available to the USM for the use and benefit of Maryland and its citizens.

Obj. 3.1 Through Effectiveness and Efficiency (E&E) 2.0 and other innovative strategies, achieve greater efficiencies and effectiveness in support of State and System goals.

Obj. 3.2 Build and support a vibrant culture of philanthropy and support across all USM institutions, alumni, and stakeholders.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
¹ Operating expenditures per full time equivalent student	\$28,120	\$30,185	\$29,549	\$29,857	N/A	≥\$30,500	≥\$30,500
Percentage of cost savings/avoidance achieved as percentage of State-supported budget	3%	2%	3%	3%	2%	≥2%	≥2%
Private funds raised (millions)	\$256	\$335	\$277	\$292	\$408	≥\$341	≥\$370

Goal 4. Build a System-wide culture of Equity, Diversity, Inclusion, and Civic Engagement that values and celebrates all Maryland residents.

Obj. 4.1 Increase bachelor's degree attainment among underrepresented minority populations in Maryland.

Obj. 4.2 Increase the number of underrepresented minority students graduating from USM institutions with degrees in STEM and health care fields.

Obj. 4.3 Increase the number of underrepresented minority students, faculty and staff attending, teaching, or working at USM institutions.

Obj. 4.4 Increase the number of USM institutions that participating in nationally-recognized civic and community engagement initiatives.

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
Of all USM bachelor's degrees awarded, the total number going to underrepresented minority (URM) students	5,978	6,326	6,983	7,418	7,598	8,001	8,098
Of all USM bachelor's degrees awarded, percentage going to underrepresented minority (URM) students	26%	26%	28%	29%	29%	30%	30%
Of all USM degrees awarded in STEM or health care fields, the total number going to URM students	1,467	1,669	1,865	2,013	2,136	2,523	2,673
Of all USM degrees awarded in STEM or health care fields, percentage going to URM students	22.9%	23.9%	24.1%	24.1%	24.0%	25.8%	≥26.0%
The total number of USM student who identify as URM	48,307	54,547	56,348	58,052	60,294	60,795	61,397
Percentage of USM student who identify as URM	31.5%	32.4%	33.1%	33.7%	34.4%	≥35.0%	≥35.0%
The total number of USM faculty who identify as URM	2,241	2,220	2,332	2,493	2,584	2,657	2,730
Percentage of USM faculty who identify as URM	14.6%	14.6%	15.1%	15.5%	15.6%	≥16.0%	≥16.0%
The total number of USM staff who identify as URM	6,041	5,948	5,788	5,964	5,995	6,013	6,031
Percentage of USM staff who identify as URM	34.4%	34.2%	34.3%	34.1%	34.2%	≥34.0%	≥34.0%
Number of USM institutions participating in American Democracy Project Initiative or recognized by Carnegie Foundation for Community Engagement	N/A	N/A	N/A	N/A	4	≥4	≥4

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Goal 5. Achieve, support and sustain national eminence.

Obj. 5.1 Continue to advance the national eminence and research of USM institutions against their peers (as measured by rank among top public university systems/institutions in total research and development (R&D) expenditures and federally-funded R&D expenditures as percentage of total R&D expenditures).

Performance Measures	2014 Act.	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Est.	2020 Est.
¹ USM rank among top public university systems/institutions in total R&D expenditures	6th	8th	7th	6th	N/A	≥6	≥6
Percentage of total research expenditures coming from federal sources	66%	66%	68%	65%	65%	65%	65%

NOTES

¹ Data not available at time of publication.

² Fiscal year 2018 actual data is estimated until published by the Association of University Technology Managers (AUTM).