

Historic St. Mary's City Commission

MISSION

The mission of the Historic St. Mary's City Commission (HSMC) is to preserve and protect the archaeological and historical record of Maryland's first colonial capital, and to appropriately develop and use this historic and scenic site for the education, enjoyment and general benefit of the public.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Cultural Resource Preservation, Research and Museum Development, and Collection Stewardship. Ensure that the archaeological sites, collections, and landscapes of Maryland's most important historic site are safeguarded, consistent with its status as a National Historic Landmark District (NHLD). Quality research and museum exhibits are produced.

Obj. 1.1 Consult on projects that have potential to impact cultural resources on state lands under the control of Historic St. Mary's City and St. Mary's College of Maryland. Perform mitigation as necessary on these lands, process and curate artifacts, and prepare professional reports on the results.

Obj. 1.2 Research the archaeology and history of St. Mary's City, interpret these findings through exhibit development, publications, presentations, and digital media.

| Performance Measures | 2015 Act. | 2016 Act. | 2017 Act. | 2018 Act. | 2019 Act. | 2020 Est. | 2021 Est. |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| ¹ New archaeological artifacts curated and accessible for research | 14,215 | 6,524 | 88,073 | 88,590 | 194,293 | 10,000 | 10,000 |

Goal 2. Education and Interpretation. Engage large and diverse audiences of every age level, giving special attention to the school children of Maryland, through interpretive and educational programs that bring to life the history of St. Mary's City and its relevance to our current society.

Obj. 2.1 Achieve or exceed an annual visitation level of 10,000 paid general admissions, 23,000 paid school tours and 50,000 total site usage.

| Performance Measures | 2015 Act. | 2016 Act. | 2017 Act. | 2018 Act. | 2019 Act. | 2020 Est. | 2021 Est. |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| General attendance (including members) | 7,262 | 8,878 | 7,577 | 8,491 | 8,040 | 8,500 | 8,900 |
| School children (scholastic tours) | 21,013 | 21,293 | 20,905 | 21,308 | 18,841 | 21,000 | 21,000 |
| Site use for recreation | 10,000 | 10,000 | 10,000 | 10,481 | 11,033 | 12,000 | 12,500 |
| Paid events and partner events (Receptions, Beerfest, SMCM Gala) | 10,552 | 8,387 | 8,234 | 5,654 | 7,996 | 11,500 | 11,500 |
| Outreach events attendance (Dove sails, Youth Programs) | 3,000 | 1,567 | 6,251 | 2,720 | 2,353 | 5,000 | 5,000 |
| Free admissions (MD Day, Riverfest, public relations) | 3,285 | 2,315 | 2,034 | 2,186 | 2,723 | 2,800 | 3,000 |
| Total served on-site | 52,646 | 50,873 | 48,750 | 48,120 | 48,633 | 55,800 | 56,900 |

Goal 3. Governance and Management. Ensure that HSMC is recognized for sound planning and fiduciary oversight and strong base of public and private support.

Obj. 3.1 Acquire at least \$100,000 in grants/gifts and \$500,000 in earned revenue each year.

| Performance Measures | 2015 Act. | 2016 Act. | 2017 Act. | 2018 Act. | 2019 Act. | 2020 Est. | 2021 Est. |
|--|-----------|-----------|-----------|-----------|------------|------------|------------|
| Commission Earned Revenue (including gifts, grants) | \$619,674 | \$601,687 | \$611,983 | \$554,358 | \$782,056 | \$872,890 | \$902,200 |
| Foundation Earned Revenue (including gifts, grants) | \$195,265 | \$264,313 | \$260,807 | \$184,906 | \$210,017 | \$215,000 | \$245,000 |
| Foundation support to Commission (expenses to support HSMCC) | -\$84,910 | -\$98,826 | -\$38,430 | -\$95,625 | -\$104,951 | -\$150,000 | -\$125,000 |
| Volunteer (in-kind as valued by Independent Sector) | \$561,879 | \$550,000 | \$365,997 | \$369,678 | \$388,959 | \$279,730 | \$279,730 |

NOTES

¹ 2017 to 2019 data reflects curation of Anne Arundel Hall capital project artifacts.