

Morgan State University

MISSION

Morgan State University is, by legislative statute, Maryland's public urban university. Morgan serves the community, region, State, nation, and world as an intellectual and creative resource by supporting, empowering, and preparing high-quality, diverse graduates to lead the world. The University offers innovative, inclusive, and distinctive educational experiences to a broad cross-section of the population in a comprehensive range of disciplines at the baccalaureate, master's, doctoral, and professional degree levels. Through collaborative pursuits, scholarly research, creative endeavors, and dedicated public service, the University gives significant priority to addressing societal problems, particularly those prevalent in urban communities. These goals and objectives reflect the University's ten-year strategic plan, which focuses on the five strategic goals including: Enhancing Student Success, Enhancing Morgan's Status as a Doctoral Research University, Improving and Sustaining Morgan's Infrastructure and Operational Processes, Growing Morgan's Resources, and Engaging with the Community.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Enhancing Student Success: Morgan will create an educational environment that enhances student success.

- Obj. 1.1** Increase the graduation rate of Morgan undergraduates to 45 percent by 2023.
- Obj. 1.2** Increase the graduation rate of PELL recipients to 40 percent by 2023.
- Obj. 1.3** Increase the second-year retention rate of Morgan undergraduates to 80 percent by 2023.
- Obj. 1.4** Increase the percent of high-ability freshmen to 27 percent by 2023.
- Obj. 1.5** Increase the diversity of undergraduate students to 18 percent by 2023.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Six-year graduation rate	34%	35%	39%	42%	46%	43%	45%
Six-year graduation rate of African-Americans	33%	34%	39%	42%	48%	44%	45%
Six-year graduation rate of PELL recipients	30%	32%	32%	36%	38%	38%	40%
FTE student-authorized faculty ratio	17.8:1	22.4:1	18.4:1	18.1:1	17.9:1	18.5:1	18.5:1
Average class size of first year course offering	26	31	25	25	26	25	25
Percent of first-year courses taught by full-time faculty	29%	28%	32%	30%	34%	32%	32%
Second-year retention rate	75%	71%	74%	72%	75%	74%	75%
Second-year retention rate of African-Americans	75%	70%	71%	72%	76%	74%	75%
Number of honor freshmen enrolled	162	217	188	228	282	282	282
Percent of honor freshmen enrolled	14.0%	19.0%	16.0%	14.0%	21.0%	15.0%	15.0%
Total percent of diverse students	13.0%	18.0%	18.4%	15.4%	12.6%	18.5%	19.1%
Percent of Asian or Native Hawaiian students enrolled	0.7%	1.0%	1.0%	0.7%	0.9%	1.0%	1.0%
Percent of Native American students enrolled	0.3%	0.2%	0.1%	0.2%	0.1%	0.2%	0.2%
Percent of Caucasian students enrolled	1.8%	1.9%	1.9%	1.8%	1.7%	2.0%	2.0%
Percent of Hispanic students enrolled	3.6%	3.5%	3.3%	3.4%	3.9%	3.9%	3.9%
Percent of International students enrolled	6.6%	11.4%	12.1%	9.3%	6.0%	11.4%	12.0%

Morgan State University

- Obj. 1.6** Increase the percentage of Maryland community college transfer students as a percent of undergraduate enrollment to 10 percent by 2023.
- Obj. 1.7** Maintain the pool of college applicants to Morgan from urban school districts in Maryland at 40 percent in 2023.
- Obj. 1.8** Increase the number of bachelor’s recipients in science, technology, engineering, and math (STEM) fields to 240 by 2023.
- Obj. 1.9** Increase the number of baccalaureates awarded in teacher education to 70 by 2023.
- Obj 1.10** Increase the percentage of students satisfied with their preparation for graduate/professional study to 98 percent by 2023.
- Obj 1.11** Increase the percentage of bachelor’s recipients satisfied with education received in preparation for the workforce to 98 percent by 2023.
- Obj 1.12** Increase the percentage of employers satisfied with employees who are Morgan bachelor’s recipients to 95 percent by 2023.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Percent of Maryland community college transfer students	3.3%	3.3%	2.2%	2.4%	2.1%	2.8%	2.9%
Percent of freshman applicants from urban districts	35.5%	29.6%	35.0%	36.0%	36.5%	37.0%	38.0%
Percent of students accepted from urban districts	65.4%	61.1%	65.0%	66.0%	69.6%	67.0%	68.0%
Percent of students enrolled from urban districts	49.5%	48.1%	38.0%	38.0%	33.9%	40.0%	42.0%
Total number of STEM bachelor’s recipients	192	210	230	327	361	300	320
Number of underrepresented minority STEM bachelor’s	155	170	172	191	195	200	222
Number of women STEM bachelor’s recipients	81	85	74	88	112	104	114
Number of baccalaureates awarded in teacher education	65	90	87	75	51	70	75
Praxis pass rate	100%	100%	100%	100%	100%	100%	100%
Number of new hires teaching in Maryland schools	18	27	26	23	15	22	20
Percent of students who attend graduate/professional schools	21%	48%	48%	44%	45%	45%	45%
Percent of students rating preparation for graduate/professional school excellent, good, or fair	100%	100%	87%	100%	95%	100%	100%
Percent of bachelor’s recipients employed one year after graduation	87%	81%	81%	69%	74%	75%	76%
Percent of bachelor’s recipients employed in Maryland one year after graduation	70%	76%	76%	50%	50%	60%	62%
Percent of students rating preparation for jobs excellent, good, or fair	82%	91%	76%	90%	84%	100%	100%
Percent of employers satisfied with employees who are Morgan bachelor’s recipients	88%	89%	90%	95%	100%	100%	100%

Morgan State University

Goal 2. Enhancing Morgan's Status as a Doctoral Research University: Morgan will enhance its status as a doctoral research university.

Obj. 2.1 Increase research grants and contract awards to \$38 million by 2023.

Obj. 2.2 Increase scholarly publications and activities to 3.5 per full-time tenured/tenure track faculty by 2023.

Obj. 2.3 Increase the number of doctorate degrees awarded to 55 by 2023.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Number of faculty engaged as Principal Investigators in funded research or contracts	70	70	70	84	89	85	88
Value of grants and contracts (millions)	\$30.1	\$31.0	\$34.0	\$31.3	\$35.0	\$35.0	\$38.0
Number of scholarly publications and activities per full-time tenured/tenure track faculty	3.3	3.1	3.2	3.4	3	3.3	3.3
Total doctoral degree recipients	48	53	54	71	78	60	60
Doctoral degree recipients in STEM	7	9	9	12	17	10	10
Doctoral degree recipients in non-STEM	41	44	45	59	61	50	50

Goal 3. Improving and Sustaining Morgan's Infrastructure and Operational Processes: Morgan will enhance its infrastructure and processes.

Obj. 3.1 Reduce campus electricity usage by 7 percent by 2023 through effective conservation measures, persistent curtailment, and enhanced efficiency services for the expanding number of facilities on its campus.

Obj. 3.2 Reduce campus natural gas usage by 7 percent by 2023.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Change in electricity usage	3.0%	2.0%	-2.0%	-2.0%	-2.0%	-2.0%	-2.0%
Change in natural gas usage	4.0%	2.0%	6.0%	6.0%	6.0%	2.0%	0.0%

Goal 4. Growing Morgan's Resources: Morgan will expand its human capital as well as its financial resources.

Obj. 4.1 Increase cumulative private and philanthropic donations to \$40 million by 2023.

Obj. 4.2 Maintain the alumni giving rate at 17 percent through 2023.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Cumulative private and philanthropic donations (millions)	\$34.0	\$40.0	\$51.0	\$63.0	\$73.5	\$65.0	\$67.0
¹ Calendar year alumni giving rate	17.0%	17.0%	17.0%	17.0%	14.0%	16.0%	18.0%

Morgan State University

Goal 5. Engaging with the Community: Morgan will engage with community residents and officials in the use of knowledge derived from faculty and student research.

Obj. 5.1 Increase partnerships with Baltimore City public schools, government agencies, businesses and industries, and non-profit and community organizations to 375 by 2023.

Obj. 5.2 Increase the number of students participating in University-sponsored community service to 630 by 2023.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Number of partnerships with Baltimore City public schools	155	160	165	175	175	225	227
Number of partnerships with other State public schools	21	25	30	40	40	50	52
Number of partnerships with government agencies, businesses and industries, and non-profit and community organizations	373	375	377	378	378	382	382
² Number of students participating in University-sponsored community service	646	650	2,000	2,000	2,000	2,000	2,010

NOTES

¹ Data for 2020 is estimated because the measure is reported on a calendar year basis.

² Starting in 2018, data accounts for more university-sponsored programs.